



## SOCIAL IMPACT & SUSTAINABILITY INITIATIVE

ENTREPRENEURSHIP & INNOVATION CENTER  
WARRINGTON COLLEGE OF BUSINESS  
UNIVERSITY OF FLORIDA






### WHAT IS SOCIAL ENTREPRENEURSHIP?

**SOCIAL ENTREPRENEURSHIP** involves using the **skills and strategies** of business to **innovatively and sustainably solve social, environmental, and economic problems.**

The ventures created by social entrepreneurs can be **non-profit, for-profit, or innovative hybrids of the two.** What distinguishes social entrepreneurs is their unrelenting **dedication to achieving their mission** (rather than measuring their success by their financial bottom-line).

Social Entrepreneurs work to address the **UN Sustainable Development Goals** while fostering **justice, equity, diversity, and inclusion**, in their local communities and around the world.

### SOCIAL ENTREPRENEURS PRACTICE 5 KEY SKILLS & STRATEGIES TO BE SUCCESSFUL CHANGEMAKERS:

-  teamwork & collaboration
-  empathy
-  creative problem solving
-  leadership
-  systems thinking

### EXAMPLES OF VENTURES FOUNDED BY NOTABLE SOCIAL ENTREPRENEURS:

Certified B  
Corporations, like:



Nonprofit  
Organizations, like:



Local Startups  
like:



For more information on how to get involved see the back:



# HOW TO GET INVOLVED IN SOCIAL ENTREPRENEURSHIP AT UF:

## TAKE A CLASS:

- Fall 2020–Mod 2: **Introduction to Social Entrepreneurship** Online - ENT3503
- Fall 2020–Mod 2: **Introduction to Social Entrepreneurship** - ENT6506
- Fall 2020: **Dilemmas & Debates in Entrepreneurship: Challenges for Changemakers**  
- ENT4934/ENT6930
- Spring 2021: **UF Business for Good Lab: Sustainable Business Consulting**  
- ENT4934/ENT6930

## BECOME A UF SIS IMPACT SCHOLAR:

Undergraduate & Graduate students who complete the core course and engage in experiential learning consulting projects in the greater-Gainesville community are recognized as “**UF SIS Impact Scholars**,” to formalize and recognize their education and experience in social impact and sustainability, as leaders and changemakers.

Students who **study impact, practice impact, create impact, and share their impact stories** will be awarded as **UF SIS Impact Scholars**.

For more information: <http://bit.ly/UF-impactscholars>

Email [impactscholars@warrington.ufl.edu](mailto:impactscholars@warrington.ufl.edu)

## ENTER A VENTURE PLAN COMPETITION:

Each April, UF’s Entrepreneurship and Innovation Center hosts **The Big Idea Business Plan Competition** with a special **Social & Sustainability Impact Award** category. There are other national competitions for which UF students are eligible and at which they’ve won awards in the past (contact us for more information).

## JOIN STUDENT ORGANIZATIONS:

Join student organizations, especially those that are members of Humanitarian Interaction or that are affiliated with UF’s Center for Leadership & Service, like **Change the World UF: Student Social Entrepreneurs** (<http://www.changetheworlduf.org>).

## OPEN YOUR EYES:

Take classes where you learn about **social, environmental, and economic problems** around the world... Then take your learning outside of the classroom to do **experiential learning, volunteer & get involved in the community** so you experience first hand the realities of some of these situations... oh, and **study abroad, visit developing countries**. It’s one thing to read about poverty or human trafficking or environmental destruction on the pages of a book, but quite another to **see it in person**.

## CONSIDER A MINOR:

Consider a minor in **Entrepreneurship, Sustainability Studies, Organizational Leadership for Nonprofits, International Development & Humanitarian Assistance, Leadership, or Public Leadership**. These six minors are outstanding complements to any major for undergrads & there are similar course offerings for grad students.

## CONTACT US:

Email us at [socialimpact@warrington.ufl.edu](mailto:socialimpact@warrington.ufl.edu) and share a bit about yourself & your interest in Social Entrepreneurship and we will reply promptly.

We also regularly post updates on Facebook:  
<https://www.facebook.com/groups/changetheworlduf/>



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