

# **Initial Public Offerings: Updated Statistics**

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54 operating companies went public in the U.S. in 2023, excluding ADRs, natural resource limited partnerships and trusts, closed-end funds, REITs, SPACs, banks and S&Ls, unit offers, penny stocks (offer price of less than \$5 per share), and stocks not listed on Nasdaq or the NYSE (including NYSE MKT LLC, the former American Stock Exchange). Of these 54 operating companies, 39 were from the U.S. A higher IPO volume figure has been reported in many sources (at least 153 counting all offerings), but the higher numbers typically include not only operating companies (mostly domestic), but also ADRs (15 offerings), some companies that were already traded in other countries and are thus actually follow-on offerings, unit offerings (6 offerings), IPOs that do not trade on the NYSE (including NYSE MKT) or Nasdaq (0 offerings), IPOs with an offer price below \$5.00 (41 offerings, not including one that was also a unit offer), and small best efforts deals (1 offering), banks and S&Ls (3 offerings, most of which are typically mutual conversions with depositors buying the stock), oil & gas partnerships or unit trusts (1 offering), REITs (0 offerings), 31 special purpose acquisition companies (SPACs), and 0 closed-end funds (not including interval funds listed at cefa.com). There were also 3 direct listings. There are also several bulletin board-traded issues that I (and Dealogic) classify as follow-ons, and thus don't count, but which Refinitiv classifies as IPOs. Of the 15 ADRs, one was a penny stock and another was a unit offer.

**Note:** Many of these tables have been updated to include 2023 numbers with the assistance of Guilherme Junqueira and Blake Jackson. Some of the tables may have slightly different counts for the number of IPOs in some years. These inconsistencies are because I periodically add or delete a company that had been misclassified or find some missing data. I do not immediately update every table. I rely on data from the LSEG SDC new issues database (previously known as Refinitiv and Thomson Reuters) and Dealogic, but also use information from IPOscoop.com, Nasdaq, Renaissance Capital, the prospectuses, and other sources. For IPOs from June 1996 and later, the prospectuses (S.E.C. form 424B) are available on EDGAR. For IPOs from 1975-1996 (the pre-EDGAR days), I have most of the original paper prospectuses courtesy of Graeme Howard and Todd Huxster. For foreign IPOs from 1996-2000, the S.E.C. did not require electronic filing, so they are not available on EDGAR, but I have the paper copies for many of them.

In almost all of my tables, I use a more conservative definition of what is an IPO than most other data providers, but am consistent over time. Partly, the definition that is appropriate depends upon what one is focusing on. From an underwriter's point of view, anything that generates fees is relevant. I exclude some of these categories (such as LPs) partly because it is difficult to determine the founding date of the underlying assets, and I do not like to have a different number of firms in different tables. Another motivation is that I am focusing on operating companies that potentially create jobs. For 2016, I have included BATS Global Markets, which went public in April, but was listed on BATS before being acquired by CBOE Holdings in 2017.

**Table 1: Mean First-day Returns and Money Left on the Table, 1980-2023** (updated January 1, 2024)

The sample is IPOs with an offer price of at least \$5.00, excluding ADRs, unit offers, closed-end funds, REITs, natural resource limited partnerships, small best efforts offers, banks and S&Ls, and stocks not listed on CRSP (CRSP includes Amex, NYSE, and NASDAQ stocks). Proceeds exclude overallotment options. The amount of money left on the table is defined as the closing market price on the first day of trading minus the offer price, multiplied by the shares offered.

Year	Number of IPOs	Mean First-day Return		Median First-day Return	Aggregate Amount Left on the Table	Aggregate Proceeds
		Equal-weighted	Proceeds-weighted			
1980	71	14.3%	20.0%	6.9%	\$0.18 billion	\$0.91 billion
1981	192	5.9%	5.7%	0.3%	\$0.13 billion	\$2.31 billion
1982	77	11.0%	13.3%	3.7%	\$0.13 billion	\$1.00 billion
1983	451	9.9%	9.4%	2.5%	\$0.84 billion	\$8.89 billion
1984	171	3.7%	2.5%	0.0%	\$0.05 billion	\$2.02 billion
1985	186	6.4%	5.6%	2.8%	\$0.23 billion	\$4.09 billion
1986	393	6.1%	5.1%	1.1%	\$0.68 billion	\$13.40 billion
1987	285	5.6%	5.7%	1.3%	\$0.66 billion	\$11.68 billion
1988	105	5.5%	3.4%	2.3%	\$0.13 billion	\$3.88 billion
1989	116	8.0%	4.7%	4.0%	\$0.27 billion	\$5.81 billion
1990	110	10.8%	8.1%	5.6%	\$0.34 billion	\$4.27 billion
1991	286	11.9%	9.7%	7.5%	\$1.50 billion	\$15.39 billion
1992	412	10.3%	8.0%	4.4%	\$1.82 billion	\$22.69 billion
1993	510	12.7%	11.2%	6.3%	\$3.52 billion	\$31.44 billion
1994	402	9.6%	8.3%	4.2%	\$1.43 billion	\$17.18 billion
1995	462	21.4%	17.5%	13.2%	\$4.90 billion	\$27.95 billion
1996	677	17.2%	16.1%	10.0%	\$6.76 billion	\$42.05 billion
1997	474	14.0%	14.4%	9.4%	\$4.56 billion	\$31.76 billion
1998	283	21.9%	15.6%	8.9%	\$5.25 billion	\$33.66 billion
1999	476	71.2%	57.4%	37.5%	\$37.11 billion	\$64.67 billion
2000	380	56.3%	45.8%	27.9%	\$29.68 billion	\$64.80 billion
2001	80	14.0%	8.4%	10.2%	\$2.97 billion	\$35.29 billion
2002	66	9.1%	5.1%	8.2%	\$1.13 billion	\$22.03 billion
2003	63	11.7%	10.4%	8.7%	\$1.00 billion	\$9.54 billion
2004	173	12.3%	12.4%	7.1%	\$3.86 billion	\$31.19 billion
2005	159	10.3%	9.3%	5.8%	\$2.64 billion	\$28.23 billion
2006	157	12.1%	13.0%	5.6%	\$3.95 billion	\$30.48 billion
2007	159	14.0%	13.9%	6.8%	\$4.95 billion	\$35.66 billion
2008	21	5.7%	24.7%	-1.7%	\$5.63 billion	\$22.76 billion
2009	41	9.8%	11.1%	5.7%	\$1.46 billion	\$13.17 billion
2010	91	9.4%	6.2%	3.1%	\$1.84 billion	\$29.82 billion
2011	81	13.9%	13.0%	8.5%	\$3.51 billion	\$26.97 billion
2012	93	17.7%	8.9%	11.1%	\$2.75 billion	\$31.11 billion
2013	158	20.9%	19.0%	13.0%	\$7.89 billion	\$41.56 billion
2014	206	15.5%	12.8%	5.8%	\$5.40 billion	\$42.20 billion
2015	118	19.2%	18.9%	10.3%	\$4.16 billion	\$22.00 billion
2016	75	14.5%	14.2%	5.0%	\$1.77 billion	\$12.52 billion
2017	106	12.9%	16.0%	9.0%	\$3.68 billion	\$22.98 billion
2018	134	18.6%	19.1%	11.6%	\$6.39 billion	\$33.47 billion
2019	113	23.5%	17.6%	17.9%	\$6.95 billion	\$39.28 billion
2020	165	41.6%	47.9%	26.2%	\$29.66 billion	\$61.86 billion
2021	311	32.1%	24.0%	17.0%	\$28.65 billion	\$119.36 billion
2022	38	48.9%	14.2%	9.3%	\$0.99 billion	\$6.98 billion
2023	54	11.9%	16.1%	-0.5%	\$1.92 billion	\$11.92 billion
<b>1980-2023</b>	<b>9,181</b>	<b>18.9%</b>	<b>20.5%</b>	<b>7.0%</b>	<b>\$233.32 billion</b>	<b>\$1,140 billion</b>

**Table 1a** (updated January 17, 2024)**Mean First-day Returns and Money Left on the Table, 1980-2023**

The market value includes the market value of all share classes using the post-issue no. of shares.

Year	Number of IPOs	Mean First-day return	Percentage with 1 <sup>st</sup> -day return of		Aggregate Proceeds	Market value at 1 <sup>st</sup> closing market price
			<0%	=0%		
1980	71	14.3%	31.0%	9.9%	\$0.91 billion	\$5.88 billion
1981	192	5.9%	20.8%	29.2%	\$2.31 billion	\$10.71 billion
1982	77	11.0%	16.9%	20.8%	\$1.00 billion	\$5.11 billion
1983	451	9.9%	18.2%	23.1%	\$8.89 billion	\$41.35 billion
1984	171	3.7%	25.7%	32.7%	\$2.02 billion	\$8.76 billion
1985	186	6.4%	18.3%	14.5%	\$4.09 billion	\$15.18 billion
1986	393	6.1%	28.2%	19.6%	\$13.40 billion	\$46.77 billion
1987	285	5.6%	19.3%	26.0%	\$11.68 billion	\$45.59 billion
1988	105	5.5%	18.1%	20.0%	\$3.88 billion	\$21.65 billion
1989	116	8.0%	12.1%	16.4%	\$5.81 billion	\$22.37 billion
1990	110	10.8%	13.6%	19.1%	\$4.27 billion	\$17.79 billion
1991	286	11.9%	9.4%	17.1%	\$15.35 billion	\$54.06 billion
1992	412	10.3%	13.8%	19.7%	\$22.69 billion	\$74.35 billion
1993	510	12.7%	9.4%	15.5%	\$31.44 billion	\$126 billion
1994	402	9.6%	7.5%	21.1%	\$17.18 billion	\$64 billion
1995	462	21.4%	6.9%	10.0%	\$27.95 billion	\$127 billion
1996	677	17.2%	8.7%	12.7%	\$42.05 billion	\$215 billion
1997	474	14.0%	7.2%	12.4%	\$31.76 billion	\$141 billion
1998	283	21.9%	12.0%	14.8%	\$33.66 billion	\$164 billion
1999	476	71.2%	11.8%	5.9%	\$64.67 billion	\$652 billion
2000	380	56.3%	11.8%	6.1%	\$64.80 billion	\$642 billion
2001	80	14.2%	12.5%	5.0%	\$35.29 billion	\$177 billion
2002	66	9.1%	15.2%	6.1%	\$22.03 billion	\$84 billion
2003	63	11.7%	17.5%	7.9%	\$9.54 billion	\$40 billion
2004	173	12.3%	19.1%	7.5%	\$31.19 billion	\$148 billion
2005	159	10.3%	22.6%	10.1%	\$28.23 billion	\$105 billion
2006	157	12.1%	17.8%	7.0%	\$30.48 billion	\$135 billion
2007	159	14.0%	25.2%	4.4%	\$35.66 billion	\$212 billion
2008	21	5.7%	61.9%	4.8%	\$22.76 billion	\$63 billion
2009	41	9.8%	19.5%	9.8%	\$13.17 billion	\$59 billion
2010	91	9.4%	23.1%	13.2%	\$29.82 billion	\$116 billion
2011	81	13.3%	22.2%	4.9%	\$26.97 billion	\$178 billion
2012	93	17.7%	18.3%	2.2%	\$31.11 billion	\$181 billion
2013	158	20.9%	22.8%	3.8%	\$41.56 billion	\$270 billion
2014	206	15.5%	27.7%	5.8%	\$42.20 billion	\$238 billion
2015	118	19.2%	24.6%	5.9%	\$22.00 billion	\$150 billion
2016	75	14.5%	22.7%	12.0%	\$12.52 billion	\$79 billion
2017	106	12.9%	25.5%	3.8%	\$22.98 billion	\$162 billion
2018	134	18.6%	26.1%	4.5%	\$33.47 billion	\$225 billion
2019	113	23.5%	27.4%	2.7%	\$39.53 billion	\$333 billion
2020	165	41.6%	19.4%	2.4%	\$61.86 billion	\$687 billion
2021	311	32.1%	24.4%	4.2%	\$119.36 billion	\$1,205 billion
2022	38	48.9%	39.5%	2.6%	\$6.98 billion	\$73 billion
2023	54	11.9%	53.7%	3.7%	\$11.92 billion	\$115 billion
<b>1980-2023</b>	<b>9,181</b>	<b>18.9%</b>	<b>16.3%</b>	<b>13.1%</b>	<b>\$1,140 billion</b>	<b>\$7,536 billion</b>

1980-1989	2,047	7.2%	21.2%	22.3%	\$53.98 billion	\$223 billion
1990-1998	3,616	14.8%	9.3%	15.2%	\$226.40 billion	\$985 billion
1999-2000	856	64.6%	11.8%	6.0%	\$129.47 billion	\$1,294 billion
2001-2023	2,661	18.9%	23.6%	5.6%	\$730.37 billion	\$5,034 billion
<b>1980-2023</b>	<b>9,180</b>	<b>18.9%</b>	<b>16.3%</b>	<b>13.1%</b>	<b>\$1,140 billion</b>	<b>\$7,536 billion</b>

**Table 2** (updated January 1, 2024)**Mean First-day Returns, Categorized by Sales, for IPOs from 1980-2023**

Sales, measured in millions, are for the last twelve months prior to going public. All sales have been converted into dollars of **2003 purchasing power**, using the Consumers Price Index. From January 2003 to January 2023, the CPI has increased by 63%, so \$10 million in 2003 is equivalent to \$16.3 million in 2023. There are 9,181 IPOs, after excluding IPOs with an offer price of less than \$5.00 per share, units, REITs, SPACs, ADRs, closed-end funds, banks and S&Ls, small best efforts offers, firms not listed on CRSP within six months of the offering, and natural resource limited partnerships. Sales are from the LSEG's new issues database and its predecessors, EDGAR, and the Graeme Howard-Todd Huxster collection of pre-EDGAR prospectuses. The average first-day return is 18.9%.

	1980-1989		1990-1998		1999-2000		2001-2023	
	Return	N	Return	N	Return	N	Return	N
0≤sales<\$10m	10.3%	425	17.4%	742	68.7%	332	21.0%	721
\$10m≤sales<\$20m	8.6%	242	18.5%	395	81.4%	138	20.2%	109
\$20m≤sales<\$50m	7.8%	500	18.8%	789	75.5%	154	20.2%	272
\$50m≤sales<\$100m	6.3%	356	12.8%	590	62.9%	85	22.3%	358
\$100m≤sales<\$200m	5.1%	234	11.8%	454	35.8%	56	22.7%	319
\$200m≤sales	3.4%	290	8.7%	646	25.0%	91	13.9%	880
All	7.2%	2,047	14.8%	3,616	64.6%	856	18.9%	2,662

**Table 3** (updated June 16, 2023)**IPO Turnover Categorized by Decade and First-Day Return, 1983-2022**

IPOs with an offer price below \$5.00 per share, unit offers, closed-end funds, REITs, bank and S&L IPOs, SPACs, natural resource limited partnerships, all foreign companies, and those with missing volume numbers on CRSP (3 IPOs) are excluded. Turnover is defined as the maximum of the first three days' CRSP trading volume divided by the number of shares issued (not including the overallotment option). The highest of these first three days is almost always the first day. For Nasdaq-listed IPOs, the trading volume is divided by 2 for January 1983-January 2001, by 1.8 for February 2001-December 2001, and by 1.6 for 2002-2003 to allow more meaningful comparisons with NYSE and Amex (now NYSE MKT)-listed IPOs. As explained in Appendix B of Gao and Ritter's 2010 *Journal of Financial Economics* article "The Marketing of Seasoned Equity Offerings," in 2001, Nasdaq changed its trade-reporting rules, and in 2002, institutions changed the way they reported Nasdaq trades. IPOs before 1983 are not included because CRSP has volume for very few of these stocks. For approximately 30 IPOs, the observation is deleted because the (adjusted) turnover is less than 1%.

For Republic Airways Holding (20040526), the CRSP volume of 131,952 is replaced with Bigcharts volume of 1,203,600; for Nucrust Pharmaceuticals (20051222), the CRSP volume of 49,056 is replaced with Bigcharts volume of 714,500; for Stevanto Group (20210716) the CRSP volume of 49 is replaced with eBigCharts volume of 12,538,610. For BATS Global Markets (20160415), which is listed on BATS, Yahoo Finance is the source of volume and long-run returns, and I have created a CRSP PERM of 12345 for it. For Grove (20210623) and Hempacco (20220830), both Nasdaq Capital Markets issues, the first-day volume has been used instead of the 2<sup>nd</sup> or 3<sup>rd</sup> day volume, for which turnover exceeded 1,000%.

**Panel A: Percentage of U.S. Operating Company IPOs with Turnover Greater Than 100%**

Time Period	Number of IPOs	Percentage with Turnover > 100%	Percentage of IPOs on Nasdaq
1983-1989	1,655	0.0%	87%
1990-1998	3,408	1.1%	84%
1999-2000	786	21.4%	91%
2001-2021	2,302	13.1%	68%
Total	8,151	6.6%	80%

**Panel B: Average Adjusted Turnover Categorized by First-Day Returns**

Return Categories	Number of IPOs	Average First-Day Returns	Average Turnover
Return ≤ 0%	2,260	-3.5%	28.2%
0% < Return ≤ 10%	2,231	4.5%	28.4%
10% < Return ≤ 60%	2,990	26.1%	48.5%
Return > 60%	618	125.7%	85.3%

**Panel C: Average Adjusted Turnover Categorized by First-Day Returns & Decade**

Return Categories	1983-1989	1990-1998	1999-2000	2001-2021
Return ≤ 0%	14.8%	24.5%	51.9%	51.2%
0% < Return ≤ 10%	18.1%	27.5%	52.4%	51.6%
10% < Return ≤ 60%	21.6%	43.9%	69.9%	68.3%
Return > 60%	26.2%	77.2%	101.0%	97.4%
Total	17.6%	35.3%	75.5%	62.3%

**Table 3b** (updated June 16, 2023)

**Mean First-day Turnover for NYSE and Nasdaq IPOs, 1983-2022**

The sample is composed of the IPOs of U.S.-based companies with an offer price of at least \$5.00 and listed on the NYSE (excluding NYSE American and NYSE MKT issues after the merger in 2008) or Nasdaq (excluding Nasdaq small cap issues before October 2005 and, after Sept. 2005, Nasdaq capital market issues), excluding ADRs, unit offers, SPACs, closed-end funds, REITs, partnerships, banks and S&Ls, and stocks not listed on CRSP (CRSP includes Amex, NYSE, and NASDAQ stocks). Turnover is volume divided by shares issued. Volume is the maximum of the first three days, which is almost always the first day. For 2004-2021, first-day volume is used unless the second day volume is more than five times the first-day volume. Shares issued excludes over allotment options, but includes the global offering size. To adjust for institutional features of the way that Nasdaq and NYSE-Amex volume are computed, we use the procedure discussed in Appendix B of Xiaohui Gao and Jay Ritter's 2010 *Journal of Financial Economics* article "The Marketing of Seasoned Equity Offerings." Prior to February 1, 2001, we divide Nasdaq volume by 2.0. This accounts for the practice of counting as trades both trades with market makers and trades among market makers. On February 1, 2001, a "riskless principal" rule went into effect, that resulted in a reduction of approximately 10% in reported volume. Thus, for February 1, 2001 to December 31, 2001, we divide Nasdaq volume by 1.8. During 2002, securities firms began to charge institutional investors commissions on Nasdaq trades, rather than the prior practice of merely marking up or down the net price, resulting in a further reduction in reported volume of approximately 10%. Thus, for 2002 and 2003, we divide Nasdaq volume by 1.6. For 2004 and later years, in which much of the volume of Nasdaq (and NYSE) stocks has been occurring on crossing networks and other venues, we use a divisor of 1.0, reflecting the fact that there are no longer important differences in the reporting of Nasdaq and NYSE volume. Approximately 30 IPOs with adjusted first-day turnover of less than 1% of the issue size are excluded.

Year	Number of IPOs			Unadjusted			With Nasdaq Adjustment	
	Total	NYSE	Nasdaq	Total	NYSE	Nasdaq	Nasdaq	Total
1983	429	11	418	23.4%	17.6%	24.5%	12.2%	12.1%
1984	156	8	148	22.1%	10.9%	23.2%	11.6%	11.5%
1985	166	8	158	31.9%	18.7%	32.7%	16.4%	16.4%
1986	355	28	327	37.7%	24.9%	38.6%	19.3%	20.0%
1987	243	26	217	41.5%	23.1%	43.0%	21.5%	22.3%
1988	75	14	61	44.8%	22.3%	48.0%	24.0%	24.8%
1989	96	18	78	53.8%	24.2%	58.1%	29.1%	29.6%
1990	90	15	75	63.8%	22.0%	68.9%	34.5%	34.3%
1991	257	43	214	67.9%	37.1%	70.4%	35.2%	37.5%
1992	352	67	285	61.0%	37.5%	66.5%	32.4%	34.0%
1993	439	65	374	67.6%	42.7%	70.6%	34.8%	37.5%
1994	334	47	287	55.7%	32.8%	59.4%	28.9%	30.2%
1995	382	47	335	77.5%	49.7%	80.2%	40.1%	41.9%
1996	575	76	499	74.3%	60.1%	75.9%	37.9%	41.1%
1997	374	69	305	65.4%	51.6%	68.5%	33.5%	37.6%
1998	223	50	173	92.7%	55.6%	103.5%	51.0%	52.6%
1999	435	39	396	162.1%	65.5%	170.8%	84.5%	84.4%
2000	323	22	301	136.5%	55.9%	142.3%	70.7%	70.3%
2001	72	25	47	90.4%	50.6%	107.1%	56.8%	58.6%
2002	60	25	35	73.1%	61.0%	81.0%	49.0%	55.4%
2003	57	15	42	77.0%	59.1%	83.3%	52.1%	53.9%
2004	157	40	117	60.6%	57.3%	61.7%	61.7%	60.6%
2005	131	44	87	60.4%	58.0%	61.6%	61.6%	60.4%
2006	133	37	96	62.5%	77.6%	56.6%	56.6%	62.5%
2007	134	37	97	58.1%	55.9%	58.9%	58.9%	58.1%
2008	18	7	11	54.9%	68.9%	46.0%	46.0%	54.9%
2009	38	20	18	70.1%	63.2%	77.9%	77.9%	70.1%
2010	79	40	39	55.0%	58.4%	51.4%	51.4%	55.0%
2011	69	31	38	74.6%	83.1%	67.7%	67.7%	74.6%
2012	83	42	41	79.0%	86.4%	71.4%	71.4%	79.0%
2013	133	60	73	74.5%	87.1%	64.2%	64.2%	74.5%
2014	163	67	96	71.8%	75.9%	68.9%	68.9%	71.8%
2015	98	33	65	78.1%	97.9%	68.1%	68.1%	78.1%
2016	62	19	43	66.5%	78.0%	61.4%	61.4%	66.5%
2017	86	34	52	56.5%	65.5%	50.6%	50.6%	56.5%
2018	111	32	79	50.3%	60.2%	46.6%	46.6%	50.6%
2019	97	23	74	52.4%	75.6%	46.0%	46.0%	53.0%
2020	134	22	112	64.4%	52.1%	66.8%	66.8%	64.4%
2021	235	63	172	45.1%	47.4%	44.2%	44.2%	45.1%
2022	13	2	11	18.4%	41.2%	14.3%	14.3%	18.4%
2023								
1983-2000	5,304	653	4,651	69.2%	40.1%	73.3%	36.8%	37.2%
2001-2003	189	65	124	78.4%	57.1%	89.4%	53.0%	54.4%
2004-2022	1,974	653	1,321	61.6%	69.2%	57.9%	57.9%	61.6%
<b>Total</b>	<b>7,467</b>	<b>1,371</b>	<b>6,096</b>	<b>67.4%</b>	<b>52.8%</b>	<b>70.3%</b>	<b>41.7%</b>	<b>44.1%</b>

**Table 4** (updated January 1, 2024)

**Median Age and Fraction of IPOs with VC and Buyout Backing, 1980-2023**

There are 9,181 IPOs after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, oil & gas limited partnerships, acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP. Missing numbers are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-2006, and the Stanford GSB microfiche collection of registration statements from the 1980s. Tech stocks are defined as internet-related stocks plus other technology stocks, not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1. Age is defined as the year of the IPO minus the year of founding. For buyout-backed IPOs, the founding date of the predecessor company is used. For rollups, the founding date of the oldest acquired company is used in most cases. Private equity (PE) or buyout-backed IPOs were restricted to "reverse LBOs" in the 1980s and 1990s. Jerry Cao has assisted with providing information on which IPOs are buyout-backed.

The financial backers of some companies are easy to classify, such as when Sequoia Capital and Kleiner Perkins invested in Google, or when KKR invested in Dollar General. But other situations involve growth capital investing, as when Warburg Pincus finances a company that rolls up some doctors' offices. With just two categories (VC and buyout), there is some arbitrariness in the categorization of IPOs backed by growth capital investors. 467 growth capital-backed IPOs are classified as VC-backed.

The last column gives the percentage of tech stocks that have VC backing.

The definition of technology stocks has been changed from that in Loughran and Ritter (2004 *Financial Management*), with SIC=3559, 3576, and 7389 added to tech. Some 7389 (business services) companies have had their SIC codes changed into non-tech categories, such as consulting and two new SIC codes: 5614 for telemarketing firms and 7388 for non-tech business services such as Sotheby's Auctions.

(table on the next page)

Year	Number of IPOs	Median Age	VC-backed		Buyout-backed		Technology IPOs	
			No.	%	No.	%	No.	% VC-backed
1980	71	6	23	32%	1	1%	22	64%
1981	192	8	53	28%	1	1%	72	40%
1982	77	5	21	27%	2	3%	42	36%
1983	451	7	116	26%	17	4%	173	39%
1984	171	8	45	26%	5	3%	50	52%
1985	186	9	39	21%	18	10%	37	43%
1986	393	8	79	20%	42	11%	77	40%
1987	285	8	66	23%	41	14%	59	66%
1988	105	8	32	30%	9	9%	28	61%
1989	116	8	40	34%	10	9%	35	66%
1990	110	9	42	38%	13	12%	32	75%
1991	286	10	115	40%	73	26%	71	63%
1992	412	10	138	33%	98	24%	115	58%
1993	510	9	172	34%	79	15%	127	69%
1994	402	9	129	32%	22	5%	115	56%
1995	462	8	190	41%	30	6%	205	56%
1996	677	8	266	39%	34	5%	276	56%
1997	474	10	134	28%	38	8%	174	42%
1998	283	9	80	28%	30	11%	113	49%
1999	476	5	280	59%	30	6%	370	68%
2000	380	6	245	64%	32	8%	261	70%
2001	80	12	32	40%	21	26%	24	70%
2002	66	15	23	35%	20	30%	20	65%
2003	63	11	25	40%	21	33%	18	67%
2004	173	8	79	46%	43	25%	61	66%
2005	159	13	45	28%	68	43%	45	49%
2006	157	13	56	36%	66	42%	48	56%
2007	159	9	79	50%	30	19%	76	76%
2008	21	14	9	43%	3	14%	6	67%
2009	41	15	12	29%	19	46%	14	43%
2010	91	10	40	44%	28	31%	33	73%
2011	81	11	46	57%	17	21%	36	83%
2012	93	12	49	53%	28	30%	40	87%
2013	158	12	81	52%	37	23%	45	78%
2014	206	11	132	64%	38	18%	53	75%
2015	118	10	78	65%	20	17%	38	76%
2016	75	10	49	65%	13	17%	21	71%
2017	106	12	64	60%	18	17%	30	80%
2018	134	10	91	68%	15	11%	39	77%
2019	113	10	77	69%	11	10%	37	70%
2020	165	9	113	68%	22	13%	46	73%
2021	311	11	175	56%	67	22%	121	64%
2022	38	8	14	37%	0	0%	6	17%
2023	54	10	23	43%	7	13%	9	44%
<b>1980-2023</b>	<b>9,181</b>	<b>9</b>	<b>3,697</b>	<b>40%</b>	<b>1,237</b>	<b>13%</b>	<b>3,320</b>	<b>60%</b>

1980-1989	2,047	8	514	25%	146	7%	595	47%
1990-1998	3,616	9	1,266	35%	417	12%	1,228	56%
1999-2000	856	5	525	61%	62	7%	631	68%
2001-2023	2,662	11	1,392	52%	612	23%	866	69%
<b>1980-2023</b>	<b>9,181</b>	<b>9</b>	<b>3,697</b>	<b>40%</b>	<b>1,237</b>	<b>13%</b>	<b>3,320</b>	<b>60%</b>

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**Table 4a (updated December 22, 2023)**

**Technology Company IPOs, 1980-2023 including Direct Listings**

There are 3,320 IPOs and 9 direct listings that are tech stocks, for a total of 3,329 listings, after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, natural resource limited partnerships (and most other LPs, but not buyout firms such as Carlyle Group), acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP. Missing and questionable numbers from the SDC new issues database are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-2006. Tech stocks are defined as internet-related stocks plus other technology stocks including telecom, but not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1. The definition of technology stocks has been changed from that in Loughran and Ritter (2004 *Financial Management*), with SIC=3559, 3576, 3844, and 7389 added to tech. Some 7389 (business services) companies have had their SIC codes changed into non-tech categories, such as consulting and two new SIC codes that I have made up: 5614 for telemarketing firms and 7388 for non-tech business services such as Sotheby's Auctions. I have also added the S.E.C.'s computer communications equipment code of 3576 for 21 companies, including Cisco Systems.

