WHAT IS SOCIAL ENTREPRENEURSHIP?

SOCIAL ENTREPRENEURSHIP involves using the skills and strategies of business to innovatively and sustainably solve social, environmental, and economic problems.

The ventures created by social entrepreneurs can be non-profit, for-profit, or innovative hybrids of the two. What distinguishes social entrepreneurs is their unrelenting dedication to achieving their mission (rather than measuring their success by their financial bottom-line).

Social Entrepreneurs work to address the UN Sustainable Development Goals while fostering justice, equity, diversity, and inclusion, in their local communities and around the world.

SOCIAL ENTREPRENEURS PRACTICE 5 KEY SKILLS & STRATEGIES TO BE SUCCESSFUL CHANGEMAKERS:
- teamwork & collaboration
- creative problem solving
- systems thinking
- empathy
- leadership

EXAMPLES OF VENTURES FOUNDED BY NOTABLE SOCIAL ENTREPRENEURS:

Certified B Corporations, like:
- TOMS
- patagonia
- KICKSTARTER

Nonprofit Organizations, like:
- TEACH FOR AMERICA
- charity: water
- YouthBuild
- we are neutral

Local Startups like:
- fracture
- Parisleaf
- Events Local
- livegreen

For more information on how to get involved see the back.
HOW TO GET INVOLVED IN SOCIAL ENTREPRENEURSHIP AT UF:

TAKE A CLASS:
- Fall 2020–Mod 2: Introduction to Social Entrepreneurship Online - ENT3503
- Fall 2020–Mod 2: Introduction to Social Entrepreneurship - ENT6506
- Fall 2020: Dilemmas & Debates in Entrepreneurship: Challenges for Changemakers - ENT4934/ENT6930
- Spring 2021: UF Business for Good Lab: Sustainable Business Consulting - ENT4934/ENT6930

BECOME A UF SIS IMPACT SCHOLAR:
Undergraduate & Graduate students who complete the core course and engage in experiential learning consulting projects in the greater-Gainesville community are recognized as “UF SIS Impact Scholars,” to formalize and recognize their education and experience in social impact and sustainability, as leaders and changemakers. Students who study impact, practice impact, create impact, and share their impact stories will be awarded as UF SIS Impact Scholars.

For more information: http://bit.ly/UF-impactscholars
Email impactscholars@warrington.ufl.edu

ENTER A VENTURE PLAN COMPETITION:
Each April, UF’s Entrepreneurship and Innovation Center hosts The Big Idea Business Plan Competition with a special Social & Sustainability Impact Award category. There are other national competitions for which UF students are eligible and at which they’ve won awards in the past (contact us for more information).

JOIN STUDENT ORGANIZATIONS:
Join student organizations, especially those that are members of Humanitarian Interaction or that are affiliated with UF’s Center for Leadership & Service, like Change the World UF: Student Social Entrepreneurs (http://www.changetheworlduf.org).

OPEN YOUR EYES:
Take classes where you learn about social, environmental, and economic problems around the world... Then take your learning outside of the classroom to do experiential learning, volunteer & get involved in the community so you experience first hand the realities of some of these situations... oh, and study abroad, visit developing countries. It’s one thing to read about poverty or human trafficking or environmental destruction on the pages of a book, but quite another to see it in person.

CONSIDER A MINOR:
Consider a minor in Entrepreneurship, Sustainability Studies, Organizational Leadership for Nonprofits, International Development & Humanitarian Assistance, Leadership, or Public Leadership. These six minors are outstanding complements to any major for undergrads & there are similar course offerings for grad students.

CONTACT US:
Email us at socialimpact@warrington.ufl.edu and share a bit about yourself & your interest in Social Entrepreneurship and we will reply promptly.

We also regularly post updates on Facebook: https://www.facebook.com/groups/changetheworlduf/