For the column with VC-backed IPOs, there are 3,707 IPOs including both technology and non-technology companies.

Total proceeds are nominal and do not include overallotment shares, and are zero for direct listings. Price-to-sales ratios are computed using both the offer price (OP) and the first closing market price (MP) for computing the market capitalization of equity. Market cap is calculated using the post-issue shares outstanding, with all share classes included in the case of dual-class companies. The undiluted number of shares is used, which in some cases (e.g., Facebook, Twitter, and Castlight Health) understates the market cap due to the existence of substantial amounts of in-the-money employee stock options that are highly likely to be exercised. Sales are the last twelve months (LTM) revenues as reported in the prospectus. The median sales, in millions, is expressed in both nominal dollars and in dollars of 2014 purchasing power using the CPI. The median age, in years, is the number of years since the calendar year of the founding date and the calendar year of the IPO. The percentage of IPOs that are profitable measures profitability using trailing LTM earnings (usually using after extraordinary items earnings, and usually using pro forma numbers that are computed assuming that any recent or concurrent mergers have already occurred, and the conversion of convertible preferred stock into common stock). In some cases, last fiscal year earnings are used when LTM earnings are unavailable.

Even concepts like market cap (for the price-to-sales ratios) become ambiguous when you realize that companies like Facebook have many deep in-the-money options outstanding, so whether you use the fully diluted number of shares or the undiluted number can affect the calculations substantially for some companies.

(table on the next page)

Year	Number of Tech IPOs	<u>Proceeds in \$millions</u>		<u>Median Price-to-sales</u>		<u>Median sales, \$mm</u>		Median age	% profitable
		VC-backed	Technology	OP	MP	Nominal	\$2014		
1980	22	388	378	3.4	3.8	16.2	48.8	6.5	91%
1981	72	648	838	3.5	3.6	12.9	34.8	9	88%
1982	42	490	648	4.2	4.5	10.5	26.2	5	83%
1983	173	2,798	3,271	5.9	6.6	8.6	20.6	6	71%
1984	50	614	551	2.4	2.5	9.8	22.4	6.5	80%
1985	37	667	375	2.3	2.4	13.4	29.7	7	84%
1986	77	1,558	1,217	3.4	3.6	13.0	27.8	6	74%
1987	59	1,315	1,330	3.2	3.2	17.8	37.4	5	86%
1988	28	674	888	3.0	3.4	24.0	48.5	5.5	79%
1989	35	869	748	3.4	4.0	31.5	60.9	6	77%
1990	32	1,085	764	3.6	4.0	28.6	52.5	8.5	94%
1991	71	3,887	2,760	3.2	3.6	34.6	60.0	9	75%
1992	115	4,970	5,875	3.5	3.7	22.4	38.0	8	65%
1993	127	5,929	5,715	3.0	3.6	27.0	44.3	8	74%
1994	115	3,691	3,583	3.7	4.2	21.0	33.7	9	70%
1995	205	7,165	9,786	4.6	5.8	21.4	33.3	8	71%
1996	276	11,681	16,256	6.8	8.2	16.7	25.2	7	47%
1997	174	5,016	7,479	5.2	5.7	21.2	31.1	8	50%
1998	113	4,037	8,118	8.8	11.9	22.1	32.0	7	36%
1999	370	22,298	33,512	26.5	43.0	12.1	17.2	4	14%
2000	261	23,598	42,537	31.7	49.5	12.0	16.6	5	14%
2001	24	2,658	5,833	8.1	13.4	24.6	32.9	9	30%
2002	20	1,956	2,587	2.9	3.1	95.2	125.8	9	40%
2003	18	1,824	2,242	3.5	4.0	86.2	111.0	8.5	39%
2004	61	7,183	9,064	6.4	7.1	55.5	70.1	8	44%
2005	45	3,458	6,993	4.5	4.5	68.0	83.5	9	36%
2006	48	4,860	4,873	5.5	6.3	57.6	67.9	9	50%
2007	76	10,566	12,572	6.5	7.8	71.2	79.8	8	30%
2008	6	863	1,194	4.9	5.7	156.7	173.6	14	67%
2009	14	1,697	4,126	3.0	3.6	174.3	193.1	11	71%
2010	33	4,038	4,347	3.4	3.9	119.5	129.0	11	64%
2011	36	8,764	9,412	6.1	6.6	141.3	150.1	10	36%
2012	40	21,096	20,887	4.5	5.0	113.4	117.1	9.5	43%
2013	45	11,935	8,662	5.3	6.1	105.8	107.5	9	27%
2014	53	18,542	9,965	6.1	6.8	90.5	90.5	11	17%
2015	38	9,890	10,087	5.3	6.2	130.8	130.9	11	26%
2016	21	6,181	2,510	4.2	4.3	109.5	108.2	10	29%
2017	30	11,269	7,844	5.0	6.3	188.4	181.5	13	17%
2018	40	16,706	12,246	7.6	11.3	182.1	171.8	12	15%
2019	38	27,534	22,881	8.1	10.6	205.8	191.3	11	29%
2020	48	41,423	29,557	13.6	21.8	211.2	191.7	12	20%
2021	126	72,300	59,375	15.2	17.8	207.7	185.8	12	22%
2022	6	1,681	1,163	5.6	6.0	92.7	77.5	15	33%
2023	9	4,351	1,925	13.6	13.6	6.5	5.1	6	33%
<b>1980-2023</b>	<b>3,329</b>	<b>394,859</b>	<b>396,974</b>	<b>6.1</b>	<b>7.4</b>	<b>24.3</b>	<b>39.4</b>	<b>8</b>	<b>47%</b>

**Table 4b** (updated January 1, 2024)

**Technology and Life Science Company IPOs, 1980-2023**

There are 3,320 tech and 1,000 life science IPOs from 1980-2023, after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, partnerships, acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP. Life science includes biotech and pharmaceutical firms. Life science is defined as SIC=2830, 2834, 2835, 2836, and 8731. In prior years, I had included 2833 (medical chemicals and botanical products) as well, but I am not including this industry in life science since in recent years it has been mainly cannabis-related companies.

Tech stocks are defined as internet-related stocks plus other technology stocks including telecom, but not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1. The definition of technology stocks has been changed from that in Loughran and Ritter (2004 *Financial Management*), with SIC=3559, 3576, and 7389 added to tech. Some 7389 (business services) companies have had their SIC codes changed into non-tech categories, such as consulting and two new SIC codes that I created: 5614 for telemarketing firms and 7388 for non-tech business services such as Sotheby's Auctions. I have also added the S.E.C.'s computer communications equipment code of 3576 for 21 companies, including Cisco Systems.

Missing and questionable numbers from the SDC new issues database are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-2006.

Sales are the last twelve months (LTM) revenues as reported in the prospectus. The median sales, in millions, are expressed in dollars of 2022 purchasing power using the CPI. Pro forma numbers are usually used if there have been recent mergers or mergers that coincide with the IPO. The percentage of IPOs that are profitable measures profitability using trailing LTM earnings (usually using after extraordinary items earnings, and usually using pro forma numbers that are computed assuming that any recent or concurrent mergers have already occurred, and the conversion of convertible preferred stock into common stock). In some cases, last fiscal year earnings are used when LTM earnings are unavailable.

(table on the next page)

Year	Number of IPOs			% Profitable			Median sales (\$2022, mm)		
	Tech	Life Sci	Other	Tech	Life Sci	Other	Tech	Life Sci	Other
1980	22	3	46	91%	67%	70%	58.6	20.5	77.3
1981	72	10	110	88%	30%	85%	41.8	4.9	43.3
1982	42	2	33	83%	50%	79%	31.4	4.0	29.9
1983	173	21	257	71%	42%	86%	24.8	7.4	88.8
1984	50	2	119	80%	100%	85%	27.0	136.3	69.5
1985	37	5	144	84%	40%	87%	35.7	12.5	106.3
1986	77	23	293	74%	35%	84%	33.4	10.8	95.2
1987	59	10	216	86%	20%	85%	45.0	7.8	110.9
1988	28	2	75	79%	0%	85%	58.3	9.9	229.7
1989	35	4	77	77%	0%	82%	73.2	2.7	122.2
1990	32	4	74	94%	0%	87%	63.0	4.5	129.0
1991	71	32	183	75%	16%	88%	72.3	7.0	154.8
1992	115	33	264	65%	18%	80%	45.6	2.6	142.0
1993	127	27	356	74%	22%	75%	53.2	3.0	120.2
1994	115	20	267	70%	20%	80%	40.4	3.2	107.1
1995	205	21	236	71%	14%	75%	40.0	5.8	118.8
1996	276	44	357	47%	14%	73%	30.3	4.1	99.4
1997	174	22	278	50%	14%	77%	37.4	9.9	111.7
1998	113	10	160	36%	30%	69%	38.5	13.4	123.8
1999	370	10	96	14%	20%	63%	20.7	10.1	194.1
2000	261	50	69	14%	12%	50%	20.2	6.6	153.2
2001	24	5	51	30%	0%	66%	38.1	0.3	571.2
2002	20	5	41	40%	40%	63%	151.2	228.0	684.8
2003	18	8	37	39%	0%	76%	160.4	0.1	623.8
2004	61	30	82	44%	7%	70%	84.3	5.3	300.6
2005	45	16	98	36%	13%	70%	100.3	18.2	320.0
2006	48	24	85	50%	8%	80%	81.7	4.8	472.6
2007	76	19	64	30%	5%	73%	95.9	1.9	323.0
2008	6	1	14	67%	0%	57%	208.7	0.4	268.7
2009	14	3	24	71%	67%	71%	232.1	50.1	598.8
2010	33	11	47	64%	0%	70%	155.1	0.0	419.0
2011	36	8	37	36%	0%	59%	180.4	4.0	412.6
2012	40	10	43	43%	0%	77%	140.7	0.5	424.6
2013	45	40	73	27%	7%	58%	129.2	11.9	507.1
2014	53	71	82	17%	7%	57%	108.8	0.0	286.2
2015	38	42	38	26%	0%	66%	157.4	0.0	205.8
2016	21	25	29	29%	8%	59%	130.1	1.1	775.6
2017	30	32	44	17%	0%	42%	218.2	0.0	516.2
2018	39	59	36	15%	0%	51%	203.3	0.0	536.2
2019	37	42	27	30%	0%	50%	219.7	0.0	121.5
2020	46	76	43	22%	5%	47%	220.0	0.0	311.5
2021	121	89	101	22%	2%	49%	202.4	0.0	325.4
2022	6	16	16	33%	0%	38%	92.7	0.0	7.2
2023	9	13	32	33%	0%	48%	6.2	0.0	20.4
2001-23	866	645	1,151	32%	4%	62%	134.6	0.0	371.3
<b>1980-23</b>	<b>3,320</b>	<b>1,000</b>	<b>4,861</b>	<b>47%</b>	<b>10%</b>	<b>75%</b>	<b>46.9</b>	<b>1.4</b>	<b>135.2</b>

**Table 4c** (updated January 1, 2024)

**VC-backed, Growth Capital-backed, and Buyout-backed IPOs, 1980-2023**

There are 9,181 IPOs after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, natural resource limited partnerships, special purpose acquisition companies (SPACs), REITs, bank and S&L IPOs, small best efforts offerings, and firms not listed on CRSP within six months of the IPO. Missing numbers in the LSEG's new issues database and its predecessors are found by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1989, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-1996. Some foreign company IPOs from 1997-2001 that did not use ADRs but did not file electronically, and therefore do not have a prospectus available on EDGAR, were also accessed from the Graeme Howard-Todd Huxster database. Additional information was collected from microfiches at Stanford's GSB library. Tech stocks are defined as internet-related stocks plus other technology stocks including telecom, but not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1, and I have slightly updated the classifications.

Growth capital-backed IPOs are IPOs with a financial sponsor that, unlike a buyout-sponsored deal, typically owns far less than 90% of the equity prior to the IPO. Furthermore, many growth capital-backed IPOs have debt in their capital structure. The main criteria for classifying a financial sponsor as growth capital rather than venture capital is whether the company is investing in tangible assets (e.g., stores or hospitals) or intangibles (e.g., R&D); this is highly correlated with the industry of the company: restaurants, retail operations such as clothing store chains, healthcare operations (doctors' offices and dental offices), and retirement homes are generally classified as growth capital-backed. Many growth capital-backed IPOs are involved in rollups of a fragmented industry, where the financial sponsor has provided capital to make acquisitions to consolidate a fragmented industry, such as funeral homes. If a company is growing via acquisitions, it would generally be categorized as growth capital-backed rather than venture-backed. Jerry Cao has provided some information on which IPOs are buyout-backed. **467 growth capital-backed IPOs are not classified as VC-backed in this table.** See my article "Growth Capital-backed IPOs" in *The Financial Review* (November 2015) for further details.

(table on the next page)

Year	Number of IPOs	Financial sponsor- backed		VC-backed		Growth capital- backed		Buyout-backed	
		No.	%	No.	%	No.	%	No.	%
1980	71	24	34%	20	28%	3	4%	1	1%
1981	192	54	28%	44	23%	9	5%	1	1%
1982	77	23	30%	19	25%	2	3%	2	3%
1983	451	128	28%	104	23%	12	3%	17	4%
1984	171	48	28%	38	22%	7	4%	5	3%
1985	186	57	31%	28	15%	11	6%	18	10%
1986	393	121	31%	72	18%	7	2%	42	11%
1987	285	107	38%	61	21%	5	2%	41	14%
1988	105	41	39%	25	24%	7	7%	9	9%
1989	116	50	43%	30	26%	10	9%	10	9%
1990	110	55	50%	37	34%	5	5%	13	12%
1991	286	187	65%	97	34%	18	6%	73	26%
1992	412	236	57%	118	29%	20	5%	98	24%
1993	510	251	49%	159	31%	13	3%	79	15%
1994	402	151	38%	111	28%	18	4%	22	5%
1995	462	220	48%	157	34%	33	7%	30	6%
1996	677	300	44%	218	32%	48	7%	34	5%
1997	474	172	36%	100	21%	34	7%	38	8%
1998	283	110	39%	61	22%	19	7%	30	11%
1999	476	310	65%	264	55%	16	3%	30	6%
2000	380	277	73%	242	64%	3	1%	32	8%
2001	80	53	66%	22	28%	10	13%	21	26%
2002	66	43	65%	11	17%	12	18%	20	30%
2003	63	46	73%	21	33%	4	6%	21	33%
2004	173	122	71%	73	42%	6	3%	43	25%
2005	159	113	71%	40	25%	5	3%	68	43%
2006	157	123	78%	53	34%	3	2%	66	42%
2007	159	109	69%	71	45%	8	5%	30	19%
2008	21	12	57%	7	33%	2	10%	3	14%
2009	41	31	76%	12	29%	0	0%	19	46%
2010	91	68	74%	37	42%	3	3%	28	29%
2011	81	63	78%	41	51%	5	6%	17	21%
2012	93	77	83%	46	49%	3	3%	28	30%
2013	158	118	75%	70	44%	11	7%	37	23%
2014	206	170	83%	115	56%	17	8%	38	18%
2015	118	98	83%	70	59%	8	7%	20	17%
2016	75	62	83%	38	51%	11	15%	13	17%
2017	106	82	77%	55	52%	9	8%	18	17%
2018	134	105	78%	80	60%	11	8%	15	11%
2019	112	88	79%	74	66%	3	3%	11	10%
2020	165	135	82%	99	60%	14	8%	22	13%
2021	311	242	78%	156	50%	19	6%	67	22%
2022	38	14	37%	14	37%	0	0%	0	0%
2023	54	30	56%	20	37%	3	6%	7	13%
1980-1989	2,047	659	32%	441	22%	73	4%	146	7%
1990-1998	3,616	1,683	47%	1,058	29%	208	6%	417	12%
1999-2000	856	587	69%	506	59%	19	2%	62	7%
2001-2023	2,662	2,004	75%	1,225	46%	167	6%	612	23%
<b>1980-2023</b>	<b>9,181</b>	<b>4,933</b>	<b>54%</b>	<b>3,230</b>	<b>35%</b>	<b>467</b>	<b>5%</b>	<b>1,237</b>	<b>13%</b>

**Table 4d** (updated January 1, 2024)

**VC-backed IPOs, U.S.-headquartered Companies Only, 1980-2023**

There are 3,539 venture capital-backed IPOs of U.S. headquartered companies, after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, natural resource limited partnerships (and most other LPs, but not buyout firms such as Carlyle Group), acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP. VC-backed includes growth capital-backed IPOs. Missing and questionable numbers from the SDC new issues database are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-1996.

The public float is calculated as the shares issued multiplied by the first closing market price, and does not include over-allotment shares. All numbers use the undiluted number of shares outstanding. For dual-class companies such as Facebook, all share classes are included, with the assumption that the price per share is the same for each class.

Even concepts like market cap (for the price-to-sales ratios) become ambiguous when you realize that companies like Facebook have many deep in-the-money options outstanding, so whether you use the fully diluted number of shares or the undiluted number can affect the calculations substantially for some companies.

Example: For 1980, the 23 VC-backed IPOs raised a total of \$388 million (not including over-allotment options), the shares of which had a market cap of \$500 million using the first closing market price. The market cap, using all shares outstanding, was \$3.374 billion in total. Of this, Apple Computer issued 4.6 million shares at \$22 per share (proceeds of \$101.2 million), closing at \$28.75 per share (public float value of \$132.25 million), with 55.136 million shares outstanding (\$1,585 million market cap).

(table on the next page)

Year	U.S.-headquartered VC-backed IPOs			At first market price, \$millions	
	Number	% Profitable	Proceeds, \$m	Public float	Market cap
1980	23	78%	388	500	3,374
1981	53	79%	648	718	3,535
1982	21	57%	490	575	2,640
1983	115	65%	2,740	3,088	14,200
1984	43	77%	563	606	2,840
1985	38	63%	660	682	2,751
1986	79	59%	1,559	1,671	7,081
1987	66	68%	1,315	1,446	5,921
1988	31	81%	658	709	3,039
1989	39	69%	843	941	3,611
1990	41	83%	1,057	1,177	4,926
1991	113	62%	3,724	4,290	15,872
1992	137	55%	4,934	5,561	18,537
1993	169	63%	5,827	6,866	24,931
1994	126	62%	3,528	4,011	14,023
1995	188	65%	7,114	9,298	35,726
1996	259	39%	11,137	13,465	57,203
1997	132	45%	4,900	5,937	26,917
1998	79	24%	4,005	5,050	23,725
1999	278	12%	22,187	46,532	318,588
2000	227	6%	21,855	40,648	289,861
2001	30	27%	2,406	2,895	15,825
2002	23	35%	1,956	2,216	10,563
2003	25	48%	1,824	2,150	8,556
2004	76	28%	7,042	8,306	54,443
2005	41	34%	3,110	3,759	14,986
2006	54	35%	4,436	5,214	22,609
2007	76	22%	10,386	13,238	74,343
2008	9	44%	863	936	4,428
2009	12	58%	1,697	2,057	8,302
2010	37	38%	4,104	4,271	20,184
2011	43	28%	6,601	7,941	62,870
2012	49	33%	21,096	22,959	125,886
2013	75	15%	10,946	14,888	92,898
2014	116	16%	16,107	19,831	98,782
2015	68	13%	8,552	11,147	58,497
2016	45	20%	4,929	6,135	32,605
2017	55	13%	10,017	12,585	76,298
2018	83	10%	13,492	16,856	105,811
2019	71	3%	25,149	28,913	227,544
2020	106	10%	38,773	63,652	483,158
2021	155	10%	60,419	75,744	614,787
2022	13	0%	1,481	1,718	7,223
2023	19	11%	3,568	4,324	33,058
<b>1980-2023</b>	<b>3,539</b>	<b>37%</b>	<b>358,775</b>	<b>485,614</b>	<b>3,133,047</b>

**Table 4e (MV not adjusted for inflation) Tech IPOs, 1980-2023**

Year	No. of Tech IPOs	Proceeds, \$millions	Number doubling	Market value, at first market price, \$millions		
				Total	Mean	Median
1980	22	378	0	\$3,054	\$139	\$64
1981	72	838	0	\$4,509	\$63	\$42
1982	42	648	0	\$3,360	\$80	\$30
1983	173	3,271	2	\$17,290	\$100	\$45
1984	50	551	1	\$2,674	\$53	\$30
1985	37	375	0	\$1,595	\$43	\$29
1986	77	1,217	0	\$6,163	\$80	\$45
1987	59	1,330	0	\$7,632	\$129	\$58
1988	28	888	0	\$5,554	\$198	\$102
1989	35	748	0	\$3,660	\$105	\$65
1990	32	764	0	\$3,660	\$114	\$83
1991	71	2,760	0	\$11,912	\$168	\$123
1992	115	5,875	1	\$21,936	\$191	\$102
1993	127	5,715	1	\$30,331	\$239	\$86
1994	115	3,583	1	\$16,653	\$145	\$80
1995	205	9,786	11	\$50,090	\$244	\$139
1996	276	16,256	5	\$98,775	\$358	\$138
1997	174	7,479	2	\$45,962	\$264	\$113
1998	113	8,118	12	\$64,218	\$570	\$234
1999	370	33,512	114	\$448,514	\$1,212	\$493
2000	261	42,538	69	\$518,607	\$1,987	\$702
2001	24	5,833	0	\$27,678	\$1,153	\$367
2002	20	2,587	0	\$12,340	\$617	\$339
2003	18	2,242	0	\$9,340	\$519	\$422
2004	61	9,064	0	\$59,399	\$974	\$325
2005	45	6,994	0	\$26,149	\$581	\$307
2006	48	4,873	0	\$23,820	\$496	\$352
2007	76	12,572	0	\$89,729	\$1,181	\$560
2008	6	1,194	0	\$5,756	\$959	\$813
2009	14	4,126	0	\$16,311	\$1,165	\$646
2010	33	4,347	0	\$24,833	\$753	\$548
2011	36	9,412	1	\$83,415	\$2,317	\$824
2012	40	20,887	1	\$125,817	\$3,145	\$686
2013	45	8,662	1	\$76,923	\$1,709	\$812
2014	53	9,965	2	\$84,160	\$1,588	\$780
2015	38	10,087	0	\$74,811	\$1,969	\$815
2016	21	2,510	1	\$23,056	\$1,098	\$841
2017	30	7,844	0	\$64,715	\$2,157	\$1,129
2018	39	12,246	1	\$103,988	\$2,666	\$1,959
2019	37	22,881	0	\$223,971	\$6,053	\$2,176
2020	46	29,557	12	\$457,789	\$9,952	\$4,319
2021	121	59,375	6	\$745,560	\$6,162	\$3,045
2022	6	1,163	0	\$25,857	\$4,310	\$468
2023	9	1,926	0	\$22,689	\$2,521	\$138
<b>1980-2023</b>	<b>3,320</b>	<b>396,974</b>	<b>244</b>	<b>\$3,774,456</b>	<b>\$1,137</b>	<b>\$214</b>

**Table 4f (adjusted for inflation, 2017 \$) IPOs, 1980-2023 (tr is trillions)**

Year	No. of IPOs	Proceeds, \$millions			Market value, at first close, \$millions		
		Total	Mean	Median	Total	Mean	Median
1980	71	\$2,826	\$40	\$28	\$18,338	\$258	\$105
1981	192	\$6,433	\$34	\$23	\$29,873	\$156	\$100
1982	77	\$2,571	\$33	\$18	\$13,159	\$171	\$86
1983	451	\$22,070	\$49	\$29	\$102,669	\$228	\$119
1984	171	\$4,815	\$28	\$20	\$20,862	\$122	\$69
1985	186	\$9,414	\$51	\$25	\$34,933	\$188	\$88
1986	393	\$29,683	\$76	\$27	\$103,595	\$264	\$99
1987	285	\$25,507	\$89	\$33	\$99,532	\$349	\$126
1988	105	\$8,145	\$78	\$35	\$45,432	\$433	\$160
1989	116	\$11,645	\$100	\$43	\$44,859	\$387	\$156
1990	110	\$8,145	\$74	\$46	\$33,914	\$308	\$166
1991	286	\$27,756	\$97	\$52	\$97,515	\$341	\$183
1992	412	\$39,896	\$97	\$48	\$130,761	\$317	\$169
1993	510	\$53,526	\$105	\$48	\$214,297	\$420	\$158
1994	402	\$28,523	\$71	\$40	\$105,742	\$263	\$125
1995	462	\$45,152	\$98	\$52	\$205,504	\$445	\$204
1996	677	\$66,117	\$98	\$53	\$377,944	\$499	\$201
1997	474	\$48,460	\$102	\$51	\$215,578	\$455	\$189
1998	283	\$50,590	\$179	\$63	\$246,584	\$871	\$284
1999	476	\$95,547	\$201	\$91	\$962,891	\$2,023	\$702
2000	380	\$93,235	\$245	\$112	\$924,452	\$2,433	\$816
2001	80	\$48,945	\$612	\$162	\$245,564	\$3,070	\$655
2002	66	\$30,188	\$457	\$162	\$114,629	\$1,737	\$714
2003	63	\$12,745	\$202	\$154	\$53,828	\$854	\$499
2004	173	\$40,885	\$236	\$110	\$194,092	\$1,122	\$448
2005	159	\$35,949	\$226	\$147	\$133,221	\$838	\$442
2006	157	\$37,330	\$238	\$128	\$165,163	\$1,052	\$450
2007	159	\$41,442	\$261	\$125	\$246,042	\$1,547	\$581
2008	21	\$26,175	\$1,246	\$166	\$72,691	\$3,461	\$542
2009	41	\$15,150	\$370	\$178	\$68,123	\$1,662	\$792
2010	91	\$33,406	\$367	\$121	\$126,816	\$1,394	\$482
2011	81	\$29,732	\$367	\$167	\$175,925	\$2,172	\$951
2012	93	\$33,341	\$359	\$102	\$193,803	\$2,085	\$641
2013	158	\$40,842	\$260	\$122	\$284,858	\$1,803	\$727
2014	206	\$43,782	\$213	\$97	\$246,739	\$1,198	\$445
2015	118	\$22,849	\$194	\$106	\$155,641	\$1,319	\$556
2016	75	\$12,835	\$171	\$97	\$80,840	\$1,078	\$521
2017	106	\$22,979	\$215	\$120	\$161,650	\$1,525	\$648
2018	134	\$32,766	\$245	\$117	\$211,090	\$1,575	\$613
2019	112	\$37,800	\$337	\$121	\$319,738	\$2,855	\$736
2020	165	\$58,245	\$353	\$188	\$646,252	\$3,917	\$1,038
2021	311	\$111,809	\$356	\$186	\$1,118,222	\$3,596	\$1,325
2022	39	\$5,702	\$146	\$29	\$63,148	\$1,619	\$295
2023	54	\$9,762	\$181	\$16	\$94,233	\$1,745	\$204
<b>80-23</b>	<b>9,181</b>	<b>\$1.467 tr</b>	<b>\$160</b>	<b>\$63</b>	<b>\$9.173 tr</b>	<b>\$999</b>	<b>\$258</b>

**Table 4g** (updated January 1, 2024)

**Life Science Company IPOs, 1980-2023**

IR is the initial return (underpricing), measured as the equally weighted average of the first-day return from the offer price to close. There are 1,000 biotech IPOs from 1980-2023, after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, partnerships, special purpose acquisition companies (SPACs), REITs, bank and S&L IPOs, and firms not listed on CRSP. Missing and questionable numbers from the SDC new issues database are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-2006.

Life science includes biotech and pharmaceutical firms, defined as SIC=2830, 2834, 2835, 2836, and 8731.

Sales are the last twelve months (LTM) revenues as reported in the prospectus. The median sales, in millions, are expressed in dollars of 2022 purchasing power using the CPI. Pro forma numbers are usually used if there have been recent mergers or mergers that coincide with the IPO. The percentage of IPOs that are profitable measures profitability using trailing LTM earnings (usually using after extraordinary items earnings, and usually using pro forma numbers that are computed assuming that any recent or concurrent mergers have already occurred, and the conversion of convertible preferred stock into common stock). In some cases, last fiscal year earnings are used when LTM earnings are unavailable. EPS is earnings per share. Age is the median age in years, defined as the calendar year of the IPO minus the calendar year of founding.

Many of the biotech companies with positive sales have research contracts producing revenue, rather than product sales.

(table on the next page)

Year	Number of IPOs		Life Sci IR,%	Life Science IPOs		Life Sci sales (\$2022, millions)		
	Total	Life Sci		EPS>0	Age	# zero	% zero	Median
1980	71	3	44.3%	67%	4	0	0.0%	20.5
1981	192	10	14.1%	30%	4.5	2	20.0%	4.9
1982	77	2	16.0%	50%	2	0	0.0%	4.0
1983	451	21	6.2%	42%	3	1	4.8%	7.4
1984	171	2	0.0%	100%	16	0	0.0%	136.3
1985	186	5	2.4%	40%	3	1	20.0%	12.5
1986	393	23	7.0%	35%	5	0	0.0%	10.8
1987	285	10	5.1%	20%	4	0	0.0%	7.8
1988	105	2	-1.6%	0%	9	1	50.0%	9.9
1989	116	4	3.8%	0%	6	0	0.0%	2.7
1990	110	4	0.8%	0%	4	2	50.0%	4.5
1991	286	32	12.8%	16%	4	3	9.4%	7.0
1992	412	33	9.9%	18%	5	6	18.2%	2.6
1993	510	27	7.7%	22%	5	3	11.1%	3.0
1994	402	20	3.4%	20%	7.5	3	15.0%	3.2
1995	462	21	6.6%	14%	5	5	23.8%	5.8
1996	677	44	12.2%	14%	4	7	15.9%	4.1
1997	474	22	8.3%	14%	6	3	13.6%	9.9
1998	283	10	6.2%	30%	7	0	0.0%	13.4
1999	476	10	31.8%	20%	5.5	1	10.0%	10.1
2000	380	50	31.9%	12%	6	10	20.0%	6.6
2001	80	5	10.7%	0%	5	2	40.0%	0.3
2002	66	5	-4.9%	40%	9	0	0.0%	228.0
2003	63	8	2.6%	0%	6	4	50.0%	0.1
2004	173	30	7.8%	7%	7	6	20.0%	5.3
2005	159	16	8.0%	13%	6	1	6.3%	18.2
2006	157	24	4.2%	8%	8	4	16.7%	4.8
2007	159	19	2.2%	5%	8	8	42.1%	2.0
2008	21	1	-5.7%	0%	9	0	0.0%	0.4
2009	41	3	1.3%	67%	14	0	0.0%	50.0
2010	91	11	0.9%	0%	6	6	54.5%	0.0
2011	81	8	6.4%	0%	5.5	3	37.5%	4.0
2012	93	10	7.8%	0%	7	5	50.0%	0.5
2013	158	40	19.3%	7%	10	12	30.0%	11.9
2014	206	71	13.8%	7%	10	38	53.5%	0.0
2015	118	42	22.9%	0%	7	26	61.9%	0.0
2016	75	25	7.0%	8%	8	8	32.0%	1.1
2017	106	32	7.0%	0%	6.5	23	71.9%	0.0
2018	134	59	13.8%	0%	5	39	66.1%	0.0
2019	113	42	21.7%	0%	4	33	78.6%	0.0
2020	165	76	37.6%	5%	6	49	64.5%	0.0
2021	311	89	24.4%	2%	5	55	61.8%	0.0
2022	38	16	49.4%	0%	4	13	81.3%	0.0
2023	54	13	5.4%	0%	4	10	76.9%	0.0
2001-23	2,662	645	17.7%	4%	7	345	53.5%	0.0
<b>1980-2023</b>	<b>9,181</b>	<b>1,000</b>	<b>15.9%</b>	<b>10%</b>	<b>6</b>	<b>393</b>	<b>39.3%</b>	<b>1.4</b>

**Table 4h** (updated January 1, 2024)  
**Technology Company IPO Underpricing, 1980-2023**

Underpricing is measured as the equally weighted average of the first-day return from the offer price to close. The screens described in Table 1 apply, including the exclusion of ADRs.

Year	Number of IPOs			EW mean 1 <sup>st</sup> -day Return,%		
	Total	Tech	NonTech	Total	Tech	NonTech
1980	71	22	49	14.3%	21.7%	10.9%
1981	192	72	120	5.9%	7.0%	5.2%
1982	77	42	35	11.0%	13.6%	7.9%
1983	451	173	278	9.9%	13.9%	7.5%
1984	171	50	121	3.7%	5.5%	2.9%
1985	186	37	149	6.4%	6.1%	6.5%
1986	393	77	316	6.1%	7.2%	5.9%
1987	285	59	226	5.6%	7.3%	5.2%
1988	105	28	77	5.5%	5.5%	5.5%
1989	116	35	81	8.0%	11.9%	6.3%
1990	110	32	78	10.8%	14.9%	9.1%
1991	286	71	215	11.9%	17.3%	10.1%
1992	412	115	297	10.3%	14.4%	8.7%
1993	510	127	383	12.7%	17.8%	11.1%
1994	402	115	287	9.6%	14.1%	7.8%
1995	462	205	257	21.4%	30.8%	14.0%
1996	677	276	401	17.2%	20.2%	15.2%
1997	474	174	300	14.0%	16.9%	12.4%
1998	283	113	170	21.9%	39.1%	10.3%
1999	476	370	106	71.2%	86.7%	17.2%
2000	380	261	119	56.3%	69.2%	28.1%
2001	80	24	56	14.0%	22.7%	10.3%
2002	66	20	46	9.1%	8.6%	9.3%
2003	63	18	45	11.7%	17.4%	9.5%
2004	173	61	112	12.3%	16.6%	10.0%
2005	159	45	114	10.3%	10.8%	10.1%
2006	157	48	109	12.1%	15.3%	10.8%
2007	159	76	83	14.0%	18.8%	9.6%
2008	21	6	15	5.7%	2.6%	7.0%
2009	41	14	27	9.8%	16.9%	6.2%
2010	91	33	58	9.4%	15.5%	5.9%
2011	81	36	45	13.9%	20.2%	9.0%
2012	93	40	53	17.7%	23.4%	13.3%
2013	158	45	113	20.9%	26.7%	18.5%
2014	206	53	153	15.5%	25.0%	12.2%
2015	118	38	80	19.2%	18.8%	19.4%
2016	75	21	54	14.5%	32.4%	7.5%
2017	106	30	76	12.9%	21.1%	9.6%
2018	134	39	95	18.6%	32.3%	13.0%
2019	113	37	76	23.5%	28.6%	21.1%
2020	165	46	119	41.6%	62.6%	33.5%
2021	311	121	190	32.1%	33.0%	31.6%
2022	38	6	32	49.9%	9.3%	56.4%
2023	54	9	45	11.9%	-5.6%	15.4%
<b>1980-2023</b>	<b>9,181</b>	<b>3,320</b>	<b>5,861</b>	<b>18.9%</b>	<b>31.2%</b>	<b>12.0%</b>

**Table 4i** (updated January 1, 2024)

**VC-backed Tech IPOs, 1980-2023**

There are 1,996 Venture Capital-backed tech IPOs, after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, best effort offers, natural resource limited partnerships (and most other LPs, but not buyout firms such as Carlyle Group), special purpose acquisition companies (SPACs), direct listings, REITs, bank and S&L IPOs, and firms not listed on CRSP. Missing and questionable numbers from the SDC new issues database are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-2006. Tech stocks are defined as internet-related stocks plus other technology stocks including telecom, but not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1. The definition of technology stocks has been changed from that in Loughran and Ritter (2004 *Financial Management*), with SIC=3559, 3576, 3844, and 7389 added to tech. Some 7389 (business services) companies have had their SIC codes changed into non-tech categories, such as consulting and two new SIC codes that I have made up: 5614 for telemarketing firms and 7388 for non-tech business services such as Sotheby's Auctions. I have also added the S.E.C.'s computer communications equipment code of 3576 for 21 companies, including Cisco Systems.

Price-to-sales ratios are computed using both the offer price (OP) and the first closing market price (MP) for computing the market capitalization of equity. Market cap is calculated using the post-issue shares outstanding, with all share classes included in the case of dual-class companies. The undiluted number of shares is used, which in some cases (e.g., Facebook, Twitter, and Castlight Health) understates the market cap due to the existence of substantial amounts of in-the-money employee stock options that are highly likely to be exercised. Sales are the last twelve months (LTM) revenues as reported in the prospectus. The median sales, in millions, is expressed in both nominal dollars and in dollars of 2021 purchasing power using the CPI. The median age, in years, is the number of years since the calendar year of the founding date and the calendar year of the IPO. The percentage of IPOs that are profitable measures profitability using trailing LTM earnings (usually using after extraordinary items earnings, and usually using pro forma numbers that are computed assuming that any recent or concurrent mergers have already occurred, and the conversion of convertible preferred stock into common stock). In some cases, last fiscal year earnings are used when LTM earnings are unavailable.

Even concepts like market cap (for the price-to-sales ratios) become ambiguous when you realize that companies like Facebook have many deep in-the-money options outstanding, so whether you use the fully diluted number of shares or the undiluted number can affect the calculations substantially for some companies.

(table on the next page)

Year	Number of VC-backed tech IPOs	Median Price-to-sales		Median sales, \$mm		Median age	% profitable
		OP	MP	Nominal	\$2021		
1980	14	3.0	3.4	16.9	56.9	6.5	93%
1981	29	3.8	4.3	11.9	35.8	9	90%
1982	15	6.1	7.6	18.9	52.6	3	67%
1983	67	7.2	8.1	11.7	31.2	5	66%
1984	26	2.3	2.3	21.9	56.1	5	81%
1985	16	3.0	3.3	17.1	42.5	5	81%
1986	31	4.3	4.7	17.0	40.6	5	71%
1987	39	3.2	3.2	22.0	51.7	5	87%
1988	17	2.6	2.7	28.2	63.7	6	94%
1989	23	3.4	3.7	35.5	76.7	7	83%
1990	24	3.9	4.5	28.6	58.6	7.5	100%
1991	45	3.2	3.5	35.9	69.8	9	71%
1992	67	3.9	4.4	22.0	41.7	7	61%
1993	88	3.1	3.6	24.3	44.6	8	72%
1994	64	4.3	5.2	18.9	33.8	8	66%
1995	115	5.5	6.9	19.7	34.3	8	70%
1996	154	9.8	11.3	14.3	24.2	7	35%
1997	73	6.9	8.3	19.3	31.7	6	38%
1998	55	11.6	14.8	18.8	30.4	6	22%
1999	250	30.9	56.6	11.0	17.6	4	9%
2000	183	41.4	65.7	9.3	14.4	5	6%
2001	17	14.9	17.4	22.8	34.1	6	12%
2002	13	3.5	3.9	87.3	128.9	6	31%
2003	12	5.2	6.1	65.0	93.6	7	50%
2004	40	6.9	7.9	41.0	57.9	7	30%
2005	22	6.4	7.2	46.5	63.8	7.5	23%
2006	27	6.2	8.1	51.2	67.6	8	52%
2007	58	7.3	8.3	66.5	83.2	8	26%
2008	4	4.1	4.7	156.7	194.1	12	50%
2009	6	4.6	5.8	105.7	130.9	9.5	50%
2010	23	3.2	3.9	112.9	136.2	10	61%
2011	30	6.8	7.2	117.2	139.2	9.5	37%
2012	35	4.6	5.0	103.7	119.7	9	37%
2013	35	5.8	7.1	104.2	118.3	9	17%
2014	40	6.5	8.2	86.8	97.1	10	18%
2015	29	6.0	7.5	76.6	85.7	10	21%
2016	15	4.5	5.9	101.7	112.3	9	27%
2017	24	5.0	6.9	158.4	170.6	13	13%
2018	30	8.6	12.4	173.6	183.1	12	13%
2019	26	9.8	13.7	146.6	152.4	10.5	15%
2020	33	15.7	27.2	201.3	204.1	11	18%
2021	77	20.3	26.6	136.4	136.4	11	16%
2022	1	20.6	24.0	70.4	65.5	14	0%
2023	4	12.7	13.5	243.8	214.5	8.5	25%
<b>1980-2023</b>	<b>1,996</b>	<b>7.6</b>	<b>9.7</b>	<b>24.0</b>	<b>43.8</b>	<b>7</b>	<b>39%</b>

**Table 5** (updated January 31, 2024)**Number of U. S. IPOs (excluding ADRs) with an offer price of \$5.00 or greater  
that doubled (offer to close) in price on the first day of trading, 1997-2024**

A listing of each IPO since 1980 that doubled on the first day can be found elsewhere on Jay Ritter's IPO Data page.

<b>Quarter</b>	<b>Number</b>	<b>Quarter</b>	<b>Number</b>
1997, first	0	2007, first	0
1997, second	2	2007, second	0
1997, third	0	2007, third	0
1997, fourth	0	2007, fourth	0
1998, first	0	2008, first	0
1998, second	2	2008, second	0
1998, third	3	2008, third	0
1998, fourth	7	2008, fourth	0
1999, first	19	2009, first	0
1999, second	24	2009, second	0
1999, third	27	2009, third	0
1999, fourth	45	2009, fourth	0
2000, first	48	2010, first	0
2000, second	9	2010, second	0
2000, third	20	2010, third	0
2000, fourth	(Transmeta) 1	2010, fourth	(Youku.com ADR) 0
2001, first	0	2011, first	(Qihoo 360 ADR) 0
2001, second	0	2011, second	(LinkedIn) 1
2001, third	0	2011, third	(China Mobile Games ADR) 0
2001, fourth	0	2011, fourth	0
2002, first	0	2012, first	0
2002, second	0	2012, second	(Splunk) 1
2002, third	0	2012, third	0
2002, fourth	0	2012, fourth	0
2003, first	0	2013, first	0
2003, second	0	2013, second	(Noodles & Co.) 1
2003, third	0	2013, third	(Sprout, Benefitfocus) 2
2003, fourth	0	2013, fourth	(Potbelly, Container Store) 2
2004, first	0	2014, first	4
2004, second	(Jed Oil) 1	2014, second	0
2004, third	0	2014, third	1 (ReWalk Robotics) 1
2004, fourth	0	2014, fourth	1 (Habit Restaurants) 1
2005, first	0	2015, first	(Spark Therapeutics, Shake Shack) 2
2005, second	0	2015, second	(Aduro Biotech, Seres Therapeutics) 2
2005, third	(Baidu.com is ADR) 0	2015, third	(Global Blood Therapeutics) 1
2005, fourth	0	2015, fourth	0
2006, first	(Chipotle Mexican) 1	2016, first	0
2006, second	0	2016, second	0
2006, third	0	2016, third	1 (Nutanix)
2006, fourth	(Nymex Holdings) 1	2016, fourth	0

**Table 5 (continued)****Number of U. S. IPOs (excluding ADRs) with an offer price of \$5.00 or greater that doubled (offer to close) in price on the first day of trading, 1997-2024**

The count does not include ADRs, penny stocks, and units.

2017, first	0
2017, second	0
2017, third	0
2017, fourth	(Reto Eco-Solutions) 1
2018, first	(Zscalar) 1
2018, second	0
2018, third	0
2018, fourth	0
2019, first	0
2019, second	(Beyond Meat, ADPT) 2
2019, third	0
2019, fourth	(Monopar Therapeutics) 1
2020, first	1
2020, second	2
2020, third	10
2020, fourth	9
2021, first	5
2021, second	5
2021, third	4
2021, fourth	4
2022, first	(Blue Water Vaccines) 1
2022, second	(Genius Group, ZYFG) 2
2022, third	(Virax Biolabs Group) 1
2022, fourth	0
2023, first	0
2023, second	(U Power Ltd) 1
2023, third	0
2023, fourth	0
2024, first	0

**Table 6 (updated January 17, 2024)**  
**Number of Initial Public Offerings, First-Day Return, and**  
**Revisions from the File Price Range by Cohort Year, 1990-2023**

<b>Cohort Year</b>	<b>Number of IPOs</b>	<b>Percentage First-day Return</b>	<b>Percentage of IPOs with OP &lt; Lo</b>	<b>Percentage of IPOs in the Middle</b>	<b>Percentage of IPOs with OP &gt; Hi</b>
1990	97	9.4	24.7	52.6	22.7
1991	262	11.2	19.8	55.3	24.4
1992	363	9.9	38.0	40.5	21.5
1993	461	11.6	21.3	54.0	24.7
1994	334	8.4	37.7	49.7	12.6
1995	390	19.9	19.7	45.4	34.9
1996	600	15.9	25.0	50.2	24.8
1997	421	13.8	29.9	45.8	24.2
1998	284	21.4	27.5	50.0	22.5
1999	465	70.5	14.8	37.2	48.0
2000	371	57.1	22.1	39.4	38.5
2001	78	14.2	25.6	56.4	18.0
2002	67	8.7	32.8	53.7	13.4
2003	65	12.4	15.4	55.4	29.2
2004	172	12.3	37.2	41.9	20.9
2005	161	10.1	34.2	42.9	23.0
2006	155	11.7	39.4	40.6	20.0
2007	155	14.5	32.3	41.3	26.5
2008	21	5.7	47.6	38.1	14.3
2009	42	10.8	33.3	40.5	26.2
2010	97	9.4	48.5	39.2	12.4
2011	81	14.1	37.0	30.9	32.1
2012	100	17.6	42.0	33.0	25.0
2013	161	20.5	29.8	42.2	28.0
2014	218	14.3	44.0	39.0	17.0
2015	123	18.9	35.8	38.2	26.0
2016	75	14.4	33.3	57.3	9.3
2017	111	11.8	23.4	60.4	16.2
2018	136	18.4	16.9	61.8	21.3
2019	113	23.3	15.9	57.5	26.5
2020	153	42.4	7.2	50.3	42.5
2021	293	24.6	18.1	56.3	25.6
2022	27	33.8	25.9	66.7	7.4
2023	31	6.9	32.2	48.4	19.4
<b>1990-2023</b>	<b>6,683</b>	<b>21.6</b>	<b>27.0</b>	<b>46.8</b>	<b>26.2</b>

Banks and S&Ls are included in this table, which excludes IPOs with a midpoint of the original file price range of less than \$8.00, as well as unit offers, small best efforts offers, ADRs, closed-end funds, REITs, partnerships, SPACs, and stocks not listed on CRSP (CRSP includes firms listed on the NYSE, Amex (now NYSE MKT) and NYSE Arca, and NASDAQ). If a \$5.00 offer price screen was used instead of the \$8.00 midpoint screen, the sample size would increase by, for example, 20 IPOs in 1999 and 23 in 2023. Lo and Hi are the minimum and maximum of the original file price range. Because the average first-day return is different on the firms that are retained or added than on those that are deleted, the 6.9% average first-day return in 2023 is less than the 11.9% reported in other tables, such as Table 1.

**Table 7 (updated December 30, 2023)**

**Percentage of IPOs relative to file price range:**

	<b>Below</b>	<b>Within</b>	<b>Above</b>
<b>1980-1989</b>	<b>30 %</b>	<b>57 %</b>	<b>13 %</b>
<b>1990-1998</b>	<b>27 %</b>	<b>49 %</b>	<b>24 %</b>
<b>1999-2000</b>	<b>18 %</b>	<b>38 %</b>	<b>44 %</b>
<b>2001-2019</b>	<b>33 %</b>	<b>45 %</b>	<b>22 %</b>
<b>2020-2023</b>	<b>16 %</b>	<b>55 %</b>	<b>29 %</b>
<b>1980-2023</b>	<b>28 %</b>	<b>49 %</b>	<b>23 %</b>

**Average first-day returns relative to file price range:**

	<b>Below</b>	<b>Within</b>	<b>Above</b>
<b>1980-1989</b>	<b>-1 %</b>	<b>2 %</b>	<b>19 %</b>
<b>1990-1998</b>	<b>1 %</b>	<b>4 %</b>	<b>26 %</b>
<b>1999-2000</b>	<b>-2 %</b>	<b>6 %</b>	<b>95 %</b>
<b>2001-2019</b>	<b>-1 %</b>	<b>4 %</b>	<b>30 %</b>
<b>2020-2023</b>	<b>-8 %</b>	<b>4 %</b>	<b>50 %</b>
<b>1980-2023</b>	<b>-1 %</b>	<b>3 %</b>	<b>38 %</b>

The sample used in this table is described in Table 6.

**Table 8** (updated January 1, 2024)

**Number of Offerings, Average First-day Returns, and  
Gross Proceeds of Initial Public Offerings in 1960-2023**

Data from 1960-1974 is taken from Table 1 of Roger Ibbotson, Jody Sindelar, and Jay R. Ritter's 1994 *Journal of Applied Corporate Finance* article "The Market's Problems with the Pricing of Initial Public Offerings" Vol. 7, No. 1 (Spring 1994), pp. 66-74. Data from 1975-2021 are compiled by Jay R. Ritter using the LSEG's new issues database and its predecessors, Dealogic, IPOscoop.com, and other sources. The 1975-1993 numbers are different from those reported in the 1994 *JACF* article because the published article included IPOs that did not qualify for listing on Nasdaq, the Amex, or NYSE (mainly penny stocks). Unlike other tables, **bank and S&L IPOs are included in the counts in this table.**

<b>Year</b>	<b>Number of Offerings<sup>1</sup></b>	<b>Average First-day Return<sup>2</sup></b>	<b>Gross Proceeds, \$ Millions<sup>3</sup></b>
1960	269	17.8%	553
1961	435	34.1%	1,243
1962	298	-1.6%	431
1963	83	3.9%	246
1964	97	5.3%	380
1965	146	12.7%	409
1966	85	7.1%	275
1967	100	37.7%	641
1968	368	55.9%	1,205
1969	780	12.5%	2,605
1970	358	-0.7%	780
1971	391	21.2%	1,655
1972	562	7.5%	2,724
1973	105	-17.8%	330
1974	9	-7.0%	51
1975	12	-0.2%	261
1976	26	1.9%	215
1977	15	3.6%	128
1978	19	13.3%	197
1979	39	8.9%	309
1980	71	14.3%	905
1981	192	5.9%	2,306
1982	79	10.7%	1,012
1983	521	9.0%	11,306
1984	213	3.0%	2,566
1985	217	6.6%	4,749
1986	478	6.1%	15,489
1987	337	5.7%	12,568
1988	132	5.3%	4,089
1989	124	7.7%	5,886
1990	116	10.4%	4,334
1991	293	11.8%	16,464
1992	416	10.2%	22,750

1993	527	12.7%	31,654
1994	410	9.6%	17,418
1995	465	21.3%	27,993
1996	689	17.1%	42,428
1997	485	14.0%	32,547
1998	310	20.6%	34,416
1999	484	70.0%	64,809
2000	382	56.1%	64,931
2001	80	14.0%	35,288
2002	70	8.6%	22,136
2003	68	11.9%	10,075
2004	181	12.4%	31,663
2005	167	10.0%	28,578
2006	162	12.0%	30,648
2007	160	14.0%	35,704
2008	21	5.7%	22,762
2009	42	10.8%	13,296
2010	98	9.3%	30,624
2011	82	13.8%	27,750
2012	101	17.3%	31,973
2013	163	20.6%	41,909
2014	222	14.9%	46,852
2015	125	18.7%	22,296
2016	79	14.0%	13,234
2017	117	12.3%	24,032
2018	143	17.8%	34,043
2019	120	22.4%	39,725
2020	165	41.6%	61,860
2021	315	31.9%	119,632
2022	39	47.7%	7,004
2023	54	11.9%	11,916
1960-69	2,661	21.2%	7,988
1970-79	1,536	7.1%	6,663
1980-89	2,364	6.9%	60,874
1990-99	4,195	21.1%	294,814
2000-23	3,156	23.0%	807,932
<b>1960-2023</b>	<b>13,912</b>	<b>17.6%</b>	<b>1,178,271</b>

<sup>1</sup> Beginning in 1975, the number of offerings excludes IPOs with an offer price of less than \$5.00, ADRs, small best efforts offers, units, Regulation A offers (small issues, raising less than \$1.5 million during the 1980s and \$5 million until 2012), real estate investment trusts (REITs), SPACs, natural resource limited partnerships, and closed-end funds. Banks and S&L IPOs are included. From 2012 and later, Regulation A offerings (issues raising up to \$50 million are eligible) are included.

<sup>2</sup> First-day returns are computed as the percentage return from the offering price to the first closing market price.

<sup>3</sup> Gross proceeds exclude overallotment options but include the international tranche, if any. No adjustments for inflation have been made.

**Table 9** (updated January 8, 2024)

**Fraction of IPOs with Negative Earnings, 1980-2023**

IPOs with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, partnerships, acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP within six months of the offer date are excluded. When available, I use the earnings per share for the most recent twelve months (commonly known as LTM for last twelve months) prior to going public. When a merger is involved, we use the pro forma numbers (as if the merger had already occurred). I am not completely consistent in the use of earnings before or after extraordinary items. Some extraordinary items are associated with the IPO, including gains or losses on conversion of convertible securities at the time of the IPO, or writeups or writedowns associated with mergers. I usually use the before extraordinary items EPS if the one-time charges are associated with the IPO. When the trailing twelve months EPS number is unavailable, I use the most recent fiscal year EPS number. Missing numbers are supplemented by direct inspection of prospectuses on EDGAR, EPS information from Dealogic for IPOs after 1991, and Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1995. Remaining missing numbers have been found in the Graeme Howard-Todd Huxster collection of IPO prospectuses and the Stanford Business School microfiche collection of prospectuses from the 1980s. Don Patton of UC-Davis has tracked down a couple of remaining missing numbers. Tech stocks are defined as internet-related stocks plus other technology stocks, not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1.

Year	Number of IPOs	No. with missing EPS	Percentage Tech Stocks	Percentage of IPOs with EPS<0	Mean First-day Returns	
					EPS<0	EPS≥0
1980-1989	2,047	1	29%	19%	9.2%	6.8%
1990-1998	3,616	0	34%	32%	16.0%	14.3%
1999-2000	856	0	74%	78%	71.1%	41.6%
2001-2023	2,662	0	33%	62%	20.4%	16.4%
2001-2010	1,010	0	34%	46%	10.1%	12.9%
2011-2023	1,652	0	32%	71%	24.4%	20.5%
<b>1980-2023</b>	<b>9,181</b>	<b>1</b>	<b>36%</b>	<b>42%</b>	<b>26.6%</b>	<b>13.3%</b>

(year-by-year on the next page)

Year	Number of IPOs	No. with missing EPS	Percentage Tech Stocks	Percentage of IPOs with EPS<0	Mean First-day Returns	
					EPS<0	EPS≥0
1980	71	0	31%	24%	7.1%	16.5%
1981	192	0	38%	17%	8.0%	5.4%
1982	77	0	55%	19%	6.4%	12.1%
1983	451	0	38%	22%	14.0%	8.8%
1984	171	0	29%	16%	11.1%	2.2%
1985	186	0	20%	15%	5.2%	6.6%
1986	393	1	20%	21%	8.8%	5.4%
1987	285	0	20%	17%	5.1%	5.8%
1988	105	0	27%	18%	6.0%	5.3%
1989	116	0	30%	22%	8.3%	7.9%
1990	110	0	28%	15%	9.5%	11.0%
1991	286	0	24%	24%	9.4%	12.7%
1992	412	0	28%	29%	10.2%	10.3%
1993	510	0	25%	28%	12.6%	12.8%
1994	402	0	29%	26%	8.0%	10.2%
1995	462	0	44%	30%	22.5%	21.0%
1996	677	0	40%	41%	16.7%	17.6%
1997	474	0	36%	36%	12.6%	14.9%
1998	283	0	40%	46%	32.1%	13.1%
1999	476	0	78%	76%	81.0%	40.2%
2000	380	0	68%	81%	59.4%	43.8%
2001	80	0	29%	49%	15.3%	12.8%
2002	66	0	30%	45%	5.6%	12.0%
2003	63	0	29%	44%	10.0%	13.2%
2004	173	0	35%	50%	11.9%	12.7%
2005	159	0	28%	45%	7.3%	12.8%
2006	157	0	31%	40%	7.3%	15.4%
2007	159	0	48%	55%	13.8%	14.3%
2008	21	0	29%	43%	1.8%	8.7%
2009	41	0	34%	29%	12.8%	8.6%
2010	91	0	36%	41%	6.9%	11.1%
2011	81	0	44%	57%	11.0%	17.7%
2012	93	0	43%	46%	22.4%	13.7%
2013	158	0	29%	63%	20.2%	21.9%
2014	206	0	25%	71%	17.1%	11.4%
2015	118	0	32%	70%	19.1%	19.6%
2016	75	0	28%	67%	13.2%	17.0%
2017	106	0	28%	77%	12.4%	14.8%
2018	134	0	29%	81%	20.4%	10.5%
2019	113	0	32%	77%	25.2%	17.9%
2020	165	0	25%	80%	45.3%	26.9%
2021	311	0	38%	75%	30.0%	38.6%
2022	38	0	16%	76%	54.1%	32.4%
2023	54	0	17%	65%	13.9%	8.1%
<b>1980-2023</b>	<b>9,181</b>	<b>1</b>	<b>36%</b>	<b>42%</b>	<b>26.7%</b>	<b>13.3%</b>

**Table 10** (updated January 1, 2024)

**Gross Spreads Continue to Remain at 7% on Moderate-Size Deals**

Here are the numbers for 2001-2023 for U.S. operating company IPOs raising at least \$30 million (\$2022) using bookbuilding, using the screens in Table 1. The 16 true auctions in 2001-2013 listed in Table 13 are not included. Proceeds numbers do not include overallotment shares.

Proceeds Category	
\$30-130 million (inflation-adjusted in 2022 \$)	more than \$130 million (2022 \$)
<7%    8.0%   (107)	68.1% (665)
=7%    91.0% (1,222)	31.7% (310)
>7%    1.0%   (14)	0.2%   (2)
Total   100% (1,343 IPOs)	100% (977 IPOs)

So, with a few exceptions (some of these are Canadian firms, and others were taken public by WR Hambrecht using auctions), 7% gross spreads for moderate-size IPOs are as entrenched as ever. Indeed, in 1999-2000, deals above \$100 million increasingly had 7% spreads, and this has stuck—in 2001-2022 48.8% of large IPOs also had spreads of exactly 7%. In contrast, during 1997-1998 only 53 of 158 large IPOs (33.5%) had a gross spread of exactly 7%. See Hsuan-Chi Chen and Jay R. Ritter's "The Seven Percent Solution" in the June 2000 issue of the *Journal of Finance* for evidence from earlier years, available at

<https://site.warrington.ufl.edu/ritter/files/2016/01/The-Seven-Percent-Solution-2000-06.pdf>

and the updated graph at

<https://site.warrington.ufl.edu/ritter/files/IPOs-gross-spreads.pdf>

**Table 11** (updated January 1, 2024)**Mean and Median Gross Spreads and Number of Managing Underwriters, 1980-2023**

IPOs with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, REITs, bank and S&L IPOs, energy limited partnerships, and firms not listed on CRSP within six months of the offer date are excluded. EW is equally weighted and PW is proceeds-weighted. The fraction=7% is the percentage of IPOs with a gross spread equal to exactly 7%. The number of managing underwriters is the sum of both leads and co-managers. The decrease in the fraction of IPOs with a 7% spread in 2001-2002 is due to the smaller fraction of deals with proceeds of less than \$150 million. In 2008 (Visa with a spread of 2.8% on a \$17.9 billion IPO), 2010 (General Motors with a spread of 0.75% on a \$15.8 billion IPO), 2012 (Facebook with a 1.1% spread on a \$16 billion IPO), and 2019 (Uber Technologies with a spread of 1.3% on an \$8.1 billion IPO), a higher fraction of IPOs were mega-deals with a gross spread far below 7%. UW is Underwriter.

In the top panel, proceeds categories are expressed in dollars of 2022 purchasing power, and overallotment shares are not included. The bottom panel (on the next page) reports year-by-year numbers.

**Mean and Median Gross Spreads by Proceeds Categories, 2001-2023 (\$2022)**

Proceeds	Number of IPOs	Mean Gross spread	Median Gross spread	Mean First-day Returns
Less than \$10 million	46	7.54%	7.50%	6.14%
\$10-49.99 million	277	7.17%	7.00%	28.19%
\$50-99.99 million	549	6.98%	7.00%	9.05%
\$100-199.99 million	770	6.92%	7.00%	21.34%
\$200-999.99 million	869	6.35%	6.50%	20.98%
\$1 billion or more	151	4.27%	4.50%	16.59%
<b>2001-2023</b>	<b>2,662</b>	<b>6.63%</b>	<b>7.00%</b>	<b>18.9%</b>

Note: For the smallest deals, it is not uncommon to have a “nonaccountable expense allowance” equal to up to 3% of the proceeds in addition to the gross spread. As a result, the underwriter compensation for these small deals is higher than the numbers reported here.

Year	Number of IPOs	Gross Spreads				Fraction with Multiple Bookrunners	Number of Managing UWs	
		Mean EW	Mean PW	Median	=7%		Mean	Median
1980	71	8.0%	7.2%	7.5%	3%	0.0%	1.4	1.0
1981	193	7.9%	7.3%	7.5%	4%	0.0%	1.3	1.0
1982	77	8.1%	7.3%	7.9%	9%	0.0%	1.4	1.0
1983	451	7.7%	6.9%	7.3%	14%	0.0%	1.5	1.0
1984	171	7.9%	7.3%	7.5%	15%	0.0%	1.5	1.0
1985	186	7.7%	6.6%	7.5%	13%	0.0%	1.4	1.0
1986	393	7.5%	6.2%	7.2%	15%	0.0%	1.5	1.0
1987	285	7.5%	6.0%	7.1%	23%	0.0%	1.8	2.0
1988	105	7.3%	6.3%	7.0%	30%	0.0%	1.7	2.0
1989	116	7.3%	6.3%	7.0%	41%	0.0%	1.7	2.0
1990	110	7.3%	6.5%	7.0%	44%	0.0%	1.9	2.0
1991	286	7.1%	6.3%	7.0%	50%	0.0%	2.0	2.0
1992	412	7.2%	6.3%	7.0%	52%	0.0%	2.1	2.0
1993	510	7.2%	6.2%	7.0%	57%	0.4%	2.0	2.0
1994	402	7.3%	6.5%	7.0%	55%	0.0%	2.0	2.0
1995	462	7.2%	6.3%	7.0%	64%	0.0%	2.3	2.0
1996	677	7.2%	6.2%	7.0%	68%	0.0%	2.4	2.0
1997	474	7.2%	6.4%	7.0%	68%	0.8%	2.5	2.0
1998	283	7.1%	5.5%	7.0%	68%	1.8%	2.9	3.0
1999	476	6.9%	5.7%	7.0%	82%	4.6%	3.4	3.0
2000	380	6.9%	5.6%	7.0%	82%	7.4%	3.7	3.0
2001	80	6.6%	4.6%	7.0%	61%	19.0%	4.4	4.0
2002	66	6.7%	5.2%	7.0%	71%	28.8%	4.7	4.0
2003	63	7.0%	6.7%	7.0%	78%	31.7%	3.9	4.0
2004	173	6.8%	5.7%	7.0%	78%	37.0%	4.5	4.0
2005	159	6.7%	6.1%	7.0%	65%	50.3%	4.7	4.0
2006	157	6.8%	6.1%	7.0%	69%	54.1%	4.9	4.0
2007	159	6.7%	5.7%	7.0%	73%	60.4%	5.3	5.0
2008	21	6.4%	3.4%	7.0%	62%	76.2%	7.3	5.0
2009	41	6.4%	5.6%	7.0%	49%	85.4%	6.9	6.0
2010	91	6.7%	3.5%	7.0%	69%	83.5%	6.2	5.0
2011	81	6.4%	5.1%	7.0%	54%	87.7%	7.0	6.0
2012	93	6.7%	3.6%	7.0%	72%	93.5%	6.8	6.0
2013	158	6.6%	5.4%	7.0%	64%	91.8%	6.9	6.0
2014	206	6.6%	5.4%	7.0%	72%	90.3%	6.4	5.0
2015	118	6.7%	5.9%	7.0%	72%	90.7%	5.6	5.0
2016	75	6.7%	6.1%	7.0%	68%	94.7%	6.3	5.0
2017	106	6.6%	5.5%	7.0%	64%	90.6%	6.3	5.0
2018	134	6.5%	5.4%	7.0%	68%	95.5%	6.3	4.0
2019	112	6.5%	4.5%	7.0%	66%	94.6%	6.8	5.0
2020	165	6.6%	5.2%	7.0%	67%	89.1%	6.7	4.0
2021	311	6.4%	5.0%	7.0%	50%	87.7%	7.5	6.0
2022	39	6.8%	5.4%	7.0%	46%	59.0%	5.6	3.0
2023	54	6.8%	5.0%	7.0%	41%	53.7%	5.3	3.0
<b>1980-2023</b>	<b>9,181</b>	<b>7.1%</b>	<b>5.4%</b>	<b>7.0%</b>	<b>51%</b>	<b>25.8%</b>	<b>3.3</b>	<b>2.0</b>

**Table 11a** (January 17, 2024)**First-day and Long-run Returns on IPOs by Lead-left Underwriter, 2012-2021**

1,479 operating company IPOs from 2012-2021 are used, with returns calculated through the end of December 2022. IPOs are categorized by the underwriter listed in the top left of the managing underwriters on the first page of the IPO prospectus (S.E.C. Form 424). The 11 underwriters with the highest number of operating company IPOs are listed, with other underwriters grouped into two other categories. Others (regionals) include Wm. Blair, Piper-Jaffray, Raymond James, RBC Capital Markets, UBS, Wells Fargo and other underwriters not otherwise named below with an underwriter rank of 6.0 or higher on a 1-to-9 scale. Others (lower tier) include Aegis, Boustead, EF Hutton, Maxim Group and others with an underwriter rank of below 6.0. IPOs with an offer price below \$5.00 per share, unit offers, ADRs, REITs, closed end funds, natural resource partnerships, banks and S&Ls, small best efforts offers, and IPOs not listed on CRSP within six months of the offer date are excluded. mm is millions of dollars. Buy-and-hold returns are calculated until the earlier of the three-year anniversary or the delisting date (no later than Dec. 30 of 2022 for IPOs from 2020 and 2021). Market-adjusted returns use the CRSP value-weighted index. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. Specifically, the firm with the closest book-to-market ratio within the size decile of the IPO is used for the matching firm. For companies with dual-class shares, the post-issue book-to-market ratio is calculated using the post-issue total shares outstanding for all share classes. Market capitalization (size) is calculated using the first closing market price after the IPO and the post-issue basic number of shares outstanding, a procedure that assumes that nontraded share classes would have the same price as traded shares, and that outstanding stock options have zero value. If a matching firm is delisted before the IPO, it is assumed that the proceeds of the delisted firm are then invested in the next-best matching firm at the time of the IPO. All returns include dividends and capital gains, including the index returns.

Underwriter	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Goldman Sachs	272	27.6%	4.4%	-17.0%	-20.8%
JPM	224	25.7%	18.1%	-4.1%	5.1%
Morgan Stanley	218	26.9%	28.5%	7.0%	5.5%
BOA-Merrill	133	24.5%	13.6%	-11.4%	-7.8%
Jefferies	91	24.3%	0.8%	-24.2%	-32.1%
Citigroup	82	8.0%	21.7%	-8.1%	-25.0%
Credit-Suisse	74	11.8%	25.9%	-6.5%	-0.8%
Barclays	46	16.7%	28.1%	3.7%	11.7%
Cowen	29	26.1%	-39.7%	-63.8%	-94.7%
Deutsche Bank	19	11.7%	44.4%	12.7%	-1.8%
Stifel	18	12.3%	32.5%	2.6%	15.7%
Others (regionals)	133	10.6%	3.1%	-29.1%	-25.4%
Others (lower tier)	140	38.2%	-39.9%	-55.8%	-27.7%
<b>2012-2021</b>	1,479	23.6%	9.1%	-14.8%	-12.6%

**Table 12** (updated January 1, 2024)  
**Number of IPOs Categorized by the LTM Sales (in millions of 2005 \$), 1980-2023**

LTM is last twelve months. MV is the post-issue market value valued at **the offer price**. Sales and market value are in millions. PSR is the price-to-sales ratio, and is the median ratio, not the ratio of medians.

Year	Number of IPOs		Percentage of IPOs		Medians, \$2005		
	<\$50 mm	>\$50 mm	<\$50 mm	>\$50mm	Sales	MV	PSR
1980	38	33	54%	46%	44	74	2.2
1981	140	52	73%	27%	28	72	2.9
1982	54	23	70%	30%	21	65	3.0
1983	286	165	63%	37%	28	88	2.8
1984	99	72	58%	42%	39	53	1.6
1985	95	91	51%	49%	46	68	1.3
1986	199	194	51%	49%	49	77	1.5
1987	137	148	48%	52%	53	96	1.5
1988	44	61	42%	58%	83	116	1.5
1989	49	67	42%	58%	60	111	2.0
1990	44	66	40%	60%	56	124	2.0
1991	118	168	41%	59%	69	127	1.6
1992	191	221	46%	54%	58	119	1.8
1993	230	280	45%	55%	61	115	1.9
1994	214	188	53%	47%	47	92	1.8
1995	258	204	56%	44%	39	134	3.0
1996	411	266	61%	39%	32	137	3.9
1997	273	201	58%	42%	41	133	3.0
1998	148	135	52%	48%	47	187	3.4
1999	342	134	72%	28%	19	361	18.4
2000	279	101	73%	27%	14	460	30.1
2001	25	54	31%	69%	146	479	2.3
2002	16	50	24%	76%	263	517	2.1
2003	14	49	22%	78%	173	370	2.7
2004	70	103	40%	60%	87	298	3.8
2005	46	113	29%	71%	133	360	2.6
2006	54	103	34%	66%	105	325	3.8
2007	59	100	37%	63%	81	373	6.1
2008	4	17	19%	81%	172	375	4.0
2009	4	37	10%	90%	239	517	1.8
2010	22	69	24%	76%	132	355	2.7
2011	24	57	30%	70%	131	614	4.9
2012	19	74	20%	80%	126	377	3.4
2013	58	100	37%	63%	94	441	5.0
2014	98	108	48%	52%	60	286	7.2
2015	60	58	51%	49%	46	403	9.8
2016	34	41	45%	55%	65	422	5.0
2017	47	59	45%	55%	90	470	6.2
2018	71	63	53%	47%	33	398	12.8
2019	58	55	51%	49%	46	428	14.4
2020	96	69	58%	42%	21	572	23.5
2021	140	171	45%	55%	79	852	18.4
2022	29	9	76%	24%	0.6	179	233
2023	36	18	67%	33%	10	272	27.2
<b>1980-2023</b>	<b>4,733</b>	<b>4,449</b>	<b>51%</b>	<b>49%</b>	<b>25.9</b>	<b>141</b>	<b>5.4</b>

**Table 12a (updated January 1, 2024)**  
**Number of IPOs Categorized by the LTM Sales (in 2005 \$), 1980-2023**

MV is the post-issue market value valued at the **first closing price**. Sales and MV are in millions. PSR is the price-to-sales ratio. There has been 46.8% CPI inflation since 2005, and thus the cutoff would be \$73.4 million in 2022 dollars.

Year	Number of IPOs		Percentage of IPOs		Medians, \$2005		
	<\$50 mm	>\$50 mm	<\$50 mm	>\$50 mm	Sales	MV	PSR
1980	38	33	54%	46%	44	83	2.5
1981	140	52	73%	27%	28	77	2.9
1982	54	23	70%	30%	21	68	3.1
1983	286	165	63%	37%	28	93	3.2
1984	99	73	58%	42%	39	54	1.6
1985	95	92	51%	49%	46	69	1.5
1986	199	194	51%	49%	49	78	1.6
1987	137	148	48%	52%	53	99	1.6
1988	44	60	42%	58%	83	126	1.6
1989	49	67	42%	58%	60	122	2.4
1990	44	66	40%	60%	56	131	2.2
1991	118	168	41%	59%	69	144	1.8
1992	191	221	46%	54%	58	133	2.0
1993	230	280	45%	55%	61	124	2.1
1994	214	188	53%	47%	47	98	2.1
1995	258	204	56%	44%	39	161	3.5
1996	411	266	61%	39%	32	158	4.5
1997	273	201	58%	42%	41	149	3.4
1998	148	135	52%	48%	47	223	3.6
1999	342	134	72%	28%	19	551	30.3
2000	279	101	73%	27%	14	641	40.9
2001	25	55	31%	69%	146	507	2.8
2002	16	50	24%	76%	263	560	2.3
2003	14	49	22%	78%	173	392	2.7
2004	70	103	40%	60%	87	352	4.2
2005	46	113	29%	71%	133	347	2.7
2006	54	103	34%	66%	105	353	3.9
2007	59	100	37%	63%	83	457	6.7
2008	4	17	19%	81%	172	425	3.9
2009	4	37	10%	90%	239	622	2.0
2010	22	69	24%	76%	132	379	2.8
2011	24	57	30%	70%	131	747	5.6
2012	19	74	20%	80%	126	503	4.4
2013	58	100	37%	63%	94	571	5.4
2014	98	108	48%	52%	60	350	8.9
2015	60	58	51%	49%	46	437	12.2
2016	34	41	45%	55%	65	409	6.5
2017	47	59	44%	56%	90	509	7.5
2018	71	63	53%	47%	33	481	17.5
2019	58	55	52%	48%	46	599	18.3
2020	96	69	58%	42%	21	815	38.2
2021	140	171	45%	55%	79	1,040	23.1
2022	29	9	76%	24%	0.6	312	526
2023	36	18	67%	33%	10	249	24.9
<b>1980-2023</b>	<b>4,733</b>	<b>4,449</b>	<b>52%</b>	<b>48%</b>	<b>25.9</b>	<b>158</b>	<b>6.1</b>

**Table 12b** (updated January 1, 2024)  
**Number of IPOs Categorized by the LTM Sales (in 2011 \$), 1980-2023**

Year	Number of IPOs	Number of IPOs		Percentage of IPOs	
		<\$1 billion	>\$1 billion	<\$1 billion	>\$1 billion
1980	71	71	0	100%	0%
1981	192	190	2	99%	1%
1982	77	77	0	100%	0%
1983	451	440	11	98%	2%
1984	171	169	2	99%	1%
1985	186	182	4	98%	2%
1986	393	375	18	95%	5%
1987	285	267	18	94%	6%
1988	105	94	11	90%	10%
1989	116	108	8	93%	7%
1990	110	103	7	94%	6%
1991	286	270	16	94%	6%
1992	412	385	27	93%	7%
1993	510	481	29	94%	6%
1994	402	384	18	96%	4%
1995	462	437	25	95%	5%
1996	677	658	19	97%	3%
1997	474	450	24	95%	5%
1998	283	264	19	93%	7%
1999	476	455	21	96%	4%
2000	380	366	14	96%	4%
2001	80	60	20	75%	25%
2002	66	50	16	76%	24%
2003	63	58	5	92%	8%
2004	173	151	22	87%	13%
2005	159	139	20	87%	13%
2006	157	138	19	88%	12%
2007	159	142	17	89%	11%
2008	21	18	3	86%	14%
2009	41	28	13	68%	32%
2010	91	78	13	86%	14%
2011	81	67	14	83%	17%
2012	93	77	16	83%	17%
2013	158	128	30	81%	19%
2014	206	175	31	85%	15%
2015	118	107	11	91%	9%
2016	75	61	14	81%	19%
2017	106	90	16	85%	15%
2018	134	122	12	91%	9%
2019	112	103	9	92%	8%
2020	165	148	17	90%	10%
2021	311	286	25	92%	8%
2022	39	36	3	92%	8%
2023	54	47	7	87%	13%
<b>1980-2023</b>	<b>9,181</b>	<b>8,535</b>	<b>646</b>	<b>93%</b>	<b>7%</b>

**Table 13** (updated January 1, 2024)

## IPO Auctions in the U.S., 1999-2022

The average first-day return on WRHambrecht's 19 IPO auctions has been 12.6%. For the 22 auction IPOs, including those by other underwriters, the average first-day return has been 12.5%. In 2020-2021, the five IPOs listed used bookbuilding although the issuer insisted that all indications of interest include both price and quantity indications. For IPO auctions for which WRHambrecht was the bookrunner, the numbers are as follows:

<b>Name of IPO (ticker)</b>	<b>Date of IPO</b>	<b>Gross Spread</b>	<b>Gross Proceeds</b>	<b>First-day Return</b>
<b>1999: (3 out of 476 IPOs)</b>				
Ravenswood Winery (RVWD)	19990408	4.00%	\$10.5 million	3.62%
Salon.com (SALN)	19990622	5.00%	\$26.25 million	-4.76%
Andover.net (ANDN)	19991208	6.50%	\$72.0 million	252.08%
<b>2000: (1 out of 380 IPOs)</b>				
Nogatech (NGTC)	20000518	6.50%	\$42.0 million	-21.58%
<b>2001: (2 out of 79 IPOs)</b>				
Peet's Coffee (PEET)	20010125	6.50%	\$26.4 million	17.25%
Briazz (BRZZ)	20010502	6.00%	\$16.0 million	0.38%
<b>2002: (1 out of 66 IPOs)</b>				
Overstock.com (OSTK)	20020529	4.00%	\$39.0 million	0.23%
<b>2003: (2 out of 63 IPOs)</b>				
RedEnvelope (REDE)	20030925	6.00%	\$30.8 million	3.93%
Genitope (GTOP)	20031029	7.00%	\$33.3 million	11.11%
In 2003, WRHambrecht was also the joint bookrunner with JP Morgan on the Sunset Financial Resources IPO that did not use an auction.				
<b>2004: (1 out of 173 IPOs)</b>				
New River Pharmaceuticals (NRPH)	20040805	7.00%	\$33.6 million	-6.25%
In 2004, WRHambrecht was a co-manager on the Google auction IPO for which CSFB and Morgan Stanley were the bookrunners. The IPO climbed 18.04% on its first day of trading.				
<b>2005: (5 out of 159 IPOs)</b>				
B of I Holding (BOFI)	20050315	6.00%	\$35.1 million	0.00%
Morningstar (MORN)	20050502	2.00%	\$140.83 million	8.38%
CryoCor (CRYO)	20050714	7.00%	\$40.8 million	-1.18%
Avalon Pharmaceuticals (AVRX)	20050928	7.00%	\$28.8 million	-5.10%
Dover Saddlery (DOVR)	20051117	5.00%	\$27.5 million	2.50%
<b>2006: (2 out of 157 IPOs)</b>				
Traffic.com (TRFC)	20060125	6.00%	\$78.6 million	1.25%
FortuNet (FNET)	20060131	4.50%	\$22.5 million	0.56%
<b>2007: (2 out of 159 IPOs)</b>				
Interactive Brokers Group (IBKR)	20070504	1.88%	\$1,200.4 million	4.30%
Clean Energy Fuels (CLNE)	20070525	5.85%	\$120.0 million	0.33%

In 2007, WRHambrecht was a co-manager on the Netsuite auction IPO for which Credit Suisse was the bookrunner. The IPO climbed 36.54% on the first day of trading.

**2008: (0 out of 21 IPOs)**

In 2008, WR Hambrecht was a co-manager on the Rackspace Hosting auction IPO for which Credit Suisse, Goldman Sachs, and Merrill Lynch were joint bookrunners. The IPO dropped 19.92% on its first day of trading.

**2009: (0 out of 41 IPOs)****2010: (0 out of 91 IPOs)****2011: (0 out of 81 IPOs)****2012: (0 out of 93 IPOs)****2013: (1 out 158 IPOs)**

Truett-Hurst Inc (THST)	20130619	7.00%	\$16.2 million	-5.33%
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**2014: (0 out of 206 IPOs)****2015: (0 out 118 IPOs)****2016: (0 out of 75 IPOs)****2017: (0 out of 106 IPOs)****2018: (0 out of 134 IPOs)****2019: (0 out of 112 IPOs)****2020: (3 out of 165 IPOs)**

Unity Software (U)	20200918	4.75%	\$1,300.0 million	31.4%
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DoorDash (DASH)	20201209	2.40%	\$3,366.0 million	85.8%
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Airbnb (ABNB)	20201210	2.12%	\$3,490.0 million	112.8%
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**2021:**

ACV Auctions (ACVA)	20210324	6.00%	\$413.8 million	25.0%
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Marqeta (MQ)	20210609	6.50%	\$1,227.3 million	13.0%
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**2022: (0 out of 39 IPOs)****2023: (0 out of 54 IPOs)**

Financial press articles stated that Unity required that all indications of interest submitted to the lead-left underwriter (Goldman Sachs) had to include a price as well as quantity of shares requested. Bids at multiple prices were permitted. All bids at or above the offer price received shares, but Unity reserved the right to make non-pro rata allocations among the winning bidders. DoorDash (Goldman Sachs), Airbnb (Morgan Stanley), ACV Auctions (Goldman Sachs), and Marqeta (Goldman Sachs) used similar procedures. All raised the offer price substantially, but still left huge amounts of money on the table. These 2020-2021 IPOs used bookbuilding, but indications of interest were required to have both price and quantity information.

WR Hambrecht has also been a bookrunner on several other IPOs that did not use an auction. For example, on 20150415, they did a \$76 million best efforts IPO of Xbiotech (XBIT), which increased 22.37% on the first day of trading, on 20170630 they did a \$12.0 million IPO for ShiftPixy, and on 20170921 they did a \$19.1 million IPO for Arcimoto.

**Table 13a: Direct Listings in the U.S., 2018-2024**  
(updated February 2, 2024)

With direct listings, no shares trade hands at the reference price. Instead, there is typically a large block trade at the open. The first-day return is thus calculated from the open to the closing price. With traditional IPOs, including auctions, the first-day return would be computed from the offer price to the close. The returns calculated in these two manners reflect the returns earned by buyers who bought from the issuer and selling shareholders. The July 2019 Nasdaq listing of iHeartMedia (IHRT) is not included because the stock was traded OTC beforehand. For Watford Holdings, the “Current Reference Price” is used instead of a “Reference Price” based on the front page of the SEC Form 424B3 prospectus. For this company, there had been no private market transactions on which to base a reference price. The current reference price was defined to be the market-clearing opening price.

Thryv Holdings has unusually low volume on the first day of trading, only 9,569 shares (this number has been confirmed with the company as correct). It had much higher volume on the second day, 208,916 shares, with a price jump to a close of \$14.39. The prospectus for Thryv Holdings reports 30,829,145 shares outstanding, giving it a market cap at the opening price of \$430 million, considerably less than the unicorns doing direct listings.

Bright Green Corporation also did not have a reference price, but instead has a current reference price that is equal to the opening trade.

**Table 13a**

**Direct Listings in the U.S., 2018-2024**

In the bottom panel, the last column is a measure of intraday volatility on the first day of trading. The average volatility for these five direct listings is about the same as that on the IPOs of similar companies. High, low, and closing prices, as well as trading volume, come from BigCharts.Marketwatch.com or WSJ.com.

**Panel A: First day return from the open to close**

Name of IPO (ticker)	Date of Listing	Prices			First-day Return
		Reference	Open	Close	
Spotify Technology (SPOT)	20180403	\$132.00	\$165.90	\$149.01	-10.2%
Watford Holdings (WTRE)	20190328	\$25.26	\$25.26	\$27.00	6.9%
Slack (WORK)	20190620	\$26.00	\$38.50	\$38.62	0.3%
Asana (ASAN)	20200930	\$21.00	\$27.00	\$28.80	6.7%
Palantir Technologies (PLTR)	20200930	\$7.25	\$10.00	\$9.50	-5.0%
Thryv Holdings (THRY)	20201001	\$12.40	\$14.00	\$11.075	-20.9%
Roblox (RBLX)	20210310	\$45.00	\$64.50	\$69.50	7.8%
Coinbase Global (COIN)	20210414	\$250.00	\$381.00	\$328.28	-13.8%
SquareSpace (SQSP)	20210519	\$50.00	\$48.00	\$43.65	-9.1%
ZipRecruiter (ZIP)	20210526	\$18.00	\$20.00	\$21.10	5.5%
Amplitude (AMPL)	20210928	\$35.00	\$50.00	\$54.80	9.6%
Warby Parker (WRBY)	20210929	\$40.00	\$54.11	\$54.49	0.7%
Bright Green (BGXX)	20220517	\$15.99	\$15.99	\$25.245	57.9%
Surf Air Mobility (SRFM)	20230727	\$20.00	\$5.00	\$3.15	-37.0%
Courtside Group (PODC)	20230908	\$8.00	\$4.30	\$4.39	2.1%
reAlpha Tech (AIRE)	20231023	\$8.00	\$23.01	\$406.67	1,667.4%
FibroBiologics (FBLG)	20240131	\$8.00	\$30.00	\$29.10	-3.0%

**Table 13a** (continued)

**Panel B: Intraday Volatility**

Name of IPO (ticker)	Trading Volume	Prices			(High-Low) ÷Close, %
		Low	High	Close	
Spotify Technology (SPOT)	30,526,500	\$148.26	\$165.90	\$149.01	11.8%
Watford Holdings Ltd (WTRE)	129,131	\$25.26	\$27.40	\$27.00	7.9%
Slack (WORK)	137,364,188	\$38.25	\$42.00	\$38.62	9.7%
Asana (ASAN)	40,825,910	\$26.75	\$29.96	\$28.80	11.1%
Palantir Technologies (PLTR)	338,584,375	\$9.11	\$11.42	\$9.50	24.3%
Thryv Holdings (THRY)	9,569	\$10.60	\$14.00	\$11.075	30.7%
Roblox (RBLX)	97,069,344	\$60.50	\$74.83	\$69.50	20.6%
Coinbase Global (COIN)	81,065,750	\$310.00	\$429.54	\$328.28	36.4%
SquareSpace (SQSP)	5,471,014	\$42.82	\$50.02	\$43.65	16.5%
ZipRecruiter (ZIP)	16,606,301	\$19.32	\$21.69	\$21.10	11.2%
Amplitude (AMPL)	11,529,531	\$50.00	\$54.90	\$54.80	8.9%
Warby Parker (WRBY)	13,805,076	\$52.96	\$54.74	\$54.49	3.3%
Bright Green (BGXX)	315,750	\$15.99	\$36.44	\$26.245	77.9%
Surf Air Mobility (SFRM)	3,237,295	\$2.75	\$5.00	\$3.15	71.4%
Courtside Group (PODC)	1,054,440	\$3.89	\$5.80	\$4.39	43.5%
reAlpha Tech (AIRE)	32,239	\$23.01	\$575.41	\$406.67	135.8%
FibroBiologics (FBLG)	68,731	\$22.00	\$55.00	\$29.10	113.4%

**Table 13b** (created April 17, 2023)

**Long-run Returns on Auction IPOs and Direct Listings**

23 IPOs using auctions from 1999-2008, including one bank offering (B of I Holdings), are used, along with 12 direct listings from 2018-2021, with returns calculated through December 31, 2022. The companies are listed in Tables 13 (auctions) and 13a (direct listings). The five IPOs during 2020-2021 that used bookbuilding with limit orders, listed in Table 13 as auctions, are not included. For the direct listings, the first-day return is computed from the opening price to the closing price, whereas for the auction IPOs, the offer price is used to calculate the first-day return. Buy-and-hold returns are calculated from the first closing market price until the earlier of the three-year anniversary or the delisting date, or December 30, 2022. Market-adjusted returns use the CRSP value-weighted index. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. The market-adjusted and style-adjusted returns are the average buy-and-hold return on the IPOs minus the average compounded return on the benchmark. Market capitalization (size) is calculated using the first closing market price after the IPO and the post-issue number of shares outstanding.

Sector	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Auction IPOs	23	12.7%	87.5%	79.2%	10.2%
Direct Listings	12	2.1%	21.3%	-33.5%	-25.6%
All	35	9.0%	50.2%	40.6%	-2.1%

6 of the 23 auction IPOs had 3-year buy-and-hold returns of at least 150%. The style-adjusted return for the auction IPOs is much lower than the market-adjusted return because two of the matching firms had 3-year buy-and-hold returns of over 700%. Most of the direct listings saw large price declines in 2022 when the prices of most high-growth companies dropped substantially.

**Table 14** (updated January 19, 2024)

**The Market Share of Foreign Companies among U.S. IPOs, 1980-2023**

This table includes American Depositary Receipts (ADRs) as well as other IPOs, and so has a higher total number of U.S. IPOs. I continue to exclude IPOs with an offer price below \$5.00 per share, unit offers, SPACs, REITs, closed-end funds, natural resource limited partnerships, small best efforts IPOs, banks and S&Ls, and IPOs not listed on CRSP (this last screen limits the sample to NASDAQ, Amex, and NYSE-listed issues) within six months of the offer date. Bermuda-domiciled companies are included as foreign, irrespective of the main country of operations. Bermuda, Canada, China, Greece, Israel, the Netherlands, and the United Kingdom are the most common countries for IPOs that list in the U.S. Dealogic is the main source of information on foreign IPOs, because other databases frequently classify a follow-on offering that simultaneously includes a U.S. listing as an IPO, as does the NYSE. I have deleted these listings (a list of more than 110 of them can be found in “SDC Corrections” on my IPO Data page) from the IPO counts when I have been able to identify them. **The count for Chinese IPOs does not include those from Hong Kong** and excludes “reverse mergers” and best efforts IPOs. There are six bank IPOs of ADRs that are counted (1 in 1988, 1 in 1993, 2 in 1994, and 2 in 2009). There were 4 additional foreign issues in 1981, but they did not get listed on CRSP until more than six months after the IPO.

For the column “Mean IR%” (Mean percentage initial return, measured from the offer price to the first-day close), market prices are missing for 11 of the 583 ADRs.

In addition to the IPOs listed in this table, there have been more than thirty Chinese IPOs with an offer price of below \$5.00 per share, plus some unit offers. Some of these deals were best efforts offerings. Those with an offer price below \$5 per share include the following (these deals raised a median of only \$8.6 million):

2007	2
2008	1
2009	2
2010	4
2015	1
2016	1
2017	2 + 2 best efforts offers
2018	3
2019	4
2020	3
2021	6
2022	3
2023	9

Year	IPOs including ADRs		Domestic	Foreign		%	Chinese		%
	Number	Mean IR %		Total	ADRs	Foreign	Total	ADRs	Chinese
1980	71	14.3%	70	1	0	1.4%	0	0	0%
1981	193	5.9%	192	1	0	0.5%	0	0	0%
1982	78	10.9%	76	2	1	2.6%	0	0	0%
1983	453	9.9%	446	7	2	1.5%	0	0	0%
1984	175	3.8%	168	7	5	4.0%	0	0	0%
1985	186	6.4%	183	3	0	1.6%	0	0	0%
1986	394	6.1%	392	2	1	0.5%	0	0	0%
1987	285	5.6%	281	4	0	1.4%	0	0	0%
1988	109	5.4%	100	9	5	8.3%	0	0	0%
1989	119	8.0%	110	9	3	7.6%	0	0	0%
1990	111	10.7%	107	4	1	3.6%	0	0	0%
1991	288	11.9%	278	10	2	3.5%	0	0	0%
1992	416	10.2%	393	23	4	5.5%	0	0	0%
1993	527	12.5%	487	39	19	7.6%	1	1	0.2%
1994	420	9.5%	385	33	22	8.3%	3	2	0.7%
1995	477	20.9%	436	41	16	8.6%	1	1	0.2%
1996	710	16.9%	646	64	33	9.0%	1	1	0.1%
1997	504	13.7%	430	74	34	14.7%	4	3	0.8%
1998	294	21.7%	256	38	13	12.9%	2	1	0.7%
1999	501	69.7%	450	51	26	10.2%	1	0	0.2%
2000	418	55.4%	336	82	40	19.6%	7	4	1.7%
2001	83	13.8%	74	9	4	10.8%	2	2	2.4%
2002	68	9.0%	63	5	2	7.4%	1	1	1.5%
2003	66	13.0%	60	6	3	9.1%	2	2	3.0%
2004	189	11.9%	160	28	16	15.3%	9	9	4.8%
2005	172	11.7%	142	30	13	17.4%	8	8	4.7%
2006	172	12.5%	138	34	15	19.8%	9	7	5.2%
2007	190	14.4%	138	52	31	27.4%	29	27	15.3%
2008	24	4.3%	18	6	3	25.0%	3	3	16.7%
2009	49	8.8%	38	11	8	22.4%	10	7	20.4%
2010	125	12.2%	80	45	34	36.0%	33	32	26.4%
2011	93	13.3%	70	23	12	24.7%	13	11	14.0%
2012	97	17.2%	85	12	4	12.4%	2	2	2.1%
2013	168	22.3%	140	28	10	16.8%	8	6	4.8%
2014	225	14.8%	176	49	19	21.8%	14	14	6.2%
2015	126	18.7%	104	22	8	17.5%	5	4	4.0%
2016	83	14.1%	68	15	9	18.1%	6	6	7.2%
2017	125	13.6%	94	31	20	24.8%	16	15	12.8%
2018	166	17.1%	119	47	32	28.3%	28	27	16.9%
2019	138	19.8%	100	38	27	27.5%	23	20	16.7%
2020	198	38.3%	147	50	32	25.8%	29	25	15.2%
2021	347	31.0%	263	84	36	24.2%	30	21	8.6%
2022	43	54.5%	27	16	5	37.2%	5	4	11.6%
2023	67	9.8%	39	28	13	41.8%	13	8	19.4%
<b>1980-2023</b>	<b>9,743</b>	<b>18.8%</b>	<b>8,565</b>	<b>1,173</b>	<b>583</b>	<b>12.0%</b>	<b>318</b>	<b>274</b>	<b>3.3%</b>

**Table 15** (updated January 19, 2024)

**How Many IPOs Are There?**

The net number of IPOs excludes Special Purpose Acquisition Companies (SPACs), closed-end funds, Real Estate Investment Trusts (REITs), unit offers (typically composed of a share plus a warrant to buy a share), IPOs with an offer price of less than \$5.00, commercial banks and savings and loans S&Ls), companies not promptly listed on the Amex, NYSE, or Nasdaq, master limited partnerships, small best efforts offers (included in the other exclusions column), and foreign companies issuing American Depositary Receipts (6 of which are banks). 11 ADRs are missing a first-day return, and the “including ADRs” averages exclude them. SPACs that are unit offers are classified as SPACs rather than units. No CRSP listing refers to IPOs not listed on CRSP within six months of the IPO. CRSP covers stocks listed on Nasdaq, the NYSE, and the NYSE MKT (the Amex prior to May 10, 2012).

Some IPOs are excluded for multiple reasons. For example, some bank and S&L IPOs are also excluded due to not being listed on CRSP. The bank and S&L count includes all of them (other than ADRs).

Table 15

Year	Number of IPOs		CEFs, SPACs, and REITs	Units and penny stocks	LPs	Banks and S&Ls	No CRSP listing or others	ADRs
	Gross	Net						
1980	234	71	1	56	0	0	106	0
1981	439	192	0	103	0	0	144	0
1982	198	77	1	14	0	3	102	1
1983	850	451	1	168	0	75	152	3
1984	518	171	4	139	1	47	150	6
1985	326	186	16	102	6	43	0	0
1986	710	393	28	183	20	100	0	1
1987	531	285	36	131	15	57	7	0
1988	293	105	74	88	3	30	0	5
1989	254	116	46	83	2	11	0	3
1990	213	110	43	55	1	7	0	1
1991	408	286	45	65	2	7	2	2
1992	602	412	105	80	1	4	0	5
1993	772	510	175	93	3	17	0	17
1994	594	402	85	106	3	10	0	19
1995	574	462	11	77	2	3	4	16
1996	845	677	15	104	5	15	0	34
1997	601	474	30	63	1	15	0	34
1998	379	283	39	20	2	33	0	13
1999	565	476	37	18	3	12	0	26
2000	431	380	2	8	0	4	0	40
2001	130	80	38	5	4	0	0	4
2002	157	66	81	2	6	4	0	2
2003	131	63	57	5	0	5	0	3
2004	304	173	95	5	5	8	2	16
2005	283	159	88	4	9	8	2	13
2006	261	157	62	5	18	5	0	15
2007	326	159	116	4	14	1	1	31
2008	53	21	22	3	4	0	0	3
2009	80	41	22	3	0	2	2	10
2010	198	91	37	9	7	11	7	36
2011	178	81	50	5	18	12	0	12
2012	175	93	46	4	16	11	0	5
2013	255	158	58	3	19	5	2	10
2014	305	206	30	10	20	19	1	19
2015	183	118	35	4	9	7	2	8
2016	113	75	18	4	1	4	2	9
2017	202	106	52	3	5	11	5	20
2018	243	134	52	9	1	9	6	32
2019	228	112	67	6	1	7	8	27
2020	465	165	257	7	0	0	4	32
2021	1,026	311	628	34	0	11	8	36
2022	175	38	91	39	0	3	2	5
2023	153	54	31	47	1	3	2	13
<b>Total</b>	<b>15,961</b>	<b>9,181</b>	<b>2,827</b>	<b>1,976</b>	<b>228</b>	<b>639</b>	<b>723</b>	<b>587</b>

**Table 15a** (updated January 1, 2024)

**IPO Volume and Average First-day Returns with Banks, LPs, and ADRs Included**

In the last two columns of the table, the net number of IPOs is expanded to include LPs, banks and S&Ls, and ADRs. Only CRSP-listed IPOs that have first-day return information are included, and therefore the number of IPOs added is slightly less for many years than if the “net” IPO count is added to the LP count, the bank and S&L count, and the ADR count. CRSP covers IPOs that are listed on Nasdaq, NYSE, and NYSE Market (formerly Amex). If a stock takes more than six months before CRSP-listing, it is not included in the count. The sample size of 15,959 IPOs from 1980-2023 includes the 9,180 IPOs from 1980-2023 used in most tables, plus 566 ADRs with a first-day return, 228 natural resource industry limited partnerships, and 577 bank and S&L IPOs (6 of which are ADRs). There are also 14 ADRs with a missing first-day close (1 in 1986, 2 in 1988, 2 in 1989, 2 in 1992, 2 in 1993, 3 in 1994, 1 in 1995, 1 in 1997).

As with Table 15, the net number of IPOs in the first column excludes Special Purpose Acquisition Companies (SPACs), closed-end funds (not including interval funds), Real Estate Investment Trusts (REITs), unit offers (typically composed of a share plus a warrant to buy a share), IPOs with an offer price of less than \$5.00, commercial banks and savings and loans, companies not promptly listed on the Amex, NYSE, or Nasdaq, natural resource master limited partnerships, small best efforts offers (included in the other exclusions column), and foreign companies issuing American Depositary Receipts (6 of which are banks). SPACs that are unit offers are classified as SPACs rather than units.

Table 15a also differs from Table 15 in that the category of SPACs, closed-end funds, and REITs in Table 15 is decomposed into the three component parts. Blind pool offerings from the pre-2004 era were previously not included as SPACs, but I have recently added those from 1988-1997. These blind-pool offers are almost always screened out of the net number of offerings because they are either unit offers, penny stocks (offer price below \$5 per share), small best efforts deals, or were not CRSP-listed. The remaining blind pool offers are excluded in the “other reasons” category. A typical blind pool offering raised a few million dollars and investors never received anything in return.

The average first-day return on 580 bank and S&L IPOs is 6.1%, with a range of -20% to +57.5%. In most of my tables, I exclude Bank and S&L IPOs because, among other reasons, it is not always clear how many shares are sold to the general public versus sold to depositors and employees, since most of these offerings are demutualizations. **Many bank demutualizations use best efforts offerings, and in most years I exclude these 200+ IPOs.** The same can be said of some insurance IPOs, which I include.

The average first-day return on 566 ADR IPOs with a closing market price, including banks, is 16.5%, with a range of -37.2% to 414.3%, with the 2000 internet company Crayfish Co. Ltd IPO having the highest return, at 414.3%. In most of my tables, I exclude ADRs because, among other reasons, the accounting data is not always reliable (SDC sometimes makes translation mistakes) and the U.S. tranche may be a small part of a larger offering, especially in the home country of the company.

The average first-day return on 228 limited partnerships is 3.7%, with a range of -6.8% to +33.3%. In most of my tables, I exclude natural resource company limited partnerships because it is frequently difficult to discern the founding date of the underlying business, since most of these IPOs are spinoffs partly motivated by tax minimization strategies. Also, most of these LPs are created at the time of the IPO, and identifying whether the LP is profitable, what its trailing sales are, and what its assets are, is sometimes problematic. The same can be said of rollups, which I include. I also include newly created reinsurance companies.

Table 15a

Year	Number of IPOs		CEFs, SPACs, and REITs	Closed -end funds	REITs	SPACs		LPs	Banks and S&Ls	Including LPs, Banks, & ADRs	
	Gross	Net				Non- unit	Unit			No.	Mean IR
1980	234	71	1	0	1	0	0	0	0	71	14.3%
1981	439	192	0	0	0	0	0	0	0	192	5.9%
1982	198	77	1	0	1	0	0	0	3	80	10.5%
1983	850	451	1	0	1	0	0	0	75	523	8.9%
1984	518	171	4	0	4	0	0	1	47	220	3.1%
1985	326	186	16	1	15	0	0	6	43	223	6.4%
1986	710	393	28	25	3	0	0	20	100	497	5.9%
1987	531	285	36	32	4	0	0	15	57	349	5.5%
1988	293	105	74	65	8	0	1	3	30	136	5.3%
1989	254	116	46	46	0	0	0	2	11	128	7.7%
1990	213	110	43	42	0	0	1	1	7	118	10.3%
1991	408	286	45	42	2	0	1	2	7	295	11.8%
1992	602	412	105	98	5	0	2	1	4	420	10.1%
1993	772	510	175	121	46	0	8	3	17	546	12.4%
1994	594	402	84	37	41	0	7	3	10	432	9.4%
1995	574	462	11	2	7	0	2	2	3	483	20.8%
1996	845	677	15	5	6	0	4	5	15	727	16.7%
1997	601	474	30	7	22	0	1	1	15	517	13.6%
1998	379	283	39	24	15	0	0	2	33	323	20.6%
1999	565	476	37	35	2	0	0	3	12	512	68.3%
2000	431	380	2	2	0	0	0	0	4	420	55.1%
2001	130	80	38	38	0	0	0	4	0	86	13.6%
2002	157	66	81	77	4	0	0	6	4	77	7.8%
2003	131	63	57	49	7	0	1	0	5	71	13.1%
2004	304	173	95	55	28	0	12	5	8	201	11.9%
2005	283	159	88	50	11	4	24	9	8	189	11.5%
2006	261	157	62	22	5	0	35	18	5	195	11.4%
2007	326	159	116	47	4	0	65	14	1	205	14.0%
2008	53	21	22	3	2	0	17	4	0	28	4.1%
2009	80	41	22	13	9	0	0	0	2	50	9.6%
2010	198	91	37	22	8	0	7	7	11	139	11.5%
2011	178	81	50	25	9	0	16	18	12	112	11.6%
2012	175	93	46	28	9	1	8	16	11	122	15.8%
2013	255	158	58	28	20	3	7	19	5	192	20.1%
2014	305	206	30	13	6	0	11	20	19	261	14.2%
2015	183	118	35	8	7	1	19	9	7	142	17.4%
2016	113	75	18	2	3	0	13	1	4	89	13.6%
2017	202	106	52	9	9	0	34	5	11	141	12.7%
2018	243	134	52	1	5	0	46	1	9	176	16.4%
2019	228	113	67	6	2	0	59	1	7	146	19.0%
2020	465	165	257	5	4	11	237	0	0	197	38.3%
2021	1,026	311	628	10	5	33	580	0	11	349	30.7%
2022	175	38	91	4	1	0	86	0	3	46	50.1%
2023	153	54	31	0	0	0	31	1	3	71	9.7%
<b>Total</b>	<b>15,961</b>	<b>9,181</b>	<b>2,796</b>	<b>1,099</b>	<b>341</b>	<b>53</b>	<b>1,334</b>	<b>227</b>	<b>639</b>	<b>10,497</b>	<b>17.9%</b>

**Table 15b** (updated March 8, 2024)

**Special Purpose Acquisition Company (SPAC) IPOs, 1990-2023**

IR is the initial return, measured from the offer price to the first close. Proceeds are in millions and do not include overallotment shares. For 1990-1997 and 2004-2007, 50 of the initial returns are missing for SPAC OTC issues. For SPACs from before 2010, data has been provided by Tim Jenkinson, Andrew Karolyi, and Milos Vulanovic. SPAC Research, Gritstone Asset Management, and Dealogic have been used as data sources for SPACs in 2015-2023. For 1990-2022, Refinitive (SDC) misclassifies over 140 SPAC IPOs, usually as closed-end funds (SIC 6726).

Year	Operating Company IPOs		SPAC IPOs			SPAC IPOs	
	Number	Mean IR	Non-unit	Unit	Total	Proceeds, \$b	Mean IR
1990	110	10.8%	0	1	1	\$0.003	
1991	286	11.9%	0	1	1	\$0.015	
1992	412	10.3%	0	2	2	\$0.030	
1993	510	12.7%	0	8	8	\$0.086	
1994	402	9.6%	0	7	7	\$0.086	
1995	462	21.4%	0	2	2	\$0.018	
1996	677	17.2%	0	4	4	\$0.032	
1997	474	14.0%	0	1	1	\$0.018	
1998	283	21.9%	0	0	0		
1999	476	71.2%	0	0	0		
2000	380	56.3%	0	0	0		
2001	80	14.0%	0	0	0		
2002	66	9.1%	0	0	0		
2003	63	11.7%	0	1	1	\$0.024	0.9%
2004	173	12.3%	0	12	12	\$0.425	0.8%
2005	159	10.3%	4	24	28	\$1.846	1.9%
2006	157	12.1%	0	35	35	\$3.013	3.2%
2007	159	14.0%	0	65	65	\$10.985	0.7%
2008	21	5.7%	0	17	17	\$3.627	0.2%
2009	41	9.8%	0	0	0	0	
2010	91	9.4%	0	7	7	\$0.513	-1.5%
2011	81	13.9%	0	16	16	\$1.049	0.4%
2012	93	17.7%	1	8	9	\$0.475	0.0%
2013	158	20.9%	3	7	10	\$1.33	0.2%
2014	206	15.5%	0	11	11	\$1.56	-0.1%
2015	118	19.2%	1	19	20	\$3.62	0.4%
2016	75	14.5%	0	13	13	\$3.22	0.3%
2017	106	12.9%	0	34	34	\$9.00	0.7%
2018	134	18.6%	0	46	46	\$9.94	0.4%
2019	113	23.5%	0	59	59	\$12.12	0.6%
2020	165	41.6%	11	237	248	\$75.34	1.6%
2021	311	32.0%	33	580	613	\$144.53	1.9%
2022	38	48.9%	0	86	86	\$12.08	0.1%
2023	54	11.9%	0	31	31	\$3.19	1.2%
<b>Total</b>	<b>7,134</b>	<b>22.3%</b>	<b>53</b>	<b>1,333</b>	<b>1,386</b>	<b>\$298.2</b>	<b>1.4%</b>

### SPAC IPOs by Quarter

	Number	Mean IR		Number	Mean IR
1Q 21	298	3.7%	1Q22	54	0.0%
2Q 21	60	0.3%	2Q22	16	0.2%
3Q 21	89	-0.2%	3Q22	8	0.0%
4Q 21	166	0.5%	4Q22	8	0.5%
1Q 23	11	1.6%			
2Q 23	6	1.1%			
3Q 23	5	1.2%			
4Q 23	9	0.9%			

**Table 15c (December 30, 2023)**  
**Post-merger Returns on deSPACs, 2012-2022**

This table is an updated version of Table 4 in “SPACs” by Minmo Gahng, Jay R. Ritter, and Donghang Zhang, forthcoming in the *Review of Financial Studies*. reports average equally weighted deSPAC period common share percentage returns based on a buy-and-hold strategy (Equation (3)) in which an investor purchases common shares of a merged company at the close of the first day of trading as a new entity (the deSPAC) and holds them for 1 or 3 years. The year column represents the year of the merger. The sample consists of 447 business combinations consummated between January 2010 and December 2022, after excluding a few deSPACs that were listed OTC rather than on Nasdaq or the NYSE. Returns include dividend yields and capital gains. When the full 1- or 3-year data are not available, we calculate the returns based on available data. For example, if a merged company started to trade in March 2020 and delisted in August 2020, we report the buy-and-hold returns from March 2020 to August 2020 for both one-year and three-year returns (not annualized). Returns end on December 30, 2022, a Friday. The CRSP return is the total return on the CRSP value-weighted market index, matched to each investment period.

For 2022, the returns are for less than 1 year. For 2020 and 2021, the 3-year returns are for less than 3 years. In 2021, GNRS is not included because this deSPAC was traded OTC. For 2022, MLEC is not included because the deSPAC occurred on the last trading day of the year. It should be noted that if there is a high redemption rate, the public float after the deSPAC can be quite low until shares that were locked up become available for trading. For 2023, returns are measured from an assumed \$10 price to the Dec. 29, 2023 split-adjusted close. For two deSPACs in 2023, the market price is multiplied by 1.4 due to bonus shares given to non-redeeming shareholders. The return for a deSPAC on Dec. 29, 2023 is not included.

The equally weighted average deSPAC return would be similar if a purchase price of \$10 was used, since the average first closing deSPAC price is close to \$10. The average deSPAC return would be higher, however, if a public cash-weighted return was reported, because it tends to be the case that deSPACs with high redemption rates (low public cash) have worse subsequent returns. Also, some deSPACs involve side payments to non-redeeming shareholders, for instance giving 0.5 sponsor shares to each non-redeeming shareholder. For these shareholders, the effective purchase price is thus approximately \$6.67 rather than \$10.00, so their returns would be higher if the deSPAC return accounted for the side payment. If these shares were sold on the first day of deSPAC trading, however, the computations would not be affected.

Year	Number	Average 1-year Return			Average 3-year Buy-and-hold Return		
		deSPACs	Market	Market-adjusted	deSPACs	Market	Market-adjusted
2012	1	-53.2%	20.4%	-73.6%	-98.1%	37.2%	-135.3%
2013	5	-30.1%	17.9%	-48.0%	-41.1%	28.0%	-69.1%
2014	4	-51.6%	5.7%	-57.3%	-89.6%	26.7%	-116.2%
2015	9	-19.5%	0.7%	-20.2%	87.7%	33.1%	54.6%
2016	9	-5.2%	19.0%	-24.2%	-35.1%	40.3%	-75.3%
2017	13	-11.0%	11.7%	-22.6%	-44.5%	30.3%	-74.7%
2018	23	-35.0%	8.8%	-43.8%	-8.1%	51.7%	-59.8%
2019	25	2.0%	8.8%	-6.8%	-25.0%	10.1%	-35.1%
2020	63	-3.0%	32.6%	-35.6%	-54.6%	13.0%	-67.6%
2021	198	-64.2%	-10.3%	-53.9%	-74.2%	-13.8%	-60.4%
2022	101	-58.9%	-5.9%	-53.0%	-58.9%	-5.9%	-53.0%
<b>2023</b>	<b>98</b>	<b>-59.1%</b>					
2012-2022	451	-45.4%	0.6%	-46.0%	-57.3%	0.1%	-57.4%

**Table 16** (updated March 8, 2023)**Long-run Returns on IPOs Categorized by the Pre-issue Sales of the Firm, 1980-2021**

All Last Twelve Months (LTM) sales figures for the firms going public have been converted into dollars of January 2022 purchasing power using the Consumer Price Index. 9,089 IPOs from 1980-2021 are used, with returns calculated through the end of December 2022. IPOs with an offer price below \$5.00 per share, unit offers, ADRs, REITs, closed end funds, natural resource partnerships, banks and S&Ls, small best efforts offers, and IPOs not listed on CRSP within six months of the offer date are excluded. mm is millions of dollars. Buy-and-hold returns are calculated until the earlier of the three-year anniversary or the delisting date (no later than Dec. 30 of 2022 for IPOs from 2020 and 2021). Market-adjusted returns use the CRSP value-weighted index. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. Specifically, the firm with the closest book-to-market ratio within the size decile of the IPO is used for the matching firm. For post-issue book value of equity numbers, I use the post-issue common equity numbers from SDC with corrections by checking the prospectus, and for the remaining missing numbers I use the equity book values reported for the nearest quarter after the IPO on COMPUSTAT, and further missing numbers are calculated using the reported pre-IPO equity book values plus the amount of the proceeds (assuming that overallotment option shares and costs of issuing offset each other) times the fraction of the primary shares. For dual-class shares, the post-issue book-to-market ratio is calculated using the larger of the post-issue number of shares reported from SDC (with corrections to account for all share classes) and the total shares outstanding reported from CRSP at end of the IPO date. Market capitalization (size) is calculated using the first closing market price after the IPO and the post-issue number of shares outstanding. If a matching firm is delisted before the IPO, it is assumed that the proceeds of the delisted firm are then invested in the next-best matching firm at the time of the IPO. All returns include dividends and capital gains, including the index returns.

Sales (in 2022\$)	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
0-9.999 mm	1,766	23.6%	-14.0%	-47.4%	-32.4%
10-19.999 mm	677	27.1%	-1.3%	-38.1%	-17.5%
20-49.999 mm	1,454	24.5%	15.2%	-26.2%	-10.1%
50-99.999 mm	1,405	18.8%	30.5%	-12.1%	-0.6%
100-499.999 mm	2,450	14.5%	39.6%	-0.5%	6.2%
500 mm and up	1,337	10.4%	31.0%	-3.0%	-3.4%
0-99.999 mm	5,302	23.0%	7.4%	-31.1%	-16.0%
100 mm and up	3,787	13.1%	36.6%	-1.4%	2.8%
<b>1980-2021</b>	<b>9,089</b>	<b>18.9%</b>	<b>19.6%</b>	<b>-18.7%</b>	<b>-8.1%</b>

**Table 16a** (updated March 8, 2023)

**Long-run Returns on IPOs Categorized by the Pre-issue Sales of the Firm, 1980-2021**

The caption to Table 16 describes the return calculations in more detail. The average 3-year buy-and-hold returns are calculated starting at the closing market price on the first day of trading.

Sales (in 2021\$)	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Less than \$1 billion	8,321	19.7%	18.4%	-20.4%	-9.2%
\$1 billion and up	768	9.3%	32.5%	0.2%	3.5%
<b>1980-2021</b>	9,089	18.9%	19.6%	-18.7%	-8.1%

Note: The -18.7% 3-year market-adjusted buy-and-hold return for all IPOs corresponds to an annualized market-adjusted return of -5.0% per year, with an average holding period of 2.8 years, because  $1.196/1.383=0.865$  (which is the wealth relative, or public market equivalent), and  $0.865^{0.357}=0.950$ . The 38.3% buy-and-hold market return is 18.7% above the 19.6% average buy-and-hold return, and 0.357 is equal to  $1/2.8$ . Alternatively stated, underperformance of 5.0% per year for 2.8 years results in a wealth relative of 0.865.

**Table 16b** (updated March 8, 2023)**Long-run Returns on IPOs Categorized by the Profitability of the Firm, 1980-2021**

All Last Twelve Months (LTM) sales figures for the firms going public have been converted into dollars of January 2022 purchasing power using the Consumer Price Index. 9,089 IPOs (including the 2016 IPO of BATS Global Markets, which listed on BATS) from 1980-2021 are used, with returns calculated through the end of December 31, 2022. IPOs with an offer price below \$5.00 per share, unit offers, ADRs, REITs, closed end funds, natural resource partnerships, banks and S&Ls, small best efforts offers, and IPOs not listed on CRSP within six months of the offer date are excluded. Buy-and-hold returns are calculated from the first closing market price until the earlier of the three-year anniversary or the delisting date (Dec. 31 of 2022 for IPOs from 2020 and 2021). Market-adjusted returns use the CRSP value-weighted index. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. The market-adjusted and style-adjusted returns are the average buy-and-hold return on the IPOs minus the average compounded return on the benchmark. For post-issue book value of equity numbers, I use the post-issue common equity numbers from SDC with corrections by checking the prospectus, and for the remaining missing numbers I use the equity book values reported for the nearest quarter after the IPO on COMPUSTAT, and further missing numbers are calculated using the reported pre-IPO equity book values plus the amount of the proceeds (assuming that overallotment option shares and costs of issuing offset each other) times the fraction of the primary shares. For dual-class shares, the post-issue book-to-market ratio is calculated using the larger of the post-issue number of shares reported from SDC (with corrections to account for all share classes) and the total shares outstanding reported from CRSP at end of the IPO date. Market capitalization (size) is calculated using the first closing market price after the IPO and the post-issue number of shares outstanding. Earnings per share (EPS) is for the pre-IPO last twelve months (LTM). All returns include dividends and capital gains, including the index returns.

Trailing LTM EPS	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Unprofitable	3,811	26.6%	-0.3%	-27.8%	-22.3%
Profitable	5,278	13.3%	34.0%	-12.1%	2.1%
Sales less than \$100 million (\$2022)					
Unprofitable	2,866	29.5%	-8.7%	-36.9%	-28.3%
Profitable	2,436	15.4%	26.5%	-24.2%	-1.4%
All less than \$100m	5,302	23.0%	7.4%	-31.1%	-16.0%
Sales more than \$100 million (\$2022)					
Unprofitable	945	17.5%	25.1%	-0.2%	-4.0%
Profitable	2,842	11.6%	40.4%	-1.8%	5.1%
All more than \$100m	3,787	13.1%	36.6%	-1.4%	2.8%
<b>1980-2021</b>	9,089	18.9%	19.6%	-18.7%	-8.1%

**Table 16c** (updated August 7, 2023)  
**Long-run Returns Measured from the Offer Price on Tech and non-Tech Stock IPOs**  
**Excluding the Internet Bubble, 1980-2021**

**Panel A: IPOs from 1980-2021, excluding 1999-2000, categorized by industry**

Industry	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Tech	2,674	20.0%	72.9%	27.1%	46.1%
Non-Tech	5,558	11.3%	30.9%	-12.9%	-0.6%
All	8,232	14.1%	44.6%	0.1%	14.6%

**Panel B: Categorized by sales and industry (sales in \$2021)**

LTM Sales	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Sales < \$100 million					
Tech	1,840	20.0%	67.7%	17.0%	41.5%
Non-Tech	2,925	13.1%	16.4%	-28.4%	-10.6%
Sales > \$100 million					
Tech	834	19.9%	84.4%	49.5%	56.4%
Non-Tech	2,633	9.3%	47.1%	4.4%	10.6%

**Panel C: Profitable issuers, categorized by sales and industry**

LTM Sales	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Sales < \$100 million					
Tech	1,010	17.6%	70.6%	15.2%	43.0%
Non-Tech	1,452	11.8%	28.8%	-22.5%	0.2%
Sales > \$100 million					
Tech	467	16.4%	96.6%	53.4%	63.5%
Non-Tech	2,161	9.2%	49.6%	5.1%	12.9%

**Panel D: Unprofitable issuers, categorized by sales and industry**

LTM Sales	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Sales < \$100 million					
Tech	830	22.9%	64.2%	19.1%	39.6%
Non-Tech	1,473	14.4%	4.2%	-34.3%	-21.3%
Sales > \$100 million					
Tech	367	24.4%	68.4%	44.7%	47.4%
Non-Tech	472	9.5%	35.7%	1.2%	-0.1%

**Table 16d** (updated August 7, 2023)  
**Long-run Returns Measured from the First Closing Market Price on Tech and non-Tech  
Stock IPOs Excluding the Internet Bubble, 1980-2021**

**Panel A: IPOs from 1980-2021, excluding 1999-2000, categorized by industry**

Industry	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market- adjusted	Style- adjusted
Tech	2,674	20.0%	42.0%	-3.8%	15.2%
Non-Tech	5,558	11.3%	20.0%	-23.8%	-11.5%
All	8,232	14.1%	27.2%	-17.3%	-2.8%

**Panel B: Categorized by sales and industry (sales in \$2021)**

LTM Sales	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market- adjusted	Style- adjusted
Sales < \$100 million					
Tech	1,840	20.0%	36.7%	-14.1%	10.4%
Non-Tech	2,925	13.1%	6.3%	-38.6%	-20.8%
Sales > \$100 million					
Tech	834	19.9%	53.8%	18.9%	25.8%
Non-Tech	2,633	9.3%	35.3%	-7.4%	-1.2%

**Panel C: Profitable issuers, categorized by sales and industry**

LTM Sales	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market- adjusted	Style- adjusted
Sales < \$100 million					
Tech	1,010	17.6%	42.4%	-13.0%	14.8%
Non-Tech	1,452	11.8%	18.2%	-33.1%	-10.5%
Sales > \$100 million					
Tech	467	16.4%	66.8%	23.2%	33.4%
Non-Tech	2,161	9.2%	37.4%	-7.1%	0.7%

**Panel D: Unprofitable issuers, categorized by sales and industry**

LTM Sales	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market- adjusted	Style- adjusted
Sales < \$100 million					
Tech	830	22.9%	29.8%	-15.3%	5.2%
Non-Tech	1,473	14.4%	-5.5%	-44.0%	-31.0%
Sales > \$100 million					
Tech	367	24.4%	37.1%	13.4%	16.1%
Non-Tech	472	9.5%	25.6%	-8.9%	-10.2%

**Table 16e** (September 20, 2023)

**Distribution of 3-year and 5-year Buy-and-Hold Returns on IPOs, 1975-2019**

8,717 IPOs from 1975-2019 are used, with buy-and-hold returns calculated until the earlier of the 3-year or 5-year anniversary or the delisting date. All returns include dividends and capital gains. IPOs with an offer price below \$5.00 per share, unit offers, ADRs, REITs, closed end funds, SPACs, natural resource partnerships, banks and S&Ls, small best efforts offers, and IPOs not listed on CRSP within six months of the offer date are excluded. The average first-day return in Panel A is 17.8%, with an average 3-year buy-and-hold return (BHR) of 25.0%, measured from the first close, and 42.6%, measured from the offer price. In Panel B, the average first-day return is 12.2%, with a subsequent average 3-year buy-and-hold return of 42.9%, measured from the first close, and 59.5%, measured from the offer price. Sales is inflation-adjusted sales for the last twelve months (LTM) prior to the IPO, in dollars of January 2022 purchasing power using the CPI.

**Panel A: All 8,717 IPOs**

3-year buy-and-hold return	From the first close		From the offer price	
	Number of IPOs	Percentage	Number of IPOs	Percentage
BHR<-50%	3,225	37.0%	2,943	33.8%
-50%<BHR≤0%	1,882	21.6%	1,825	20.9%
0%<BHR≤50%	1,300	14.9%	1,305	15.0%
50%<BHR≤100%	852	9.8%	894	10.3%
100%<BHR≤200%	749	8.6%	861	9.9%
200%<BHR≤500%	548	6.3%	669	7.7%
500%<BHR≤1,000%	122	1.4%	158	1.8%
1,000%<BHR≤2,000%	27	0.3%	45	0.5%
2,000%<BHR≤3,000%	6	0.1%	10	0.1%
3,000%<BHR	6	0.1%	7	0.1%
<b>1975-2019</b>	<b>8,717</b>	<b>100.0%</b>	<b>8,717</b>	<b>100.0%</b>

**Panel B: 3,619 IPOs with LTM Sales of \$100 million or more (\$2022)**

3-year buy-and-hold return	From the first close		From the offer price	
	Number of IPOs	Percentage	Number of IPOs	Percentage
BHR<-50%	866	23.9%	775	21.4%
-50%<BHR≤0%	808	22.3%	759	21.0%
0%<BHR≤50%	707	19.5%	685	18.9%
50%<BHR≤100%	493	13.6%	498	13.8%
100%<BHR≤200%	425	11.7%	494	13.7%
200%<BHR≤500%	266	7.4%	334	9.2%
500%<BHR≤1,000%	44	1.2%	55	1.5%
1,000%<BHR≤2,000%	8	0.2%	14	0.4%
2,000%<BHR≤3,000%	1	0.0%	4	0.1%
3,000%<BHR	1	0.0%	1	0.0%
<b>1975-2019</b>	<b>3,619</b>	<b>100.0%</b>	<b>3,619</b>	<b>100.0%</b>

**Table 16e** (continued)

The average first-day return in Panel C is 17.8%, with an average 5-year buy-and-hold return (BHR) of 41.1%, measured from the first close, and 60.8%, measured from the offer price. In Panel D, the average first-day return is 12.2%, with a subsequent average 5-year buy-and-hold return of 61.9%, measured from the first close, and 80.7%, measured from the offer price. Sales is inflation-adjusted sales for the last twelve months (LTM) prior to the IPO, in dollars of January 2022 purchasing power using the CPI. For the 2018 and 2019 cohorts, returns are calculated through Friday, Dec. 30, 2022 unless an IPO was delisted earlier. Columns may not add to 100% due to rounding.

Panel C: All 8,717 IPOs from 1975-2019

5-year buy-and-hold return	From the first close		From the offer price	
	Number of IPOs	Percentage	Number of IPOs	Percentage
BHR<-50%	3,606	41.4%	3,362	38.6%
-50%<BHR≤0%	1,568	18.0%	1,516	17.4%
0%<BHR≤50%	1,088	12.5%	1,085	12.4%
50%<BHR≤100%	740	8.5%	781	9.0%
100%<BHR≤200%	799	9.2%	856	9.8%
200%<BHR≤500%	635	7.3%	768	8.8%
500%<BHR≤1,000%	187	2.1%	222	2.5%
1,000%<BHR≤2,000%	71	0.8%	89	1.0%
2,000%<BHR≤3,000%	13	0.1%	25	0.3%
3,000%<BHR	10	0.1%	13	0.1%
<b>1975-2019</b>	<b>8,717</b>	<b>100.0%</b>	<b>8,717</b>	<b>100.0%</b>

Panel D: 3,619 IPOs with LTM Sales of \$100 million or more (\$2022)

5-year buy-and-hold return	From the first close		From the offer price	
	Number of IPOs	Percentage	Number of IPOs	Percentage
BHR<-50%	1,024	28.3%	934	25.8%
-50%<BHR≤0%	693	19.1%	675	18.7%
0%<BHR≤50%	569	15.7%	538	14.9%
50%<BHR≤100%	428	11.8%	437	12.1%
100%<BHR≤200%	454	12.5%	478	13.2%
200%<BHR≤500%	334	9.2%	410	11.3%
500%<BHR≤1,000%	79	2.2%	96	2.7%
1,000%<BHR≤2,000%	33	0.9%	40	1.1%
2,000%<BHR≤3,000%	4	0.1%	9	0.2%
3,000%<BHR	1	0.0%	2	0.1%
<b>1975-2019</b>	<b>3,619</b>	<b>100.0%</b>	<b>3,619</b>	<b>100.0%</b>

**Table 16f** (updated March 8, 2023)**Aftermarket Returns with and without Including the First-day Return**

9,089 IPOs from 1980-2021 are used, with returns calculated through December 31, 2022. IPOs with an offer price below \$5.00 per share, unit offers, SPACs, ADRs, REITs, closed end funds, natural resource partnerships, banks and S&Ls, small best efforts offers, and IPOs not listed on CRSP within six months of the offer date are excluded. Buy-and-hold returns are calculated from the first closing market price until the earlier of the three-year anniversary or the delisting date (Dec. 31 of 2022 for IPOs from 2020 and 2021). Market-adjusted returns use the CRSP value-weighted index. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. The market-adjusted and style-adjusted returns are the average buy-and-hold return on the IPOs minus the average compounded return on the benchmark. Further details are reported in the captions to Tables 16a and 16b. Market capitalization (size) is calculated using the first closing market price after the IPO and the post-issue number of shares outstanding.

Tables 16c and 16d report similar numbers, but those tables exclude IPOs from the internet bubble years of 1999-2000

**Panel A:****Long-run Returns Measured from the Offer Price on Tech and non-Tech IPOs, 1980-2021**

Sector	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Tech	3,304	31.3%	49.7%	16.4%	28.0%
Non-Tech	5,785	11.8%	29.5%	-11.8%	-1.7%
All	9,089	18.9%	36.8%	-1.5%	9.1%

**Panel B:****Long-run Returns Measured from the First Close on Tech and non-Tech IPOs, 1980-2021**

Sector	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Tech	3,304	31.3%	21.5%	-11.5%	-0.1%
Non-Tech	5,785	11.8%	18.5%	-22.8%	-12.7%
All	9,089	18.9%	19.6%	-18.7%	-8.1%

**Table 17** (updated June 16, 2023)

**Long-run Returns on IPOs Categorized by VC-backing or Buyout Fund-backing**

All Last Twelve Months (LTM) sales figures for the firms going public have been converted into dollars of January 2021 purchasing power using the Consumer Price Index. IPOs from 1980-2021 are used, with returns calculated through the end of December 2022. In Panel A, the sample size is 9,089 firms. Growth capital-backed IPOs are included in the VC-backed category. IPOs with an offer price below \$5.00 per share, unit offers, small best efforts offerings, ADRs, REITs, closed-end funds, natural resource limited partnerships, banks and S&Ls, and IPOs not listed on CRSP within six months of the offer date are excluded. In Panel B, one additional screen is implemented, reducing the sample size. This additional screen is that the last twelve months (LTM) sales of the issuing firm is at least \$50 million (2022 purchasing power). Buy-and-hold returns are calculated from the first close until the earlier of the three-year anniversary or the delisting date (Dec. 31 of 2022 for IPOs from 2021). Market-adjusted returns use the CRSP value-weighted index. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. All returns include dividends and capital gains, including the index returns. Jerry Cao of Sun Yat-sen University has assisted in providing data on the classification of IPOs as buyout-backed. Growth capital-backed IPOs are classified as VC-backed.

**Panel A: IPOs from 1980-2021 categorized by venture capital backing**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
VC-backed	3,659	27.0%	21.6%	-11.5%	-2.8%
NonVC-backed	5,430	13.4%	18.2%	-23.5%	-11.7%
NonVC and nonBuyout	4,200	14.5%	15.1%	-30.5%	-15.1%
1980-2021	9,089	18.9%	19.6%	-18.7%	-8.1%

Note: The nonVC- and nonBuyout-backed IPOs do not include a minimum sales screen, unlike in Panel B.

**Panel B: IPOs with at least \$50 million in LTM sales (2022 purchasing power) from 1980-2021 categorized by private equity (buyout fund) backing**

Buyout-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Buyout-backed	1,174	9.5%	29.9%	0.9%	3.1%
NonBuyout-backed	4,018	16.1%	36.4%	-5.8%	1.5%
All	5,192	14.6%	34.9%	-4.3%	1.9%

**Table 17a** (updated June 16, 2023)

**Long-run Returns on IPOs Categorized by VC-, Growth Capital-, or Buyout Fund-backing**

9,089 IPOs from 1980-2021 are used, with returns calculated through the end of December 2021. Buy-and-hold returns are calculated from the first closing price until the earlier of the three-year anniversary or the delisting date (Friday, Dec. 30 of 2022 for IPOs from 2020 and 2021). Market-adjusted returns use the CRSP value-weighted index. All returns include dividends and capital gains. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. This table is an updated version of Table 3 of my “Growth Capital-backed IPOs” published in the 2015 *Financial Review*. Growth capital-backed IPOs are defined to be IPOs with a financial sponsor that is financing investments in tangible assets and/or acquisitions are a major part of its growth strategy. Buyouts involve the financial sponsor taking control by buying out prior shareholders. Corporate venture capital and angel investors are not included as financial sponsors.

	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market- adjusted	Style- adjusted
VC-backed	3,195	28.8%	18.6%	-13.3%	-4.0%
Growth capital-backed	464	14.4%	42.6%	0.6%	5.0%
Buyout-backed	1,230	9.5%	29.0%	0.2%	0.0%
Financial Sponsored	4,889	22.6%	23.5%	-8.6%	-2.1%
Non-Financial Sponsored	4,200	14.5%	15.1%	-30.5%	-15.1%
All	9,089	18.9%	19.6%	-18.7%	-8.1%

Note: The high average 3-year buy-and-hold return for growth capital-backed IPOs is partly attributable, in a mechanical sense, to the six IPOs with the highest buy-and-hold returns in this subsample: The May 10, 1984 IPO of restaurant chain This Can’t Be Yogurt (4,076.6%); the April 10, 1997 IPO of middleware software developer and distributor BEA Systems (2,562.2%); the November 15, 1989 IPO of original equipment manufacturer Soletron (944.0%); the April 24, 1996 IPO of outdoor advertising (billboards) operator Outdoor Systems (935.1%); the February 9, 1983 IPO of health care provider United States Health Care (636.6%); and the September 19, 1989 IPO of health care provider Vencor (635.8%).

**Table 18** (updated June 16, 2023)**Long-run Returns on IPOs Categorized by VC-backing, by Subperiod**

The sample is composed of 9,089 IPOs from 1980-2021, with returns calculated through the end of December 2022. Growth capital-backed IPOs are classified as venture capital (VC)-backed in all panels. IPOs with an offer price below \$5.00 per share, unit offers, small best efforts offerings, ADRs, REITs, closed end funds, SPACs, natural resource limited partnerships, banks and S&Ls, and IPOs not listed on CRSP within six months of the offer date are excluded. Buy-and-hold returns are calculated from the first closing market price until the earlier of the three-year anniversary or the delisting date (Dec. 31 of 2022 for IPOs from 2020 and 2021). Market-adjusted returns use the CRSP value-weighted index. All returns include dividends and capital gains. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. Market capitalization (size) is calculated using the first closing market price after the IPO. All returns include dividends and capital gains, including the index returns.

**Panel A: IPOs from 1980-2021 categorized by venture capital backing**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
VC-backed	3,659	27.0%	21.6%	-11.5%	-2.8%
NonVC-backed	5,430	13.4%	18.2%	-23.5%	-11.7%
All	9,089	18.9%	19.6%	-18.7%	-8.1%

**Panel B: IPOs from 1980-1989**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
VC-backed	513	8.6%	31.9%	-14.0%	14.0%
NonVC-backed	1,534	6.8%	19.3%	-25.5%	-1.8%
All	2,047	7.2%	22.5%	-22.6%	2.2%

**Panel C: IPOs from 1990-1998**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
VC-backed	1,266	17.3%	60.7%	-1.1%	27.0%
NonVC-backed	2,350	13.5%	28.4%	-31.8%	-14.9%
All	3,616	14.8%	39.7%	-21.0%	-0.2%

**Panel D: IPOs from 1999-2000**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
VC-backed	525	80.9%	-62.3%	-40.5%	-62.6%
NonVC-backed	331	38.7%	-38.6%	-17.9%	-53.3%
All	856	64.6%	-53.1%	-31.8%	-58.9%

**Panel E: IPOs from 2001-2021**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
VC-backed	1,355	22.2%	13.7%	-9.0%	-14.0%
NonVC-backed	1,215	14.6%	12.6%	-6.7%	-6.8%
All	2,570	18.6%	13.1%	-8.0%	-10.6%

**Table 18a****Long-run Returns on IPOs Categorized by VC-backing and Real Sales**

The sample is composed of 9,088 IPOs from 1980-2021, with returns calculated through the end of December 2022. IPOs with an offer price below \$5.00 per share, unit offers, small best efforts offerings, ADRs, REITs, closed end funds, SPACs, natural resource limited partnerships, banks and S&Ls, and IPOs not listed on CRSP within six months of the offer date are excluded. Buy-and-hold returns are calculated from the first closing market price in Panels A and B, and from the offer price in Panels C and D, until the earlier of the three-year anniversary or the delisting date (Dec. 30 of 2022 for IPOs from 2020 and 2021). Market-adjusted returns use the CRSP value-weighted index. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. Sales are the trailing twelve month revenues listed in the IPO prospectus, measured in terms of dollars of January 2022 purchasing power using the CPI.

**Panel A: IPOs with Sales<\$100 million from 1980-2021 categorized by VC-backing**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
VC-backed	2,710	28.6%	12.4%	-19.9%	-8.1%
NonVC-backed	2,582	17.1%	2.4%	-42.7%	-24.1%
All	5,292	23.0%	7.5%	-31.0%	-15.9%

**Panel B: IPOs with Sales>\$100 million from 1980-2021 categorized by VC-backing**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
VC-backed	949	22.5%	48.1%	12.5%	12.2%
NonVC-backed	2,847	10.0%	32.6%	-6.1%	-0.5%
All	3,796	13.1%	36.4%	-1.5%	2.7%

**Panel C: IPOs with Sales<\$100 million, with returns measured from the offer price**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
VC-backed	2,710	28.6%	34.9%	2.6%	14.4%
NonVC-backed	2,582	17.1%	15.4%	-29.7%	-11.1%
All	5,292	23.0%	25.4%	-13.2%	2.0%

**Panel D: IPOs with Sales>\$100 million, with returns measured from the offer price**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
VC-backed	949	22.5%	78.4%	42.8%	42.5%
NonVC-backed	2,847	10.0%	44.3%	5.6%	11.2%
All	3,796	13.1%	52.8%	14.9%	19.0%

Table 18b

**Long-run Returns on VC-backed and other IPOs Segmented by Industry, 1980-2021**

This table appears as Table 7 in “Going Public with IPOs and SPAC Mergers” by Rongbing Huang, Jay R. Ritter, and Donghang Zhang, forthcoming in *Research Handbook on the Structure of Private Equity and Venture Capital*. 9,089 IPOs from 1980-2021 are used, with returns calculated through December 30, 2022. IPOs with an offer price below \$5.00 per share, unit offers, SPACs, ADRs, REITs, closed end funds, natural resource partnerships, banks and S&Ls, small best efforts offers, and IPOs not listed on CRSP within six months of the offer date are excluded. Buy-and-hold returns are calculated from the first closing market price until the earlier of the three-year anniversary or the delisting date (Dec. 30 of 2022 for IPOs from 2020 and 2021). The captions to Tables 2 and 6 provide industry classification details. Market-adjusted returns use the CRSP value-weighted index. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. The market-adjusted and style-adjusted returns are the average buy-and-hold return on the IPOs minus the average compounded return on the benchmark. Market capitalization (size) is calculated using the first closing market price after the IPO and the post-issue number of shares outstanding.

**Panel A: Long-run Returns on VC-backed IPOs, by Industry, 1980-2021**

Sector	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Tech	1,991	37.3%	25.8%	-4.0%	5.7%
Life science	776	15.7%	9.2%	-20.2%	-18.4%
Other	892	14.3%	23.1%	-20.7%	-8.3%
All	3,659	27.0%	21.6%	-11.5%	-2.8%

**Panel B: Long-run Returns on nonVC-backed IPOs, by Industry, 1980-2021**

Sector	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Tech	1,314	22.2%	14.9%	-22.9%	-9.1%
Life science	195	17.0%	37.4%	5.0%	28.2%
Other	3,921	10.2%	18.4%	-25.2%	-14.6%
All	5,430	13.4%	18.2%	-23.5%	-11.7%

Note: The high life science 3-year buy-and-hold return for the 195 nonVC-backed IPOs in Panel B is partly driven by the 2,444.8% return on the June 1980 IPO of Enzo Biochem and the 1,606.1% return on the August 2003 IPO of New River Pharmaceutical, which used a WR Hambrecht + Co auction to go public. Of the 971 life science IPOs during 1980-2021, these are two of the three top long-run performers, with the VC-backed July 1998 IPO of Abgenix being the third, with a 2,071.1% return. Moderna, a December 2018 VC-backed IPO, produced the fifth-highest return.

**Table 18c****Long-run Returns on VC-backed and other IPOs Segmented by Industry, 1999-2021**

This table appears as Table 8 in “Going Public with IPOs and SPAC Mergers” by Rongbing Huang, Jay R. Ritter, and Donghang Zhang, forthcoming in *Research Handbook on the Structure of Private Equity and Venture Capital*, edited by Brian Broughman and Elisabeth de Fontenay.

3,426 IPOs from 1999-2021 are used, with returns calculated through December 30, 2022. See the captions to Tables 2 and 6 in the book chapter above for a description of the sample and industry definitions.

**Panel A: Long-run Returns on VC-backed IPOs, by Industry, 1999-2021**

Sector	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Tech	1,029	54.4%	-15.0%	-18.2%	-28.2%
Life science	567	18.0%	2.2%	-17.4%	-24.2%
Other	284	22.3%	0.1%	-17.3%	-31.5%
All	1,880	38.6%	-7.5%	-17.8%	-27.5%

**Panel B: Long-run Returns on nonVC-backed IPOs, by Industry, 1999-2021**

Sector	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Tech	453	33.1%	-22.4%	-21.7%	-34.9%
Life science	109	20.8%	5.2%	-8.9%	-8.3%
Other	892	13.4%	12.2%	-3.3%	-9.3%
All	1,546	19.7%	1.6%	-9.1%	-16.7%

**Table 19: Updated Table I of Ritter and Welch 2002 *Journal of Finance* article**

**Number of IPOs, First-day Returns, and Long Run Performance, IPOs from 1980-2021**  
(Updated March 5, 2023)

The equally weighted (EW) average first-day return is measured from the offer price to the first CRSP-listed closing price. EW average three-year buy-and-hold percentage returns (capital gains plus dividends) are calculated from the first closing market price to the earlier of the three-year anniversary price, the delisting price, or December 30, 2022 (a Friday). Buy-and-hold returns for initial public offerings (IPOs) occurring after Dec. 31, 2021 are not calculated. Market-adjusted returns are calculated as the buy-and-hold return on an IPO minus the compounded daily return on the CRSP value-weighted index of Amex, Nasdaq, and NYSE firms. Style-adjusted buy-and-hold returns are calculated as the difference between the return on an IPO and a style-matched firm. For each IPO, a non-IPO matching firm that has been CRSP-listed for at least five years with the closest market capitalization (size) and book-to-market ratio as the IPO is used. Market capitalization is calculated using the first closing market price after the IPO. If this stock is delisted prior to the IPO return's ending date, or if it conducts a follow-on stock offering, a replacement matching firm is spliced in on a point-forward basis. IPOs with an offer price below \$5.00 per share, unit offers, small best efforts offers, natural resource limited partnerships, REITs, closed-end funds, banks and S&Ls, ADRs, and IPOs not listed on CRSP within six months of issuing have been excluded. Data is from the LSEG's new issues database and its predecessors, with supplements from Dealogic and other sources, and corrections by the authors. The number of IPOs per year is much lower for the early 1980s than in the 1995 *Journal of Finance* article "The New Issues Puzzle" by Loughran and Ritter because that paper used a \$1.00 offer price screen. The number is larger than in the 2002 *Journal of Finance* article "A Review of IPO Activity, Pricing, and Allocations" due to various data corrections and the back-filling of Nasdaq-listed foreign issuers by CRSP.

Year	Number of IPOs	Average First-day Return	Average One-year Return	Average 3-year Buy-and-hold Return		
				IPOs	Market-adjusted	Style-adjusted
1980	71	14.3%	28.7%	89.8%	37.0%	18.5%
1981	192	5.9%	-10.5%	12.3%	-27.0%	11.0%
1982	77	11.0%	101.8%	37.5%	-31.5%	-12.0%
1983	451	9.9%	-19.2%	15.9%	-37.7%	-4.4%
1984	171	3.7%	20.0%	50.2%	-28.5%	29.0%
1985	186	6.4%	23.6%	5.6%	-41.3%	-12.3%
1986	393	6.2%	9.5%	16.9%	-22.6%	-1.3%
1987	285	5.6%	-21.5%	-2.6%	-19.1%	-11.2%
1988	105	5.5%	28.7%	58.0%	9.7%	38.7%
1989	116	8.0%	-5.5%	48.1%	13.2%	7.2%
1990	110	10.8%	4.0%	9.7%	-35.9%	-38.4%
1991	286	11.9%	10.5%	31.2%	-1.8%	5.8%
1992	412	10.3%	20.5%	37.4%	-0.2%	11.1%
1993	510	12.7%	3.0%	44.1%	-8.7%	-9.5%
1994	402	9.6%	27.8%	78.0%	-5.7%	-0.9%
1995	462	21.4%	26.5%	28.6%	-58.0%	-24.7%
1996	677	17.2%	7.1%	25.2%	-56.8%	7.0%
1997	474	14.0%	8.0%	58.3%	-2.0%	22.0%
1998	283	21.8%	18.4%	22.9%	5.1%	-4.9%
1999	476	71.2%	22.1%	-47.6%	-32.5%	-60.6%
2000	380	56.4%	-52.9%	-60.1%	-30.9%	-56.9%
2001	80	14.0%	-14.3%	18.0%	14.6%	-27.8%
2002	66	9.1%	3.1%	68.6%	39.0%	-0.4%
2003	63	11.7%	25.7%	34.0%	-7.7%	-11.2%
2004	173	12.3%	17.8%	51.4%	6.9%	-7.0%
2005	159	10.3%	19.0%	14.6%	3.1%	-2.5%
2006	157	12.1%	21.4%	-28.8%	-11.1%	-4.5%
2007	159	14.0%	-28.4%	-16.5%	-0.4%	0.5%
2008	21	5.7%	-34.4%	11.4%	8.1%	5.1%
2009	41	9.8%	11.5%	37.0%	-5.1%	-18.3%
2010	91	9.4%	15.7%	36.4%	-9.6%	-18.5%
2011	81	13.9%	-12.2%	38.6%	-8.7%	-11.6%
2012	93	17.7%	35.7%	81.9%	31.8%	33.4%
2013	158	20.9%	12.8%	12.1%	-14.1%	-16.1%
2014	206	15.5%	20.1%	17.1%	-9.7%	-12.3%
2015	118	19.2%	-23.8%	24.5%	-9.9%	-26.3%
2016	75	14.5%	23.3%	70.5%	29.5%	27.0%
2017	106	12.9%	32.4%	52.8%	22.6%	37.1%
2018	134	18.6%	-6.8%	79.1%	23.4%	36.7%
2019	113	23.5%	33.0%	12.5%	-25.1%	-24.6%
2020	165	41.6%	9.7%	-47.6%	-63.8%	-67.4%
2021	311	32.1%	-49.2%	-56.4%	-44.3%	-33.1%
2022	38	48.9%				
1980-1989	2,047	7.2%	3.4%	22.5%	-22.6%	2.2%
1990-1998	3,616	14.8%	14.0%	39.7%	-21.0%	-0.2%
1999-2000	856	64.6%	-11.2%	-53.1%	-31.8%	-58.9%
2001-2010	1,010	11.6%	6.7%	17.1%	2.2%	-7.6%
2011-2021	1,560	23.1%	-0.1%	10.6%	-14.5%	-12.5%
1980-2021	9,089	18.9%	6.0%	19.6%	-18.7%	-8.1%

**Table 19a** (updated December 6, 2023)**Long-run Returns on IPOs Categorized by Sales, by Subperiod**

The sample is composed of 9,088 IPOs from 1980-2021, with returns calculated through the end of December 2022. Sales are the trailing twelve months reported in the IPO prospectus, converted to dollars of January \$2022 purchasing power using the CPI. IPOs with an offer price below \$5.00 per share, unit offers, small best efforts offerings, ADRs, REITs, closed end funds, SPACs, natural resource limited partnerships, banks and S&Ls, and IPOs not listed on CRSP within six months of the offer date are excluded. Buy-and-hold returns are calculated from the first closing market price until the earlier of the three-year anniversary or the delisting date (Dec. 30 of 2022 for IPOs from 2020 and 2021). Market-adjusted returns use the CRSP value-weighted index. All returns include dividends and capital gains. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. Market capitalization (size) is calculated using the first closing market price after the IPO. All returns include dividends and capital gains, including the index returns.

**Panel A: IPOs from 1980-1995 categorized by annual sales (\$2022)**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
\$50 million or less	1,755	13.6%	15.3%	-38.3%	-10.8%
Greater than \$50 mm	2,473	8.8%	45.1%	-6.9%	3.6%
All	4,228	10.4%	32.8%	-19.9%	-2.4%

**Panel A: IPOs from 1996-2021 categorized by annual sales (\$2022)**

VC-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
\$50 million or less	2,135	33.5%	-14.2%	-37.6%	-30.2%
Greater than \$50 mm	2,725	20.6%	25.6%	-1.9%	0.2%
All	4,860	26.2%	8.1%	-17.6%	-13.1%

**Table 20**  
**Returns on IPOs during the five years after issuing, for IPOs from 1980-2021**

These tables show that IPOs have underperformed other firms of the same size (market cap) by an average of 2.4% per year during the five years after issuing, not including the first-day return. The underperformance relative to other firms of the same size and book-to-market ratio has averaged 2.2% per year on an equally weighted basis. Returns are through Dec. 30, 2022. (updated March 5, 2023)

**Table 20-1**  
**Percentage returns on IPOs from 1980-2021 during the first five years after issuing**

	First six months	Second six months	First Year	Second year	Third year	Fourth year	Fifth Year	Geometric Mean years 1-5
IPO firms	5.5%	-0.1%	6.0%	6.4%	12.3%	18.8%	10.5%	10.7%
Size-matched	5.7%	5.3%	11.5%	14.6%	15.6%	17.0%	12.8%	14.3%
Difference	-0.2%	-5.4%	-5.5%	-8.2%	-3.3%	2.8%	-2.3%	-3.6%
IPO firms	5.5%	-0.1%	6.0%	6.4%	12.3%	18.8%	10.5%	10.7%
Size & BM- Matched	4.4%	4.1%	8.7%	12.8%	12.6%	17.4%	13.0%	12.9%
Difference	1.1%	-4.2%	-2.7%	-6.4%	-0.3%	1.4%	-2.5%	-2.2%
No. of IPOs	9,089	9,067	9,089	8,628	7,787	6,839	5,978	

All returns are equally weighted average returns for all IPOs that are traded on Nasdaq, the Amex (now NYSE MKT), or the NYSE at the start of a period. For the first and third columns, the returns are measured from the closing market price on the first day of CRSP-reported trading until the sixth-month or one-year anniversary. For years 2-5, each year the portfolios are rebalanced to equal weights. If an issuing firm is delisted within a year, its return for that year is calculated by compounding the CRSP value-weighted market index for the rest of the year. For the size-matched returns, each IPO is matched with the nonissuing firm having the same or next higher market capitalization (using the closing market price on the first day of trading for the IPO, and the market capitalization at the end of the previous month for the matching firms). For the size & BM-matched returns, each IPO with a book-to-market ratio higher than zero is matched with a nonissuing firm in the same size decile (using NYSE firms only for determining the decile breakpoints) having the closest book-to-market ratio. Each IPO with a zero or smaller book-to-market ratio is matched with a nonissuing firm of a book-to-market ratio of zero or smaller having the closest market capitalization. For the IPOs, book-to-market ratios are calculated using the first recorded post-issue book value and the post-issue market cap calculated using the closing market price on the first CRSP-listed day of trading. For nonissuing firms, the Compustat-listed book value of equity for the most recent fiscal year ending at least four months prior to the IPO date is used, along with the market cap at the close of trading at month-end prior to the month of the IPO with which it is matched. Nonissuing firms are those that have been listed on the Amex-Nasdaq-NYSE for at least five years, without issuing equity for cash during that time. If a nonissuer subsequently issues equity, it is still used as the matching firm. If a nonissuer gets delisted prior to the delisting (or the fifth anniversary), the second-closest matching firm on the original IPO date is substituted, on a point-forward basis. For firms with multiple classes of stock outstanding, market cap is calculated using the offer price and the total number of shares outstanding across all classes of stock as reported in Compustat. Firms with multiple classes of stock are excluded as potential matching candidates. The sample size is 9,089 IPOs from 1980-2021, excluding IPOs with an offer price of less than \$5.00, ADRs, REITs, acquisition funds, closed-end funds, banks and S&Ls, unit offers, small best efforts deals, and oil & gas limited partnerships. IPOs that are not listed on CRSP within six months of the IPO are excluded. For IPOs from 1980 and later, if book value numbers are missing so that no style-matched firm is available as a benchmark, the value-weighted market return is used for the matching firm return. Returns are measured through December 30, 2022. For partial event-years that end on this date, the last partial year is deleted from the computations. For example, for an IPO on March 15, 2021, its first-year return is included, but not the second-year return.

**Table 20-2****Percentage returns on IPOs from 1980-1989 during the first five years after issuing**

	First six months	Second six months	First year	Second year	Third Year	Fourth year	Fifth year	Geometric mean years 1-5
IPO firms	3.6%	-0.8%	3.4%	9.6%	12.1%	2.3%	8.1%	7.1%
Size-matched	3.7%	3.4%	7.0%	16.6%	16.7%	7.3%	10.1%	11.5%
Difference	-0.1%	-4.2%	-3.6%	-7.0%	-4.6%	-5.0%	-2.0%	-4.4%
IPO firms	3.6%	-0.8%	3.4%	9.6%	12.1%	2.3%	8.1%	7.1%
Size & BM- Matched	-0.1%	1.5%	0.9%	14.6%	9.4%	4.4%	11.1%	7.9%
Difference	3.7%	-2.3%	2.5%	-5.0%	2.7%	-2.1%	-3.0%	-0.8%
No. of IPOs	2,047	2,041	2,047	2,013	1,868	1,706	1,558	

**Table 20-3****Percentage returns on IPOs from 1990-1999 during the first five years after issuing**

	First six months	Second six months	First year	Second year	Third Year	Fourth year	Fifth year	Geometric mean years 1-5
IPO firms	12.9%	3.6%	14.9%	7.8%	9.2%	25.6%	12.9%	13.9%
Size-matched	6.6%	8.6%	15.8%	17.8%	16.3%	20.4%	15.9%	17.2%
Difference	6.3%	-5.0%	-0.9%	-10.0%	-7.1%	5.2%	-3.0%	-3.3%
IPO firms	12.9%	3.6%	14.9%	7.8%	9.1%	25.6%	12.9%	13.9%
Size & BM- matched	7.1%	7.4%	14.9%	15.7%	12.2%	24.4%	13.6%	16.1%
Difference	5.8%	-3.8%	0.0%	-7.9%	-3.1%	1.2%	-0.7%	-2.2%
No. of IPOs	4,092	4,087	4,092	4,019	3,640	3,190	2,763	

**Table 20-4****Percentage returns on IPOs from 2000-2021 during the first five years after issuing**

	First six months	Second six months	First year	Second year	Third year	Fourth year	Fifth year	Geometric mean years 1-5
IPO firms	-3.6%	-4.9%	-4.5%	1.9%	17.5%	22.1%	8.8%	8.7%
Size-matched	5.7%	2.2%	8.8%	8.1%	13.7%	19.8%	10.1%	12.0%
Difference	-9.3%	-7.1%	-13.3%	-6.2%	3.8%	2.3%	-1.3%	-3.3%
IPO firms	-3.6%	-4.9%	-4.5%	1.9%	17.5%	22.1%	8.8%	8.7%
Size & BM- matched	3.8%	1.5%	5.5%	7.0%	15.9%	17.4%	13.8%	11.8%
Difference	-7.4%	-6.4%	-10.0%	-5.1%	1.6%	2.7%	-5.0%	-3.1%
No. of IPOs	2,950	2,939	2,950	2,596	2,279	1,943	1,657	

Returns are through December 30, 2022. Thus, the fifth-year returns are only for those IPOs from 2000 to 2017, and the fourth-year returns are only for those IPOs from 2000 to 2018, etc. Note that the fifth-year returns are available only for those IPOs that survived for at least four years.

**Table 21** (updated January 12, 2024)**The Mean and Median Percentage Public Float, 1980-2023**

The public float is the number of shares issued in the IPO (not including overallotment shares) divided by the post-issue number of shares outstanding in all share classes, multiplied by 100%.

Year	Number of IPOs	Public Float, %		Percentiles	
		Mean	Median	25 <sup>th</sup>	75 <sup>th</sup>
1980	71	31.0	28.5	20.3	34.2
1981	192	27.4	25.5	20.0	34.4
1982	77	26.7	25.1	19.5	33.2
1983	451	30.0	28.5	21.9	35.8
1984	171	29.1	28.0	21.8	35.7
1985	186	32.0	30.7	23.7	38.3
1986	393	32.0	30.2	22.5	38.2
1987	285	31.5	29.1	22.0	39.2
1988	105	26.6	24.1	19.4	32.0
1989	116	31.3	29.9	23.0	34.8
1990	110	32.5	30.5	23.5	38.8
1991	286	33.6	31.7	25.3	38.4
1992	412	35.4	33.3	25.5	41.4
1993	510	35.6	33.3	25.9	42.4
1994	402	34.3	32.1	25.2	40.3
1995	462	32.5	30.5	23.9	38.8
1996	677	31.4	30.1	22.6	38.1
1997	474	32.9	30.2	23.7	39.5
1998	283	30.7	27.9	20.7	37.0
1999	476	23.1	20.5	15.5	28.4
2000	380	21.0	19.4	14.0	25.2
2001	80	27.2	22.4	17.7	33.5
2002	66	31.3	26.9	20.3	35.7
2003	63	33.4	29.9	21.0	38.9
2004	173	31.4	26.1	21.9	35.3
2005	159	34.6	31.5	24.9	42.4
2006	157	30.2	28.2	22.8	35.2
2007	159	28.4	26.3	19.4	33.9
2008	21	29.9	27.7	21.3	39.3
2009	41	30.0	28.0	19.4	34.2
2010	91	30.1	27.8	20.0	34.6
2011	81	23.7	22.2	15.8	28.2
2012	93	23.7	22.3	14.7	27.2
2013	158	25.0	23.7	17.6	30.0
2014	206	26.7	26.2	19.3	33.0
2015	118	25.0	23.0	17.3	31.2
2016	75	22.2	23.0	14.7	27.9
2017	106	21.8	21.5	15.7	26.1
2018	134	22.0	21.0	15.1	27.6
2019	113	21.0	19.7	14.1	25.7
2020	165	22.0	22.0	15.6	28.1
2021	311	18.2	16.7	11.2	23.8
2022	38	18.9	15.4	11.0	25.2
2023	54	15.4	12.8	9.1	20.6
<b>1980-2023</b>	<b>9,181</b>	<b>29.3</b>	<b>27.3</b>	<b>20.0</b>	<b>35.7</b>

**Table 22****Non-distress Delistings within Three Years of the IPO**

This is an updated Table 3 of the 2013 *Journal of Financial and Quantitative Analysis* article  
 “Where Have All the IPOs Gone?” by Xiaohui Gao, Jay R. Ritter, and Zhongyan Zhu.

Year	No of IPOs	No. of cohort IPOs Delisted for Non-distress reasons	Number of acquisitions and buyouts by				
			Strategic Buyer			Financial Buyer	
			Public	Private	Percentage	Public	Private
1980	71	2	2	0	2.7%	0	0
1981	192	13	11	1	6.1%	0	1
1982	77	6	4	2	7.7%	0	0
1983	451	29	27	2	6.4%	0	0
1984	171	16	14	2	9.1%	0	0
1985	186	18	14	2	8.6%	0	2
1986	393	40	31	5	9.2%	0	4
1987	285	44	26	4	10.6%	0	14
1988	105	7	7	0	6.9%	0	0
1989	116	8	8	0	7.1%	0	0
1990	110	5	4	1	4.5%	0	0
1991	286	9	6	3	3.1%	0	0
1992	412	36	34	2	8.7%	0	0
1993	510	44	38	4	8.2%	0	2
1994	402	42	37	4	10.1%	0	1
1995	462	79	72	6	16.9%	0	1
1996	677	115	101	11	16.6%	0	3
1997	474	82	69	6	15.8%	0	7
1998	283	40	33	3	12.8%	0	4
1999	477	106	96	8	21.8%	0	2
2000	381	56	51	4	14.4%	0	1
2001	80	8	8	0	10.1%	0	0
2002	66	11	10	1	16.7%	0	0
2003	63	8	7	0	11.3%	0	1
2004	173	24	21	0	12.1%	0	1
2005	159	24	19	4	14.4%	0	1
2006	157	19	16	1	10.8%	0	2
2007	159	17	14	2	10.7%	2	1
2008	21	3	3	0	14.3%	0	0
2009	41	6	4	1	14.6%	0	1
2010	91	8	3	2	8.8%	0	1
2011	81	7	0	0	8.6%	0	2
2012	93	14	0	0	15.1%	0	2
2013	158	14	1	0	8.9%	0	0
2014	206	5	1	0	2.4%	0	1
2015	118		0	0		0	1
2016	75						
2017	106						
2018							
2019							
2020							
2021							
1980-2017	8,368	967	794	81	11.4%	4	56

**Table 23** (updated January 12, 2024)**Dual Class IPOs**

This table lists the number of IPOs each year that have dual class shares among tech IPOs and among non-tech IPOs. The sample is IPOs with an offer price of at least \$5.00, excluding ADRs, unit offers, closed-end funds, REITs, natural resource limited partnerships, small best efforts offers, banks and S&Ls, and stocks not listed on CRSP (CRSP includes Amex, NYSE, and NASDAQ stocks).

	Tech IPOs			Non-tech IPOs			All IPOs		
	Dual	Total	%	Dual	Total	%	Dual	Total	%
1980	0	22	0%	1	49	2.0%	1	71	1.4%
1981	2	72	2.8%	4	120	3.3%	6	192	3.1%
1982	0	42	0%	0	35	0.0%	0	77	0.0%
1983	3	173	1.7%	4	278	1.4%	7	451	1.6%
1984	2	50	4.0%	5	121	4.1%	7	171	4.1%
1985	1	37	2.7%	6	149	4.0%	7	186	3.8%
1986	3	77	3.9%	21	316	6.6%	24	393	6.1%
1987	1	59	1.7%	23	226	10.2%	24	285	8.4%
1988	4	28	14.3%	8	77	10.4%	12	105	11.4%
1989	1	35	2.9%	5	81	6.2%	6	116	5.2%
1990	0	32	0%	9	78	11.5%	9	110	8.2%
1991	6	71	8.5%	18	215	8.4%	24	286	8.4%
1992	4	115	3.5%	18	297	6.1%	22	412	5.3%
1993	3	127	2.4%	30	383	7.8%	33	510	6.5%
1994	7	115	6.1%	26	287	9.1%	33	402	8.2%
1995	8	205	3.9%	23	257	8.9%	31	462	6.7%
1996	14	276	5.1%	45	401	11.2%	59	677	8.7%
1997	10	174	5.7%	40	300	13.3%	50	474	10.5%
1998	8	113	7.1%	21	170	12.4%	29	283	10.2%
1999	22	370	5.9%	19	106	17.9%	41	476	8.6%
2000	18	261	6.9%	7	119	5.9%	25	380	6.6%
2001	2	24	8.3%	6	56	10.7%	8	80	10.0%
2002	1	20	5.0%	11	46	23.9%	12	66	18.2%
2003	1	18	5.6%	5	45	11.1%	6	63	9.5%
2004	3	61	4.9%	9	112	8.0%	12	173	6.9%
2005	9	45	20.0%	13	114	11.4%	22	159	13.8%
2006	1	48	2.1%	10	109	9.2%	11	157	7.0%
2007	5	76	6.6%	13	83	15.7%	18	159	11.3%
2008	0	6	0%	3	15	20.0%	3	21	14.3%
2009	2	14	14.3%	3	27	11.1%	5	41	12.2%
2010	2	33	6.1%	8	58	13.8%	10	91	11.0%
2011	5	36	13.9%	9	45	20.0%	14	81	17.3%
2012	6	40	15.0%	9	53	17.0%	15	93	16.1%
2013	5	45	11.1%	23	113	20.4%	28	158	17.7%
2014	3	53	5.7%	18	153	11.8%	21	206	10.2%
2015	14	38	36.8%	8	80	10.0%	22	118	18.6%
2016	5	21	23.8%	4	54	7.4%	9	75	12.0%
2017	13	30	43.3%	17	76	22.4%	30	106	28.3%
2018	14	39	35.9%	13	95	13.7%	27	134	20.1%
2019	13	37	35.1%	13	76	17.1%	26	113	23.0%
2020	19	46	41.3%	14	119	11.8%	33	165	20.0%
2021	55	121	45.5%	46	190	24.2%	101	311	32.5%
2022	3	6	50.0%	5	32	15.6%	8	38	21.1%
2023	4	9	44.4%	10	45	22.2%	14	54	25.9%
<b>1980-23</b>	<b>302</b>	<b>3,320</b>	<b>9.1%</b>	<b>603</b>	<b>5,861</b>	<b>10.3%</b>	<b>905</b>	<b>9,181</b>	<b>9.9%</b>

**Table 24** (April 24, 2023)**Long-run Returns on IPOs Categorized by Dual Class Status**

9,089 IPOs from 1980-2020 are used, with returns calculated through the end of December 2022. IPOs with an offer price below \$5.00 per share, unit offers, small best efforts offerings, ADRs, REITs, closed-end funds, natural resource limited partnerships (all of which have dual class structures), banks and S&Ls, and IPOs not listed on CRSP within six months of the offer date are excluded. Buy-and-hold returns are calculated from the first close until the earlier of the three-year anniversary or the delisting date (the end December of 2022 for IPOs from 2020 and 2021). Market-adjusted returns use the CRSP value-weighted index. Style adjustments use firms matched by market cap and book-to-market ratio with at least five years of CRSP listing and no follow-on equity issues in the prior five years. All returns include dividends and capital gains, including the index returns. Firms with three or more classes of shares are classified as dual class. Firms with pre-IPO convertible preferred that converted into common at the time of the IPO are classified based on the *pro forma* (post-conversion) share structure.

**Panel A: IPOs from 1980-2021 categorized by dual class status**

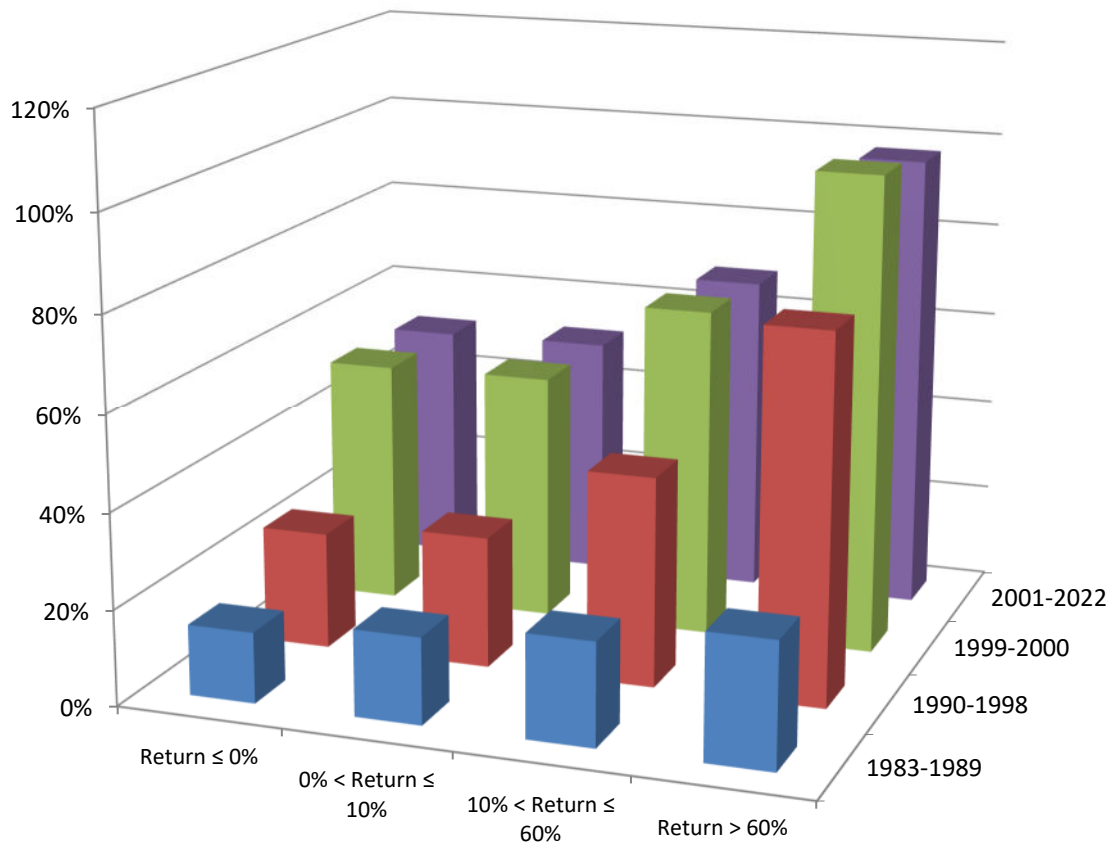
Dual class or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
Dual class	879	20.3%	29.7%	-1.7%	-0.8%
Single class	8,210	18.7%	18.5%	-20.5%	-8.9%
1980-2020	9,089	18.9%	19.6%	-18.7%	-8.1%

**Panel B: IPOs from 1980-2021 categorized by dual class and tech status**

Buyout-backed or not	Number of IPOs	Average First-day Return	Average 3-year Buy-and-hold Return		
			IPOs	Market-adjusted	Style-adjusted
<b>Tech stocks</b>					
Dual class	295	34.1%	41.0%	20.0%	19.4%
Single class	3,009	31.0%	19.6%	-14.6%	-2.1%
All tech stocks	3,304	31.3%	21.5%	-11.5%	-0.1%
<b>Non-tech stocks</b>					
Dual class	584	13.3%	24.1%	-12.7%	-11.0%
Single class	5,201	11.6%	17.9%	-23.9%	-12.9%
All non-tech stocks	5,785	11.8%	18.5%	-22.8%	-12.7%

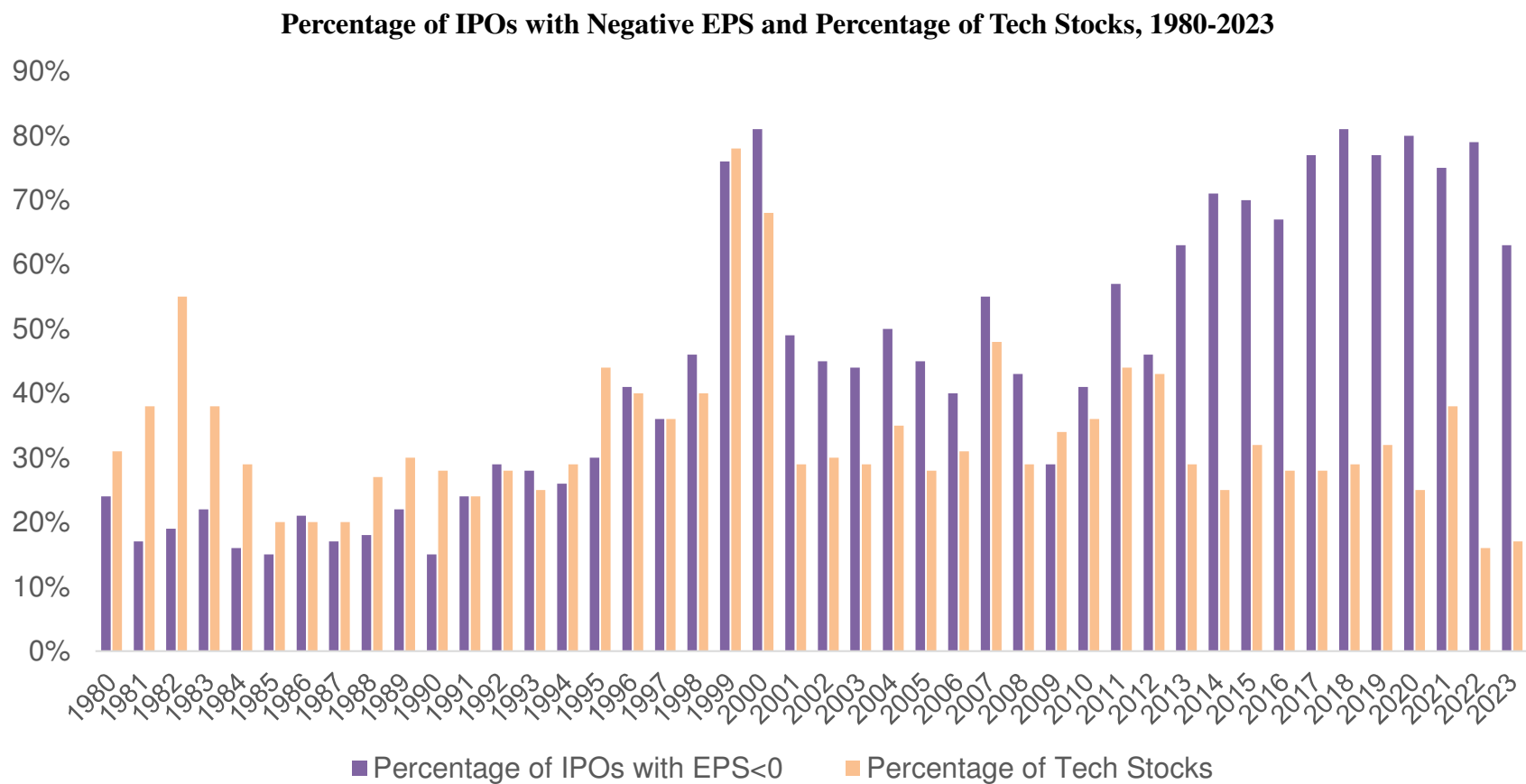
**Figure 1**

**IPO Turnover Categorized by Time Period and First-Day Return, 1983-2022**



Turnover is calculated as the CRSP-reported first day volume divided by the number of shares issued (global issuance, excluding over allotment options). Nasdaq volume numbers are divided by 2 for 1983-January 2001, by 1.8 for the rest of 2001, and by 1.6 for 2002-2003 to make them comparable to Amex and NYSE volume. The four subperiods are 1983-1989, 1990-1998, 1999-2000, and 2001-2022. Returns are the first-day return, measured from the offer price to the closing market price. Closed-end funds, REITs, SPACs, unit offers, all IPOs by foreign firms, and bank and S&L IPOs are excluded. Panel C of Table 3 reports the numbers that are graphed here.

**Figure 2:** See Table 9 for details.



**Figure 3**

**The public float is the number of shares issued in the IPO divided by the post-issue number of shares outstanding in all share classes. See Table 21 for details.**

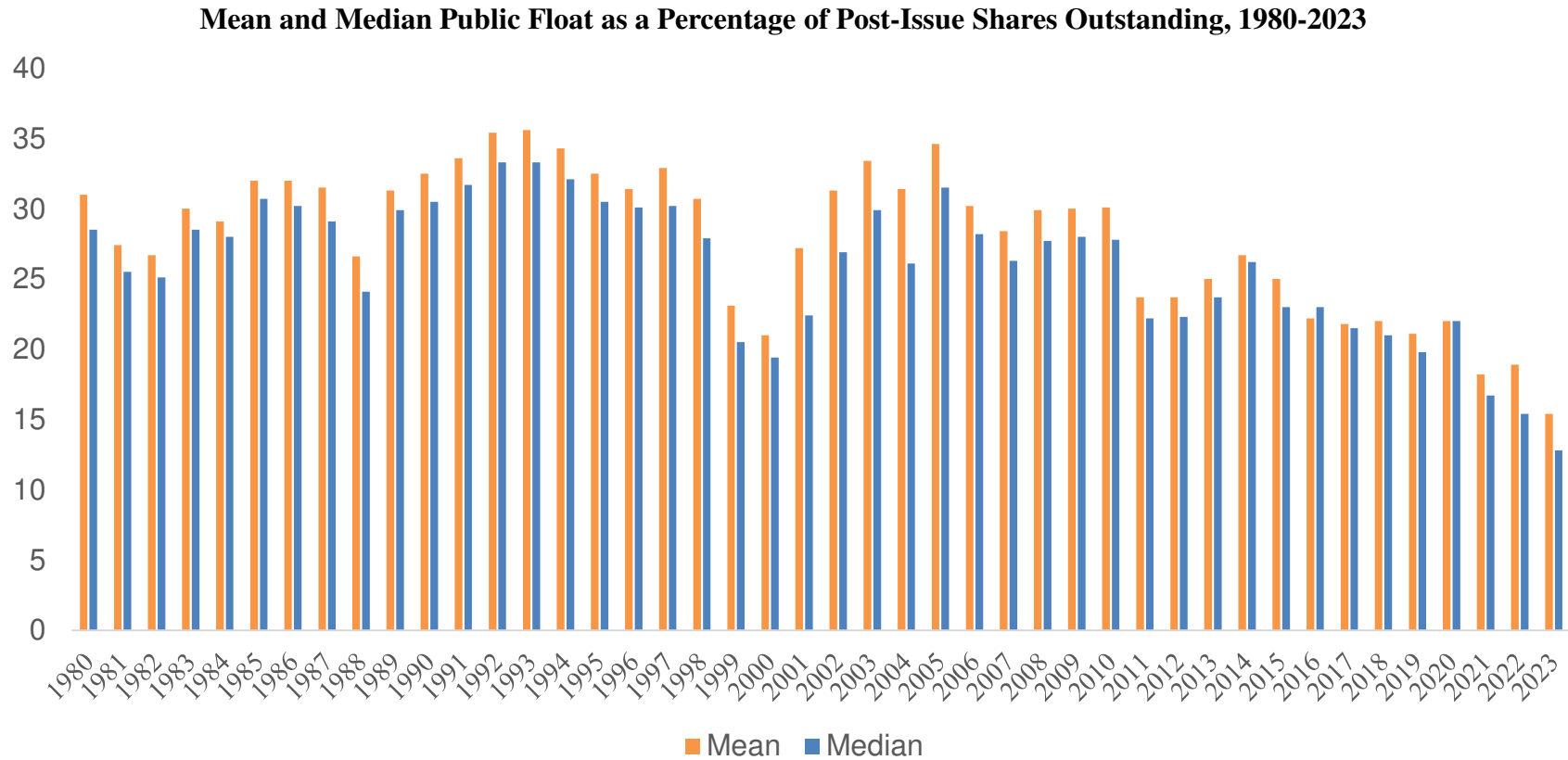
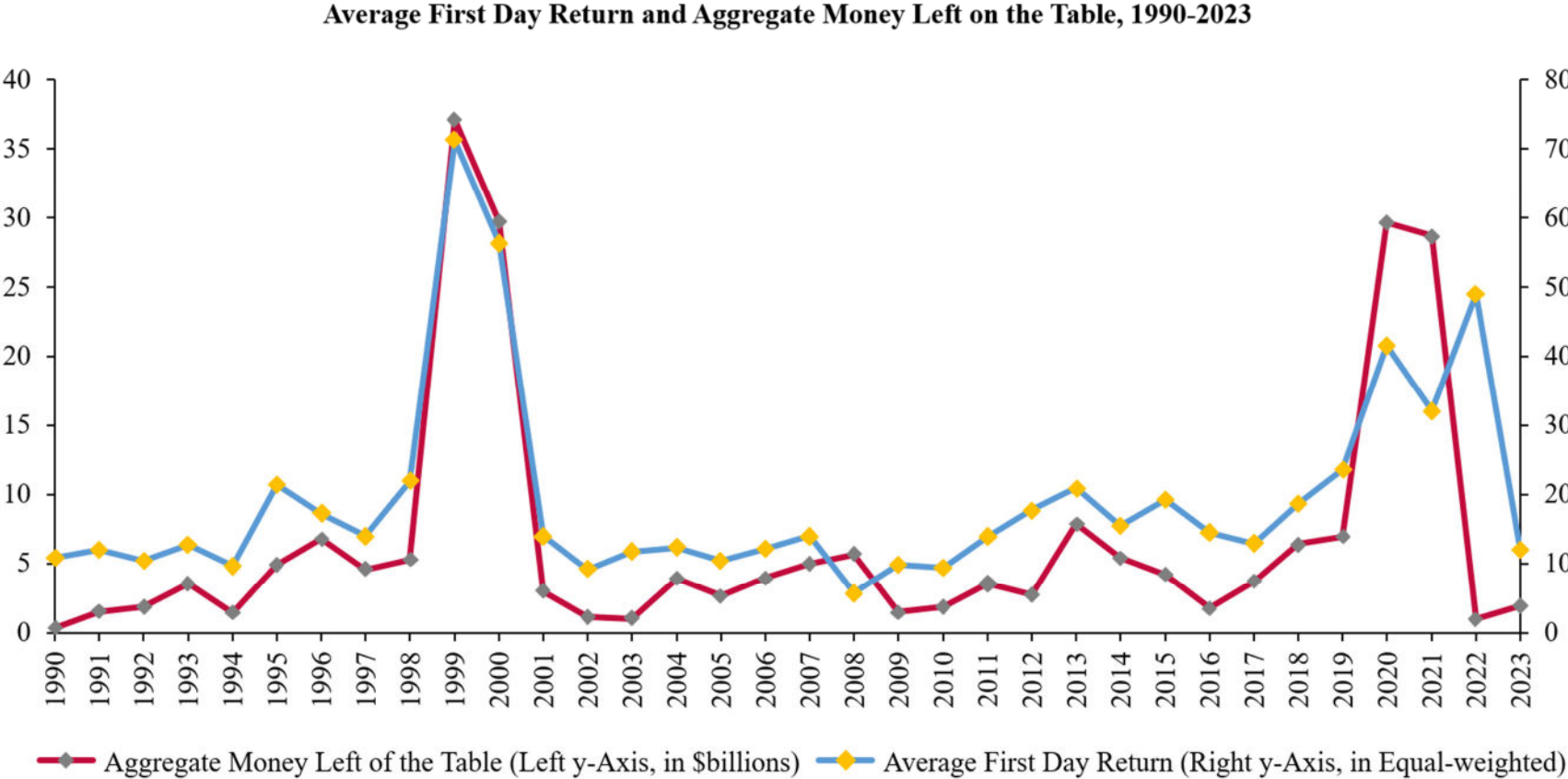
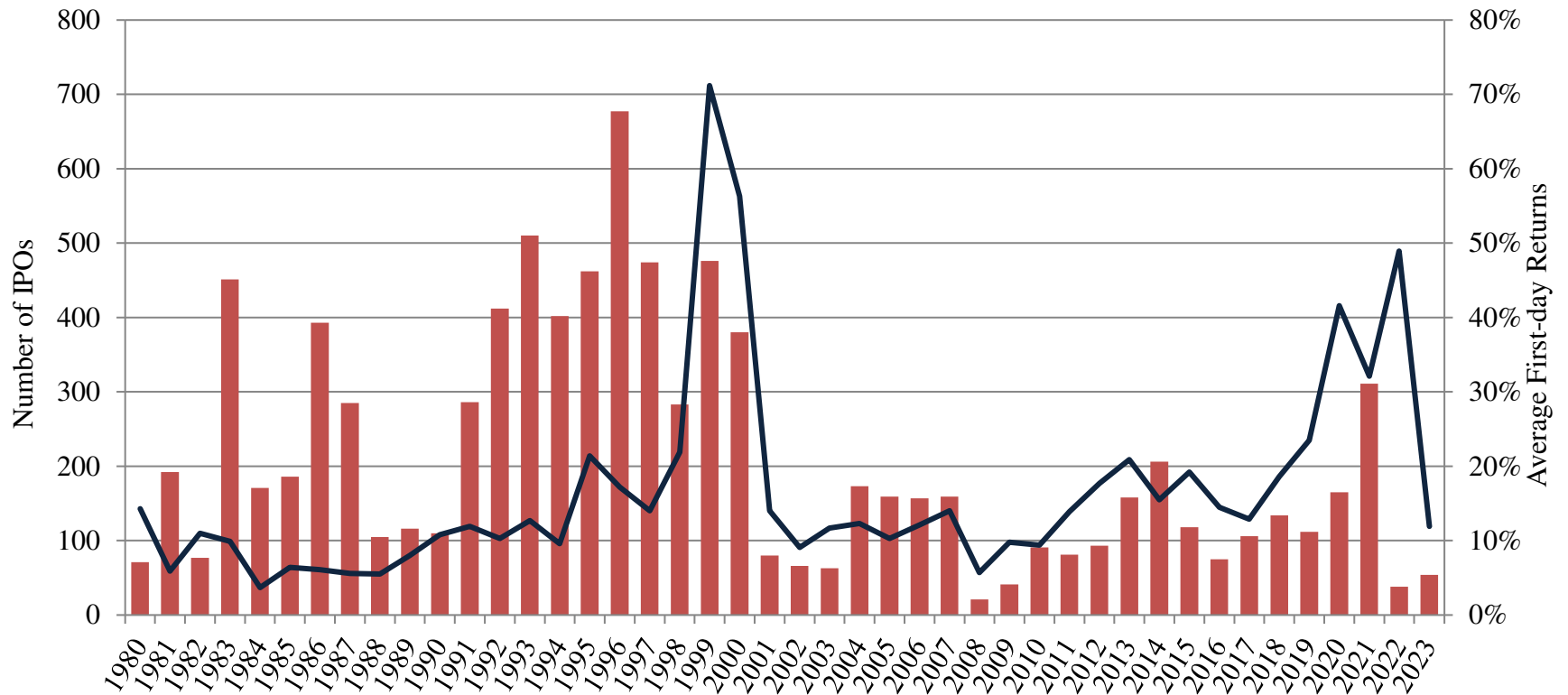


Figure 4: See Table 1 for details.



**Figure 5: The number of IPOs and average first-day returns per year, 1980-2023**



The number of IPOs (bars) and equally weighted average first-day return, by year, for 1980-2023 for operating companies going public with traditional IPOs on major U.S. exchanges (ADRs, penny stocks, etc. are excluded. See Table 1 for details.)

**Figure 6: Number and Percentage of U.S. IPOs from Chinese Companies, 1990-2023**

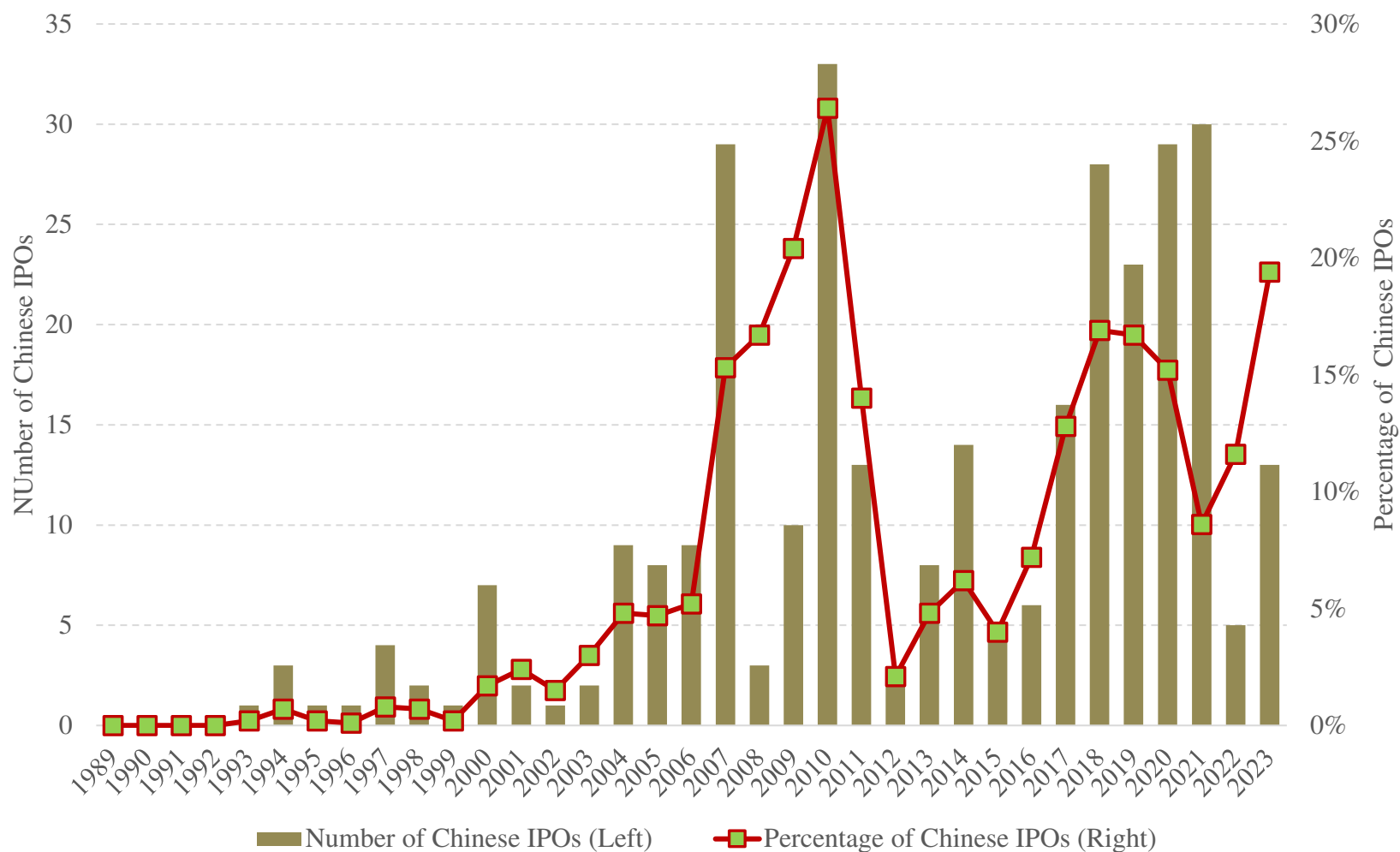


Table 14 gives the numbers plotted here. In this figure, ADRs are included for both the number of Chinese IPOs and the overall number of IPOs.